



## BLACKFACTS – WHAT WE DO

BlackFacts.com Collects, Creates and Organizes Digital Black History and News Content and delivers it via three channels:

1. The BlackFacts.com Website
2. BlackFacts For Schools
3. BlackFacts DEI Offerings

### 1. The BlackFacts.com Website

The BlackFacts.com website is free to the public and delivers over 850,000 online Black History and Global Black News articles, and over 800 of our Original Black History Videos in over a dozen Series to site visitors.

#### BlackFacts.com Main Sections:

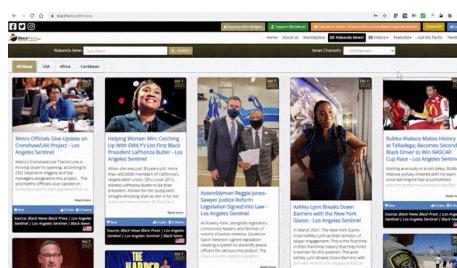
Home Page, Featuring our 'Black Fact Of The Day™' Video – <https://blackfacts.com>



BlackFacts Video Series – <https://blackfacts.com/videos>



BlackFacts Global Black News – <https://blackfacts.com/news>



## 2. BlackFacts For Schools

'BlackFacts for Schools' is our ed-tech system for K-12 schools which gives teachers more direct and searchable access to our video catalog and helps them set up Black History class sessions in minutes with writing exercises, classroom activities and quizzes for each video.

Please watch our 2½ minute BlackFacts For Schools Video at <https://links.blackfacts.com/schools>



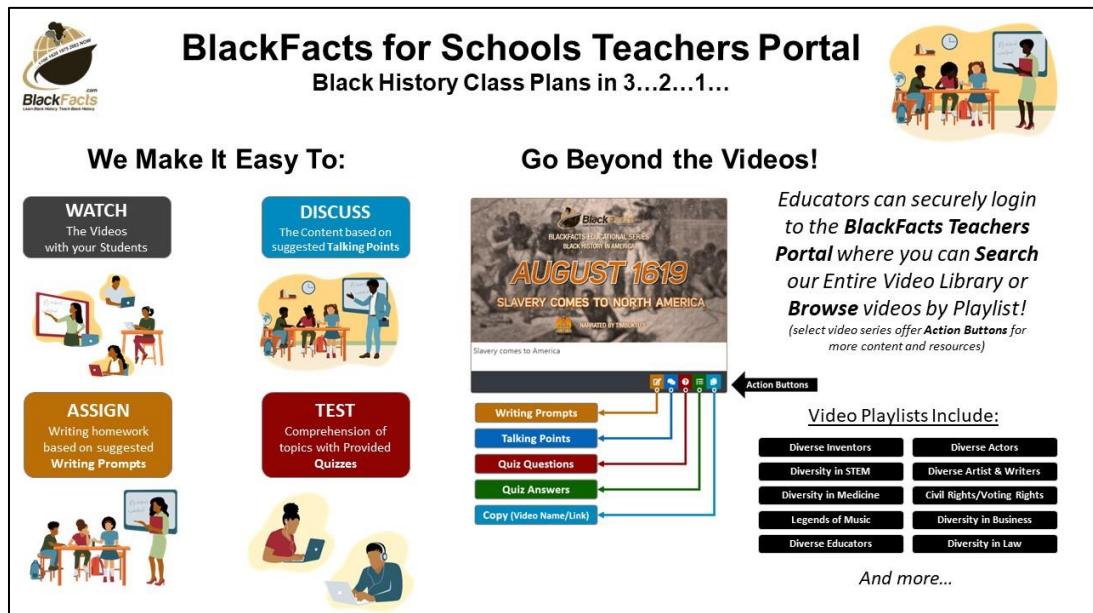
**BlackFacts for Schools**  
Historical and Cultural Videos from BlackFacts.com

**For Learners**

Almost 1000 Narrated Video shorts on Black History and Diverse Cultural Achievements to Empower, Engage and Inspire Students.

**For Educators**

BlackFacts For Schools Teachers Portal where you can **Search** our Entire Video Library, **Browse** videos by Playlist, **Play** selected Videos for your students, and **Copy** links to videos into your Curriculum documents or eLearning Platform.



**BlackFacts for Schools Teachers Portal**  
Black History Class Plans in 3...2...1...

**We Make It Easy To:**

**WATCH**  
The Videos with your Students

**DISCUSS**  
The Content based on suggested Talking Points

**ASSIGN**  
Writing homework based on suggested Writing Prompts

**TEST**  
Comprehension of topics with Provided Quizzes

**Go Beyond the Videos!**

Educators can securely login to the **BlackFacts Teachers Portal** where you can **Search** our Entire Video Library or **Browse** videos by Playlist! (select video series offer Action Buttons for more content and resources)

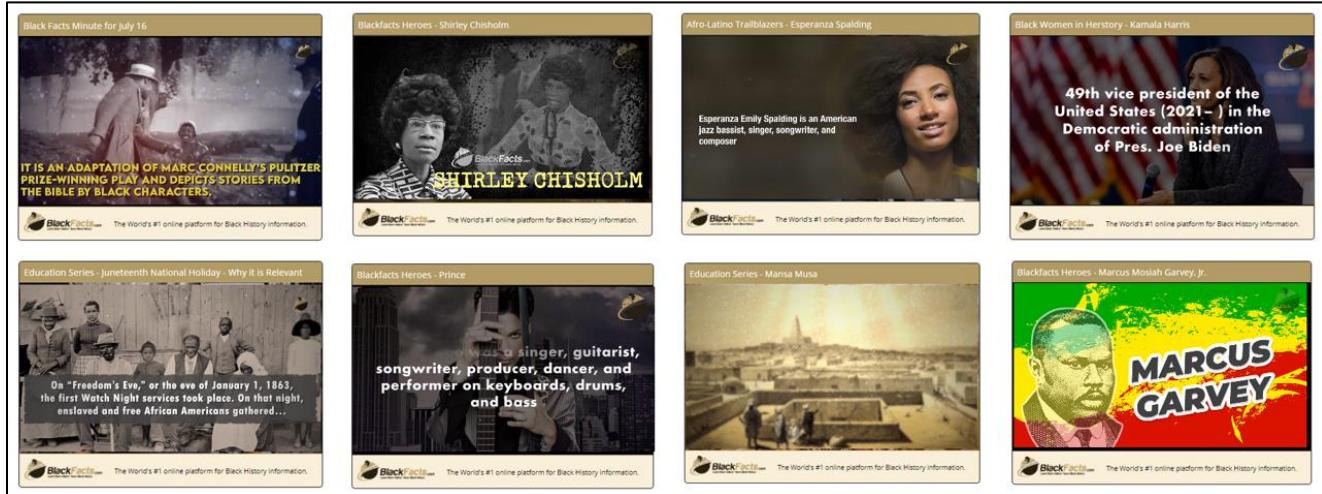
Video Playlists Include:

Diverse Inventors	Diverse Actors
Diversity in STEM	Diverse Artist & Writers
Diversity in Medicine	Civil Rights/Voting Rights
Legends of Music	Diversity in Business
Diverse Educators	Diversity in Law

And more...

### 3. BlackFacts Diversity, Equity and Inclusion Offerings

BlackFacts DEI Offerings are for Employee Resource Groups of Corporations or other organizations who want to elevate their public Diversity profile and / or augment their Internal Diversity initiatives by incorporating our Original Black (and as of 11/22 Native American) History Videos into their public-facing web sites or internal Diversity or ERG pages.



Diversity Web Widgets Demo Page: <https://blackfacts.com/diversity>

Widget Example: Mattahunt Elementary School

<https://www.mattapanees.org/>

Contact: Ken Granderson - BlackFacts.com Founder / Chief Technology Officer – [ken@blackfacts.com](mailto:ken@blackfacts.com) – 857-222-2318

## BLACKFACTS – WHO WE ARE

As Black Technologists who are on a “Mission From Our Ancestors to Protect the Future of Black History,” we understand the importance of knowing WHO is behind things that purport to be “For the People,” so we invite you to “Do Your Research” and visit my personal website <https://kengranderson.com> where I have over 200 screen shots, presentations, TV shows, newspaper and magazine articles, podcasts and interviews documenting close to 30 years of “Bringing Communities of Color Into the Information Age.”

I have generally worked on community-oriented and public-facing projects while BlackFacts CEO Dale Dowdie has always been more business-oriented and behind the scenes, so while I have a more public profile than Dale, we have worked together since we put Boston’s Black Communities online in 1996, and the Congressional Black Caucus Foundation in 1997.

And outside of my personal site, feel free to look up our Black Community Technology projects on the Wayback Machine (<https://web.archive.org/>) or just Google ‘Ken Granderson.’

You will see that we have a track record of Vision, Commitment and Follow-Through of using Technology to move our people forward that stands alone in the industry.

Please feel free to share this with anyone in your network, for “With all its sham, drudgery, and broken dreams,” you will see that we are truly “The Real McCoy.”

This is just a sampling of our history – much more (and the back stories) are at <https://kengranderson.com>, and you can get a better idea of the past, present and future of BlackFacts in an 11-minute presentation I did at the Schomburg Center for Research in Black Culture in October 2022 at <https://links.blackfacts.com/schomburg>.

