MUSACOIN: A Movement to Fund Online Black History Education through BlackFacts.com

A Message to the Black Crypto Community

BlackFacts.com has been putting Black history on the internet since **1997** - long before it was popular, long before it was profitable, and long before folks truly understood the importance of **owning our narratives**.

Less than two years ago, we launched **Diversity Schoolhouse** – the edtech version of BlackFacts, to help educators teach Black history and ethnic studies in schools. Today it's being used by over **1,000 educators across 14 states**, and we have close to **$1 million in quotes** from schools that want it. But in case you didn't know, waiting on school districts to cut checks is **slow and painful**, and the reality is that the future of diversity-focused education in public schools is uncertain.

We've always known that a **B2C (business-to-consumer) model** was our next step - putting Black history directly in the hands of families, homeschoolers, churches, and anyone who wants access to **our stories, on our terms, without gatekeepers.**

NOW is the time.

The Vision: BlackFacts For Families

Think of **BlackFacts For Families** as the **'Netflix' of Black History** - a platform where families get **unlimited** access to Black history and ethnic studies content.

Here's what we bring to the table:

✔️ **Our Massive Black History Video Library** – Over **1,500 videos** covering African American, Caribbean, Latin American, Native American, and Asian American histories, plus our unique **Black Fact of the Day™** video series.

✔️ **AI-Powered Features** – Personalized recommendations, curated playlists, and interactive tools.

✔️ **For Families, By Families** – A **$60/year subscription** that covers the entire household, with **parental controls** to manage content for younger kids.

✔️ **A Platform That Can't Be Shut Down** – Schools may ban diversity education, but they **can't ban the Internet, or what's in our homes.**

✔️ **Spotify-Style Playlist Sharing** – Users can **curate their own custom playlists**, add any video from our BlackFacts library **or from YouTube**, and **share** those playlists with their community - family, friends, teachers, students, or even the public.

With **46+ million Black people** in the U.S., even getting just **1% of that audience** - about **483,000 subscribers** - means a revenue stream of nearly **$29 million per year** to fuel this movement.

The Play: MUSACOIN

We're funding this project the way many great ideas have been funded—**with the support of the people who believe in it.**

That's where **MUSACOIN** comes in.

MUSACOIN is a **meme coin with a mission**, launching on **Polygon** to give our community a way to **support Black history education** while getting in on something **designed for us, by us, about us.**

How MUSACOIN Works

💰 **Total Supply:** 10 million MUSACOIN
💲 **Initial Price:** 1 MUSACOIN = **1 USDC (or equivalent in ETH/MATIC)**
📢 **How Funds Are Used:** Every dollar goes toward **launching BlackFacts For Families** and expanding the platform.

🛍️ **Utility:** MUSACOIN will be eventually **redeemable for memberships, merch, and future products -** or you can just **HODL and flex** that you were part of this movement from Day 1.

Why Crypto?

Because traditional funding routes weren't built for us.

Because **we own this narrative, and we should own the funding too**.

Because if we can **turn memes into million-dollar movements**, imagine what we can do with a coin that actually has a **real-world mission** behind it.

MUSACOIN is about **supporting something real**. It's not about speculation, it's not about promises of riches - **it's about impact.**

We're looking for **Black crypto and Black history enthusiasts, builders, and believers** to be part of this.

This is your chance to get in **at the ground level** of something that isn't 'just' another project - it's a **legacy move**, from Black Tech Experts who have been putting **OUR STORIES** online since before you ever even **heard** of the Internet

1997 BlackFacts Page from the Wayback Machine:
https://web.archive.org/web/19971017061355/http://www.blackfacts.com:80/

Or Google 'Black Facts Online 1997' or 'Ken Granderson' to see the tech we have been bringing to OUR neighborhoods for DECADES that NOBODY else in the Industry has.

🚀 **Let's fund Black history. Make MUSACOIN happen.** 🚀

BlackFacts' Mission:

*"We are on a Mission From Our Ancestors
To protect the future of Black History
By using Technologies that
WE Created, Control, and OWN."*

LEARN MORE:
BlackFacts Website: https://blackfacts.com
Intro to Diversity Schoolhouse: https://links.diversityschoolhouse.com/intro
Unapologetically Black Technology: https://links.blackfacts.com/unapologetically-black

FOLLOW BLACKFACTS:

https://facebook.com/blackfacts

https://instagram.com/blackfactsonline

https://tiktok.com/@blackfactsonline

https://linkedin.com/company/blackfacts

https://youtube.com/@blackfactsonline

https://twitter.com/blackfacts