



**TIMBUKTU**

by BlackFacts.com

# **The Department of Education for 2025 and Beyond**



# Public Education is in the Crosshairs

The Re-election of Donald Trump means that public education in the United States is now at risk.

Page 319 of [Project 2025](#) opens with:

“Federal education policy should be limited and, ultimately, the federal Department of Education should be eliminated.”

By now, we have hopefully learned that ‘when someone shows you who they are, believe them the first time.’



**DEPARTMENT OF  
EDUCATION**  
Lindsey M. Burke

**MISSION**  
Federal education policy should be limited and, ultimately, the federal Department of Education should be eliminated. When power is exercised, it should empower students and families, not government. In our pluralistic society, fami-



# Now More Than Ever, We Must DO FOR SELF

At its best, public education in the United States has been based on preparing students for the 20<sup>th</sup> Century workforce.

Even before the advent of Project 2025, the US public education system was not setting our students up for success in an increasingly digital future.

Since the arrival of the Personal Computer, it has been possible for US to use increasingly affordable and available technologies to ensure that future generations have access to knowledge that will help them succeed in the future.

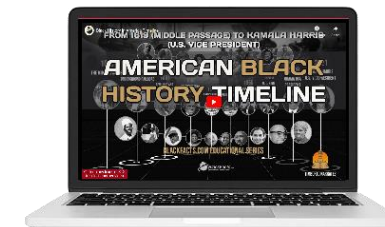
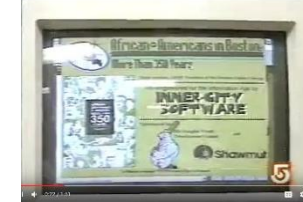
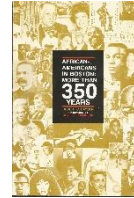


Originally created in 1997 to build interest among Black Americans in the then-new Internet, today, BlackFacts' technology is positioned to put the power to control Public Education directly in our own hands.

# Black History Technology – 1995-Present

## Ken's 30 Years of Black History Tech:

- 1995: Digital version of Book on Boston's Black History
- 1997: BlackFacts.com, the Internet's First Black History Search Engine
- 2017: Timbuktu™, BlackFacts AI-Powered Engine
- 2023 - Diversity Schoolhouse, K-12 Black History Education from any Internet Connected Device



# Diversity Schoolhouse - K-12 Tech in 14 States

## Diversity Schoolhouse TODAY:

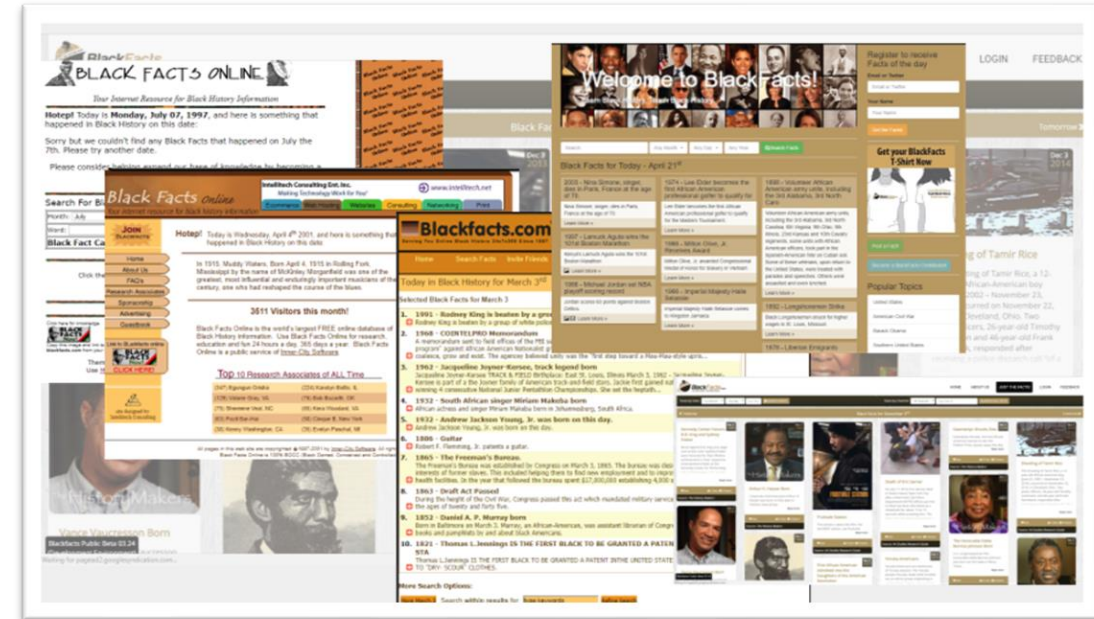
- Leverages AI-driven BlackFacts, YouTube videos, and proprietary Timbuktu™ technology to empower teachers to teach histories of several ethnicities.
- Works on any internet-connected device, from Smart Boards on school walls, to the Smartphones in teacher's hands.
- Currently in close to 100 K-12 public, private, and charter schools in 14 US states.
- Homeschooling and church-oriented versions are under development.



# Beyond K-12 Education

## Black History Tech is just our Square One:

- In 1997, BlackFacts started with Black History text content.
- In 2018 we added pictures.
- In 2020, videos.
- Today, Diversity Schoolhouse features over a dozen series on diverse cultures and histories and is expanding each month with more content and features for K-12 educators.
- Outside of K-12, the Timbuktu platform can power educational, training or knowledge engine platforms for any culture, field or industry.
- By curating the 800 million videos on YouTube, Timbuktu can generate self-paced or classroom-based education and training across 100+ languages.



# Beyond the USA

## The United States is just our Square One:

- While Black American history comprises the lion's share of our current content, we already have video series and lesson plans on Caribbean American, LatinX and Asian American histories, as well as the First Americans, our Native Brothers and Sisters.
- Series already on our drawing boards include the histories and notable alumni(ae) of 107 HBCUs and the histories of 56 African Nations and Territories.
- By leveraging publicly available content, we can immediately expand into the histories of other nations, as well as in addition to history, any topic under the sun (or well documented on the Internet).



# The Timbuktu™ Revenue Opportunity

**While Started as a Passion Project, Timbuktu can be a Profitable Business:**

- As like a search engine, Timbuktu summarizes and builds knowledge applications based on publicly available information, and plays videos found on publicly accessible sites, we adhere to fair use and Creative Commons licenses to avoid violating copyrights.
- And as Timbuktu is a 'Software as a Service' platform that can be customized for a fee to deliver sophisticated knowledge applications tuned for any target audience, in any Internet-connected nation, in any of 100+ languages, we believe Timbuktu represents a \$100MM+ revenue opportunity once developed into a tool that powers turnkey B2B and B2C AI-powered digital learning platforms.



# The Timbuktu™ Investment Opportunity

- Funded to date by Ken's friend and collaborator on Community Technology Initiatives since 1996, and CEO of BlackFacts Dale Dowdie, we have created a platform that today is informing millions online and thousands in K-12 schools across the nation.
- To realize our potential of building a \$100MM+ venture that will put the education of OUR history directly into OUR hands and under OUR control, we need YOUR investment support.
- So if you are a sophisticated investor concerned about the future of public education, Black History education in the USA, or the historical narratives of traditionally underserved communities across the globe, please contact us using the information in the next slide.





# BlackFacts Mission:

“We are on a Mission From Our Ancestors  
To Protect the Future Of Black History  
By Using Technology  
That WE Created, Control and Own.”

## Learn More or Contact Me!

Ken Granderson

[ken@blackfacts.com](mailto:ken@blackfacts.com)

<https://kengranderson.com>

BlackFacts Site:

<https://blackfacts.com>

Diversity Schoolhouse:

<https://links.diversityschoolhouse.com/intro>

Schedule a Meeting:

<https://calendly.com/blackfacts>

