

Black / Urban Business Directory Projects by the folks at BlackFacts.com



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PDF Version of this Presentation available at:

<http://docs.blackfacts.com/kengranderson/business-directories.pdf>

PPSX Version of this Presentation available at:

<http://docs.blackfacts.com/kengranderson/business-directories.ppsx>



26 Years of Diversity Technology Solutions

Today, several major search, mapping and business listing companies are adding features to help users locate Black-owned businesses.

We have not yet seen announcements of similar features in Bing, and as we have experienced Microsoft as a leader in supporting socially conscious technology initiatives since the mid 90s (see <http://docs.blackfacts.com/kengranderson/26-Years-Of-Diversity-Tech-Solutions-powered-by-the-ms-stack.pdf>), we are hoping that there is some level of interest in adding something similar to Bing.

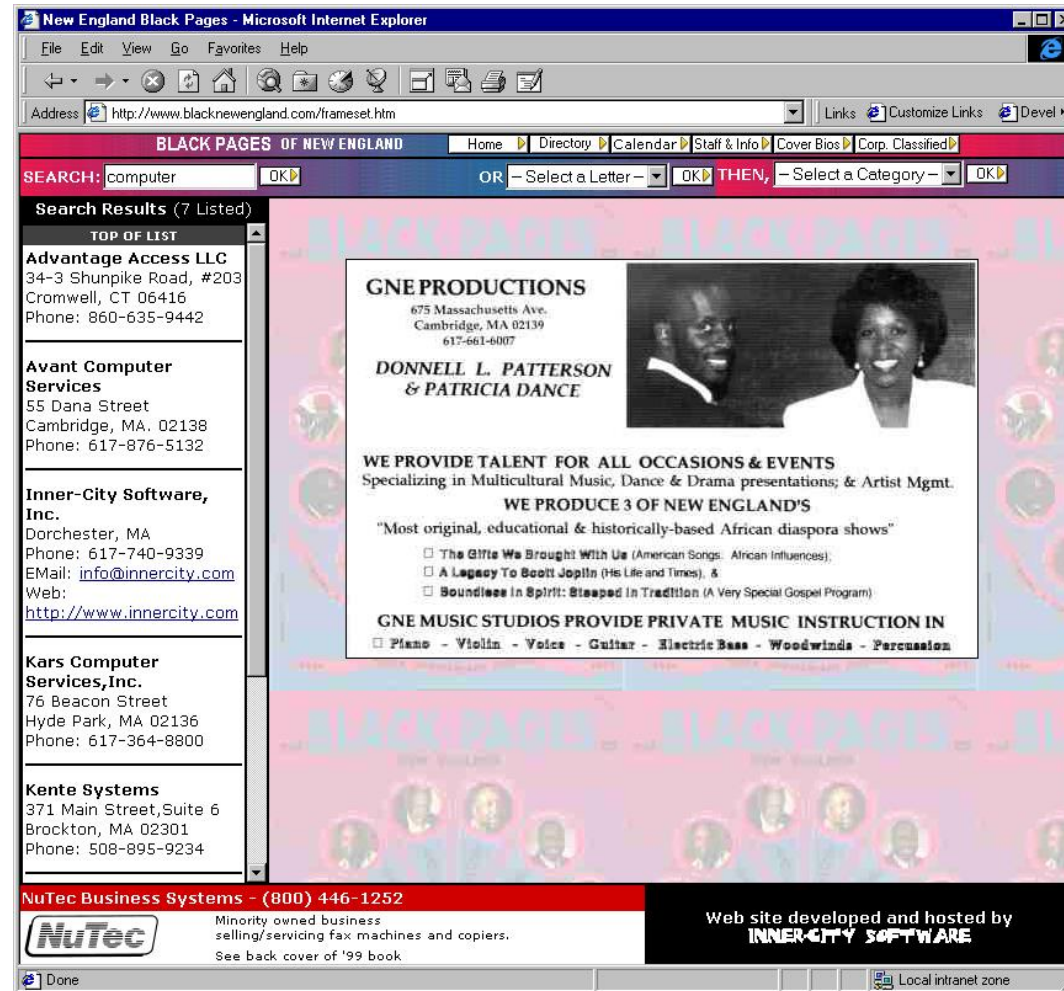
And as Microsoft platform developers since 1992, who built and run the World's First and Largest Online Black History Encyclopedia at <https://blackfacts.com> since 1997, and are launching a platform of business tools and services in 2022 primarily targeting the Black business community, which will include an estimated 120,000 Black Business Listings, we wanted to see if we might be able to help out.



New England Black Pages

1998

We transformed New England's Black Business Directory from an annual print business to year-round by putting them online with a an ASP Classic / SQL Server / IIS web site in 1998 at <http://www.blacknewengland.com>





Boston's Empowerment Zone

1999

WELCOME TO BOSTON'S EMPOWERMENT ZONE

EZ-Info

Click Here to Add Your Business

Click Here To Start

EZ-Info provides information on organizations, businesses and programs located in and around Chinatown, Dorchester, Jamaica Plain, Mattapan, Mission Hill, Roxbury, South Boston and the South End

ABOUT THE ZONE

- Tour the Zone
- Am I in the Zone?
- Statistics

GOVERNANCE ZONE

- Board Membership
- Ex-officio Members
- Board Meetings

ZONE CONNECTIONS

- Current Programming
- Capital Investment & Job Creation
- Education & Job Readiness
- Health & Well-Being
- Technology
- Tax Credits
- EZ-Info

CONTACT INFO FOR GRANTEES

Boston Connects
people to economic opportunity

EZINFO Welcome LOGIN Logged in as Guest

Home | EZ-Info Directory | Add My Organization | My Home Page

Announcements Calendar | Feedback | Tutorial

Welcome to EZ-Info!

EZ-Info is Boston Connects, Inc.'s FREE online resource for Zone residents, service providers, institutions and businesses.

Through EZ-Info, Zone residents and providers can search for age services in the language and location most convenient to the residents interested in education and training programs funded by should visit <http://www.bostonez.org/connect/current1.htm>.

Businesses will also find EZ-Info useful. To find well trained staff, <http://www.ezinfo.org/directory/>, and search for those agencies w Training programs. Businesses and institutions can also use this s businesses providing the services that they may need. For examp printing services can search EZ-Info for printers. By doing busine Zone, you are key to keeping Boston's economy strong. Your bus take advantage of a number of federal tax credits. For more infor <http://www.bostonez.org/connect/taxcredits.htm>.

FIND AN EZ SERVICE PROVIDER

EZ Search:

Type all or part of the name of a local organization or business below and click 'Search Now!'

ADVANCED SEARCH

Search for based on or service spoken or served:

ADD MY ORGANIZATION

Want to add your organization or business to EZ-Info?

Organizations can be added to EZ-Info at no charge. One ad EZ-Info is that organizations can quickly learn of Requests fo Boston Connects, Inc., and post their agency information to



We put Boston's Empowerment Zone online with the Boston Connects site of the Empowerment Zone office operation, and EZ-Info, which was an online directory of businesses throughout the Empowerment Zone, a pet project of Vice-President Al Gore.



Roxbury.com

2002

ROXBURY.COM Need to find good AD space?

YOU ARE HERE: [Home](#) > [Local Directory](#) > Restaurants Sunday, November 04, 2001
Logged in as kennyg@innercity.com

BUSINESS DIRECTORY Search **GO**

CATEGORIES
[Banks/Financial](#)
[Child Care](#)
[Schools](#)
[Markets/Grocery](#)
[Restaurants](#)
[Sports & Recreation](#)
Other Businesses:
 GO

Restaurants
28 1/2
28 1/2 Warren St, Roxbury, MA, 02119 **Map It**
A Chau
1429 Dorchester Ave., Dorchester, MA, 02122 **Map It**
A Strong Cup of Coffee
112 Stoughton Street, Upham's Corner, MA, 02125 **Map It**
Abi's
2360 Washington St, Roxbury, MA, 02119 **Map It**
Abi's Ice Cream & Hot Dog
2360 Washington St, Roxbury, MA, 02119 **Map It**
Next 5 >>

ALL RESTAURANTS(100)
[Barbecue\(6\)](#)
[Cafe/Coffee Shop\(9\)](#)
[Caribbean\(2\)](#)
[Chinese\(10\)](#)
[General\(21\)](#)
[Italian\(1\)](#)
[Latin American\(2\)](#)
[Pizza\(15\)](#)
[Seafood\(3\)](#)
[Soul Food\(3\)](#)
[Take-out\(23\)](#)
[Vietnamese\(5\)](#)

[privacy statement](#) | [terms of service](#)
developed by [Inner-City Software](#)
sponsored by

ROXBURY.com
Keeping The Residents of Roxbury Connected

Site Built by INNER-CITY SOFTWARE, Dorchester, MA

ROXBURY.COM Need to find good AD space?

YOU ARE HERE: [Home](#) > [Local Directory](#) > Restaurants > Soul Food Sunday, November 04, 2001
Logged in as kennyg@innercity.com

BUSINESS DIRECTORY

CATEGORIES
[Banks/Financial](#)
[Child Care](#)
[Schools](#)
[Markets/Grocery](#)
[Restaurants](#)
[Sports & Recreation](#)
Other Businesses:
 GO

[email to a friend](#)
[add to favorites](#)
[print](#)

[Back to Restaurants / Soul Food](#)

Bob The Chef's
604 Columbus Avenue,

Boston,
02118 **Map It**
Telephone: (617)536-6204

A unique restaurant featuring southern and Cajun cooking, live performances by local musicians, unbelievable Sunday Jazz & Gospel Brunches, carry-out service, corporate and special event catering. Inspired by the Morgans, Darryl Settles, the current owner, continues to satisfy customers looking for traditional southern cuisine. Bob's barbecued ribs, glorified chicken, sweet potato pie, collard greens, homemade meatloaf, and even his macaroni and cheese are still featured on the menu. Settles has added his own ingredients to the restaurant, too. Cajun dishes like crab cakes, mustard fried catfish, jambalaya and shrimp etouffe are on the menu now. And, there's a lot more for the "music crowd." Every Thursday through Saturday night,

2 Years before Yelp, we had self-service business listings for Boston's predominately Black community of Roxbury on Roxbury.com, which also featured News, Events, Blogs and Online Groups.



Biz-In-Site (CRA Project for Fifth Third Bank)

2004

BizInSite was a Community Reinvestment Act project by Cincinnati bank Fifth Third, which focused in small and minority businesses.

The screenshot displays the BizInSite.com website interface. At the top, there is a banner with the text "Believing in Small Business. Believing in Community." and a photo of three people. Below the banner is a navigation bar with links: Home, Business Directory, B2B Resources, Technical Assistance, Announcements & Events, News, and About Us. The main content area is titled "Business Directory" and shows search results for "Health Services". The left sidebar contains a search bar, a "LOG IN" button, and a list of "Directory Sub-Categories" under "Health Services". The right sidebar features a "Watch The BizInSite.com Web Demo Here" section with a "Begin Demo" button and a "BizInSite.com Sponsored by" section with the Fifth Third Bank logo. The main results list includes seven entries, each with a "We're In The Zone!" badge.

BizInSite.com

Believing in Small Business. Believing in Community.

Home Business Directory B2B Resources Technical Assistance Announcements & Events News About Us

Business Directory

Directory : Health Services
This is the Health Services Section of the BIZinSite.com Business Directory.

Results: 1 2 3 4 Next

- Alaska Acres Care Ctr**
3584 Alaska Ave
Cincinnati , Ohio 45229
(513) 281-7782
- Beech Acres**
1849 Dalton Ave
Cincinnati , Ohio 45214
(513) 723-1849
- Body Center**
117 William Howard Taft Rd
Cincinnati , Ohio 45219
(513) 221-4644
- Byars Nursing Homes**
2245 Park Ave
Cincinnati , Ohio 45206
(513) 861-1300
- Carew Tower Health & Fitness**
441 Vine St
Cincinnati , Ohio 45202
(513) 651-1442
- Cincinnati Academy-martial Art**
3101 Clifton Ave
Cincinnati , Ohio 45220
(513) 861-3136
- Cincinnati Speech & Hearing**
2825 Burnet Ave

Health Services
Ambulance Service
Chiropractors Dc
Contact Lenses
Health & Diet Foods-retail
Health Clubs Studios & Gymsnasiums
Health Services
Home Health Service
Massage Therapists
Nurses & Nurses' Registries
Nursing & Convalescent Homes
Nutritionists
Speech & Hearing Therapy

Watch The **BIZinSite.com** Web Demo Here
Begin Demo

BizinSite.com Sponsored by
Fifth Third Bank

We're In The Zone!



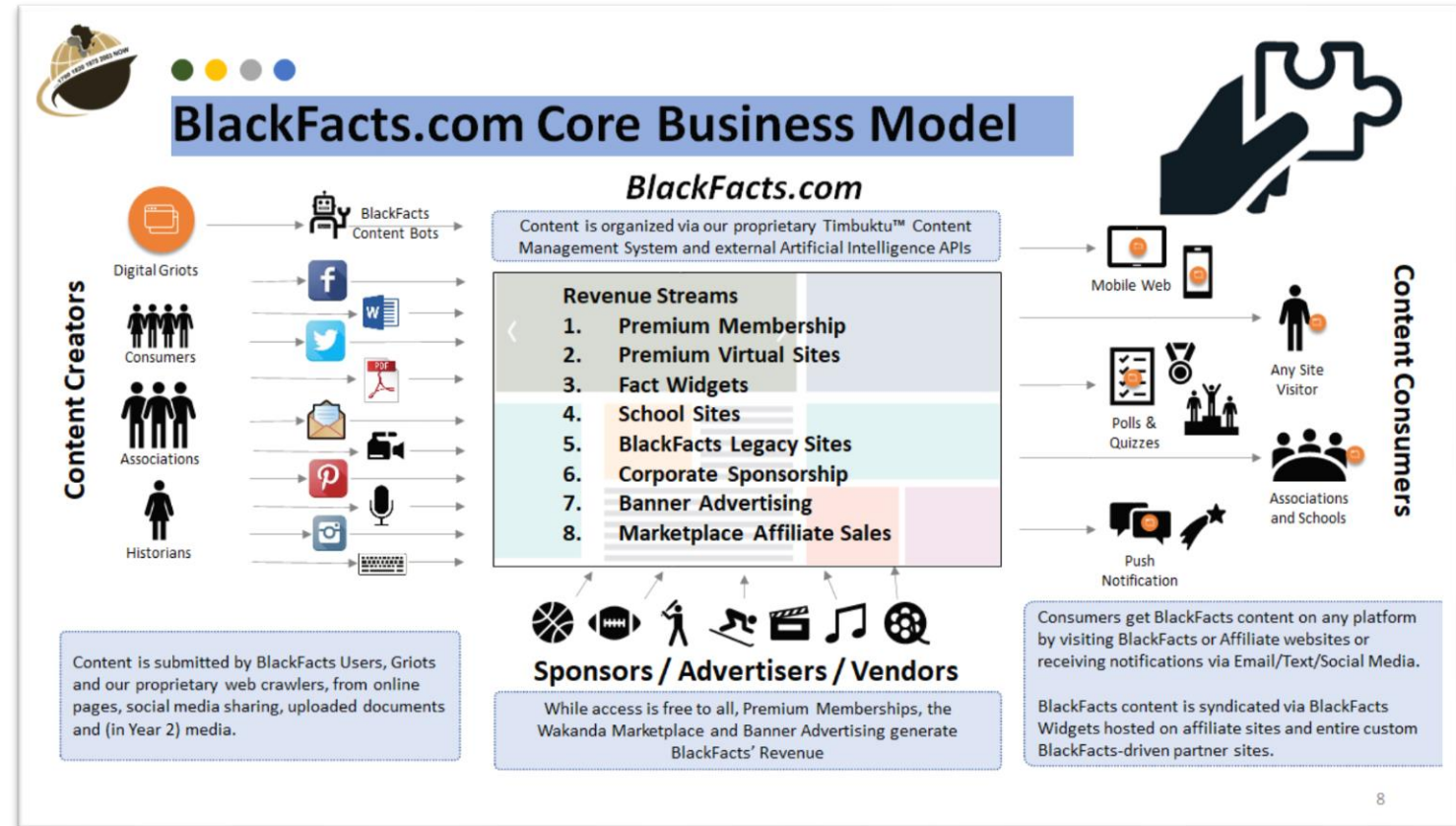
What We Are Doing Today

2021

While to the casual user, BlackFacts may appear to be just an extensive online encyclopedia, it is actually a content processing and syndication system driven by our advanced proprietary platform that collects, organizes and distributes our text, graphic, video and podcast historical and current news content across our site, social media, affiliate sites and email users.

BlackFacts is just the Digital information Curation / Collation / Syndication Engine of our larger framework, which we have code-named the Wakanda Technology Initiative.

The next 2 slides are a peek into what we are building today to power Black businesses throughout the US, UK, Caribbean and African nations, running on the Microsoft stack.





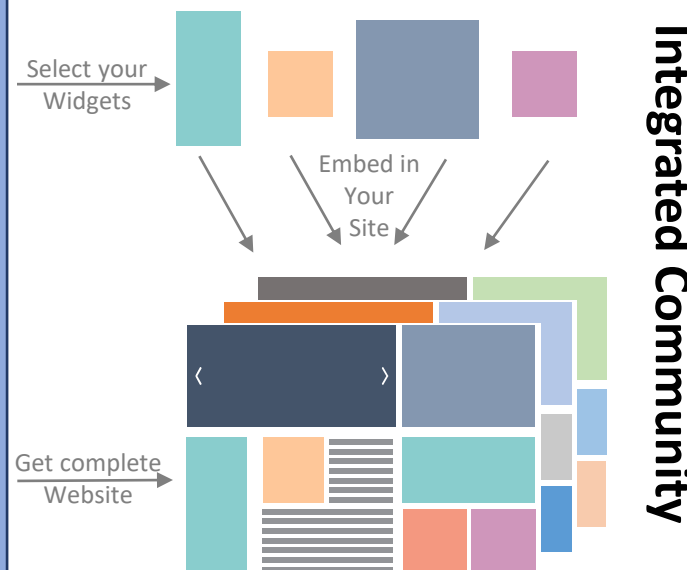
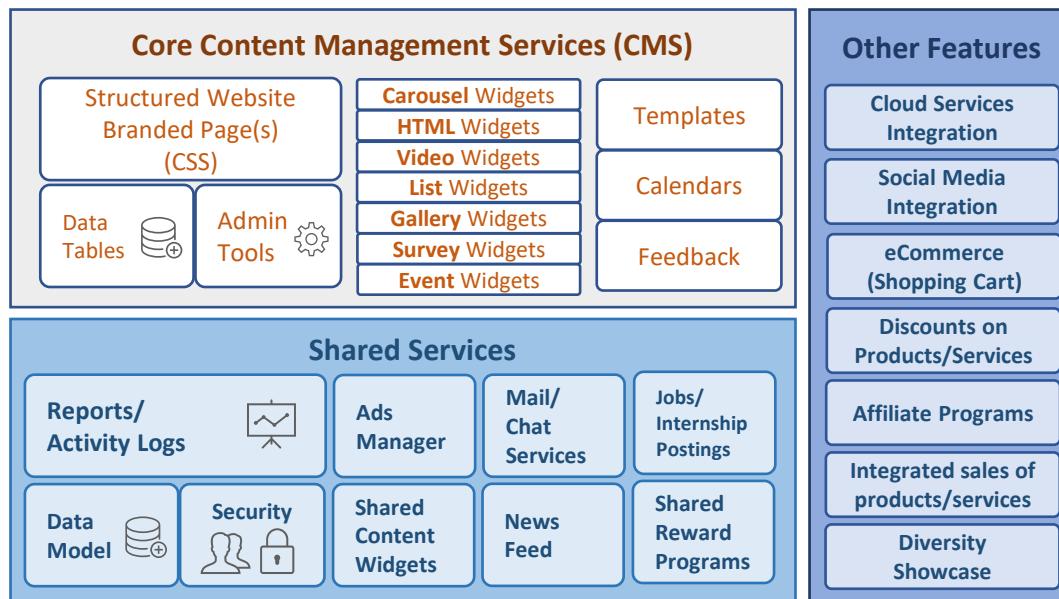
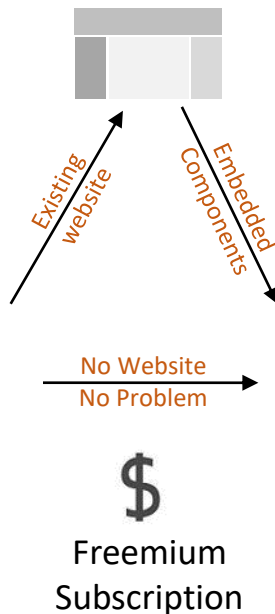
Service Model – Wakanda Initiative

BlackFacts.com Technology Offering for Minority Entrepreneurs, Businesses and Students



Low Cost. Easy to Use. Business/Startup-in-a-Box! Ecosystem

Target Demographic



Target: Our intent is to target those with sub-par or non-existent technology presence and offer a low-cost solution to bring them to higher quality of functionality

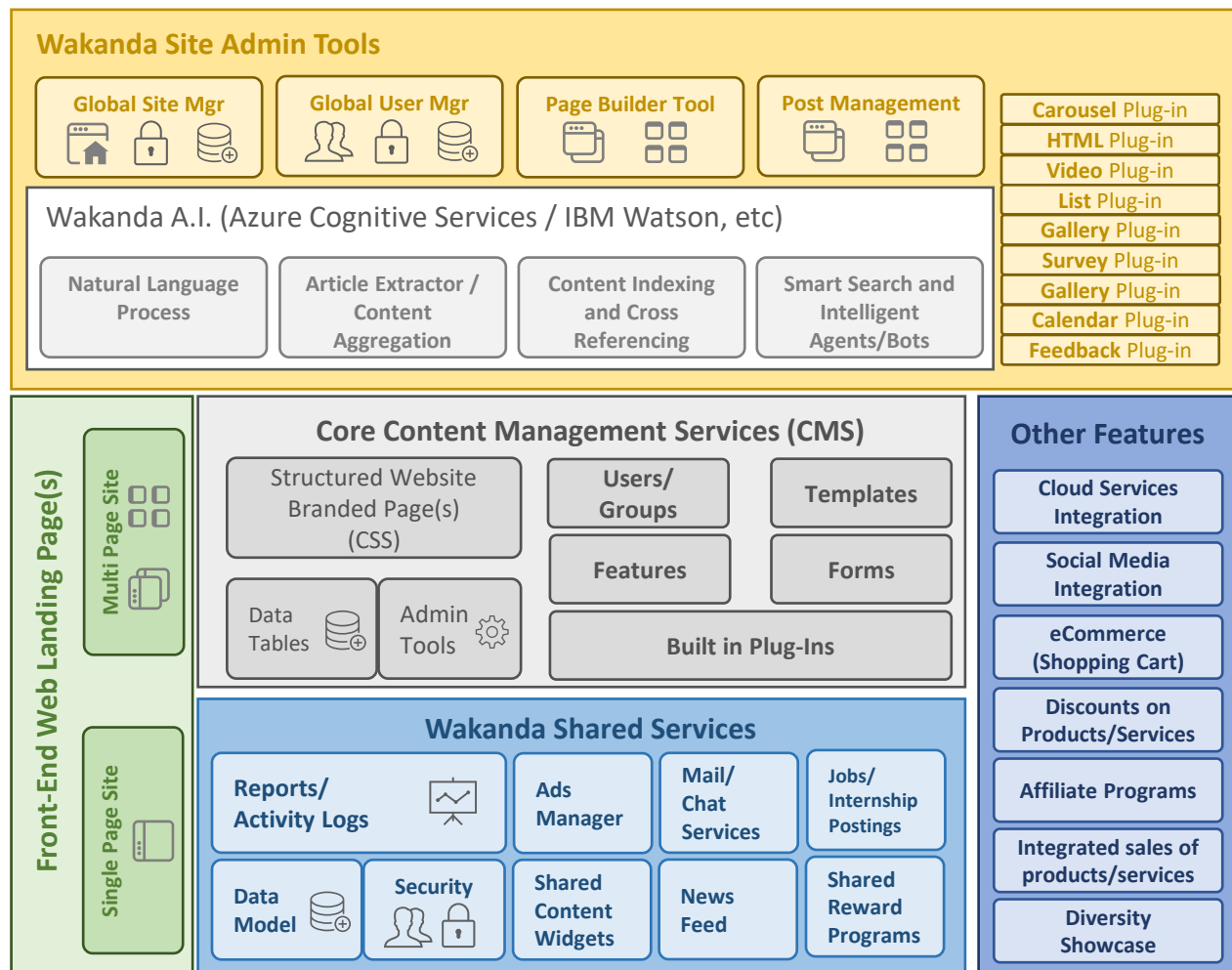
Pricing Structure (NOT YET FINAL):

1. **FREE** for the Introductory Offering
2. **\$19.99/month** for BASIC package
3. **\$49.99/month** for STANDARD package
4. **\$79.99/month** for PREMIUM package
5. **Other services** a la Carte billing

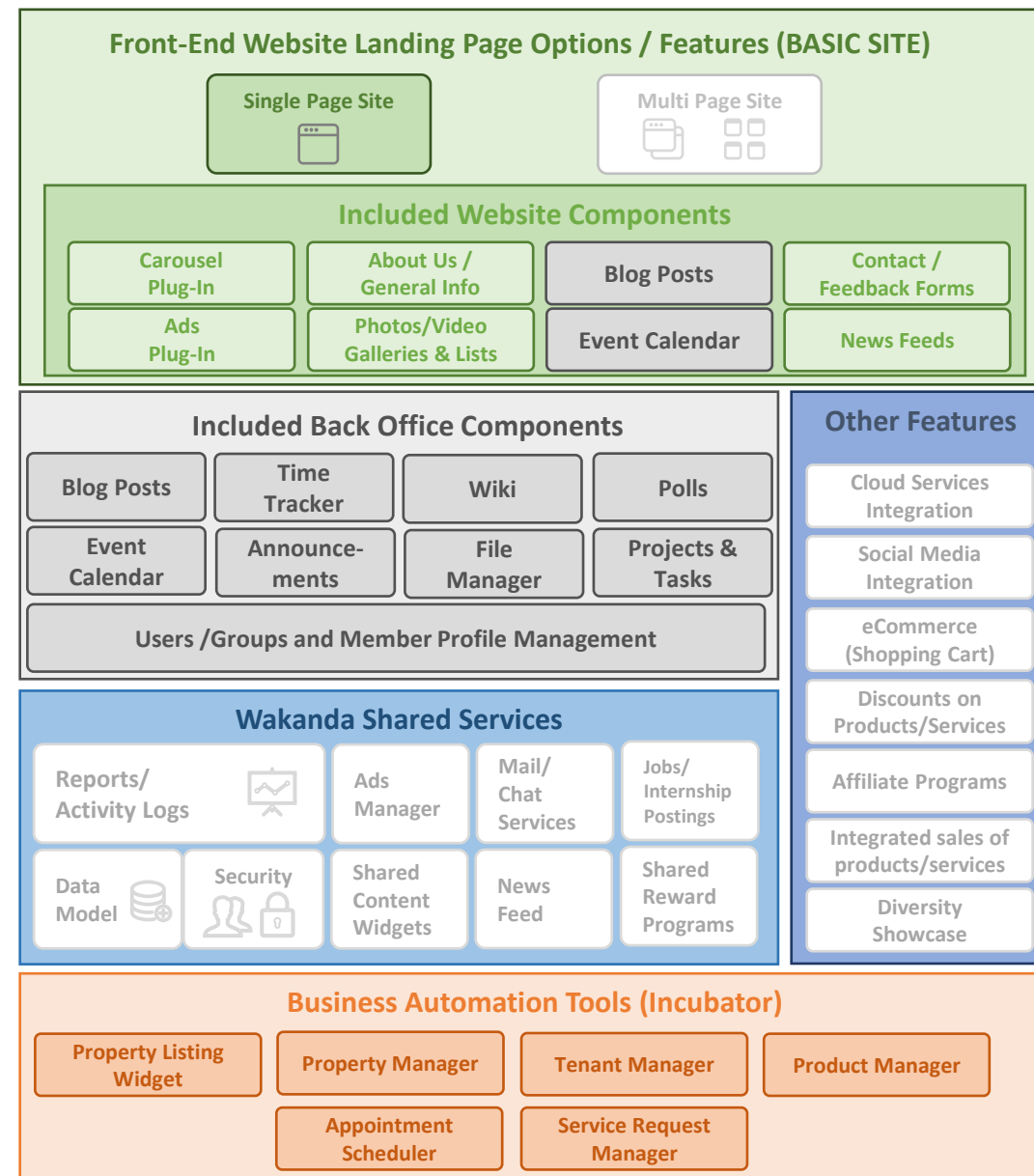
Outcome: The final solution will deliver much more rich content. Targeted to the business needs and demographics and accessible and sharable across all community members. Taking the concept of Community Marketplace to another level.



Wakanda Website Administrative Tools Framework



Wakanda Business Incubator (Startup In a Box)





Questions? Ask Us!



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MIT alumnus and Tech Visionary, Creating Ethnic Technology since 1995, Creator of BlackFacts.com, Roxbury.com, Official Website of the Government of St. Lucia
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- **Dale Dowdie** - Chief Executive Officer
Enterprise-Level Technical Consultant / Entrepreneur
Building Online Business Applications and facilitating Tech Transformation, Data Centers Buildouts and DR/BCP Strategies since the 1980s for Clients including, Harvard University, NASA, Multi-national Banks, Liberty Mutual, Staples, TJX, EDS, IBM, McCormick, MassHousing and the City of New York

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