



Diversity Schoolhouse

by BlackFacts.com

(Empower Every Voice: Culturally Rich Lessons for Inclusive Education)



Stand Up for Black History This Holiday Season!

As the holiday season approaches, I am reaching out to invite you to help safeguard our history, inspire our children, and empower educators across the nation. The *“Stand Up for Black History”* campaign is your opportunity to make an immediate and lasting impact by sponsoring Diversity Schoolhouse by BlackFacts.com, a groundbreaking ed-tech platform for teaching Black History and Ethnic Studies in schools nationwide.

BlackFacts and Diversity Schoolhouse

BlackFacts.com, founded in 1997, is the Internet’s first and only continuously operating Black History search engine, created by [Ken Granderson](#), an MIT alumnus and pioneering technologist. For decades, BlackFacts has been a unique online Black History resource, and today features over 1.5 million articles and over a dozen original video series including the Black Fact Of The Day™, a Black History video for every day of the year.

Diversity Schoolhouse is a natural extension of BlackFacts’ mission that empowers K-12 educators with a unique ed-tech platform. With over 1,500 original videos, AI-driven tools, and semester-long courses, Diversity Schoolhouse enables teachers to teach Black History and Ethnic Studies from any internet-connected device. Currently in almost 100 schools across 14 states, including as a single-source vendor for New York City public schools, we deliver a 21st Century educational solution for our 21st Century students.



Black History Delivered on ANY Device



Professional Development Included



Why Now?

The changing educational landscape, particularly with the potential implications of Project 2025, threatens vital public education programs. Grassroots-driven solutions like Diversity Schoolhouse are essential to ensure that Black History and Ethnic Studies remain accessible to students nationwide.

Thus, we are launching the **‘Stand Up For Black History’ School Sponsorship Campaign**.

The Campaign: Black Friday to Year-End

Starting Black Friday weekend and running through the end of the year, our campaign combines *Small Business Saturday*, *Cyber Monday*, and *Giving Tuesday* into one impactful initiative that will help your donations support Black History and Ethnic studies in our schools via a cutting edge and unique software application created by a small, Black-owned business. Our campaign goal is to sponsor Diversity Schoolhouse into schools across the country, ensuring educators have the tools they need to teach Black History and Ethnic Studies regardless of local or state budgets, or national trends.

To make your sponsorships tax-deductible, we’ve partnered with Converge Mentor, a 501(c)(3) organization.

How You Can Help

Diversity Schoolhouse is a **school-wide subscription** that puts the ability to learn or teach Black History into the hands of the entire faculty at a cost similar to many one-day outings of just \$2,000, for **an entire calendar year**. Two- and three-year subscriptions are discounted at \$3,500 and \$5,000, respectively. Sponsorship options include:

1. Targeted School Sponsorship

Sponsor your Alma Mater, your child’s school or multiple schools in your current or home neighborhood.

2. Harambee (‘All pull together’) Contributions

Sponsorships of any size will be pooled to sponsor schools in underserved districts.

3. Corporate Partnerships

Showcase your company’s commitment to education by sponsoring multiple schools or an entire district.

Branding opportunities include having your company name, colors and logo featured in Diversity Schoolhouse, recognition on our websites, and shoutouts to BlackFacts’ 200,000 social media followers.

Do It Now!

- Learn more about Diversity Schoolhouse at <https://links.diversityschoolhouse.com/intro>.
- Schedule a demo to experience Diversity Schoolhouse: <https://calendly.com/blackfacts>.
- Make your sponsorship commitment today by contacting Ken directly at **ken@blackfacts.com** or **1-857-222-2318**.

Shaping the Future of Education

Support 'Stand Up For Black History' and help us play a pivotal role in ensuring future generations of students have access to Black History and Ethnic Studies education, no matter where they are. Diversity Schoolhouse meets the challenges of the day head on, as the tip of the spear of BlackFacts' mission to preserve and share the richness of Black history for decades to come.

*We are on a Mission From Our Ancestors
To Protect the Future Of Black History
By Using Technology
That WE Created, Control and Own.*

- Ken Granderson

Thank You for Standing Up For Black History with us,



Ken Granderson

Founder / Chief Technology Officer, BlackFacts.com

Architect and Developer, Diversity Schoolhouse

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[1-857-222-2318](tel:1-857-222-2318)



**Learn More About
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