

How Wicket Branded Cards Work

1

Valerie spends a dollar at her neighborhood store using her Debit Card from her free Wicket Bank account.



2

Derek, the store owner, pays card processing fees when customers use debit and credit cards.



But instead of paying 3% to a bank with no connection to the community, Derek keeps 97¢ of Valerie's dollar, and 3¢ goes to Wicket Bank.



3



The 3 cents of Valerie's dollar that Wicket Bank gets paid enables Wicket to provide free bank accounts to Valerie and her family with a free mobile app that keeps track of their expenses.

Even better, it includes a Financial Literacy Game that is teaching her kids about savings and her teenager what they need to do to one day purchase their own home!

4

And because Valerie got her Debit Card through the Ujamaa Community Project and selected to support her 5th grader's school, 1 cent from every dollar she uses her card for helps support her child's school!



Wicket Branded Cards For Your Organization



Wicket Debit Cards are a 21st Century, no-cost fund-raiser for schools, religious, community and professional organizations that keep money circulating within the community while teaching financial literacy and wealth-building skills to the next generation using AI and games.

Backed by a Black-owned bank and delivered to your mobile phone via a Black technology firm.

Welcome to the Ujamaa Project.

