

Diversity Schoolhouse Umoja ('Unity') Campaign

Put Black History and Ethnic Studies into Schools Before 2025

As 2024 comes to a close, Diversity Schoolhouse, a unique ed-tech platform empowering K-12 teachers across the United States to teach Black History and Ethnic Studies from any Internet connected device, is approaching our 100th school installation across 14 states.

Diversity Schoolhouse was developed by Ken Granderson, an MIT alumnus who has been creating educational and community empowering technologies since 1995, including BlackFacts.com, the Internet's first and only continuously running Black History search engine, since 1997.

Diversity Schoolhouse equips teachers with over 1,500 engaging videos, semester-long courses covering five cultural groups over several centuries, and classroom exercises and activities powered by AI.

Compliant with ethnic studies guidelines of multiple states, and unique enough to be a single source in New York City, the nation's largest school system, there is literally nothing else like Diversity Schoolhouse in schools today.

The Time is Now

With the political landscape shifting in 2025, the importance of preserving and advancing diverse education has never been more urgent. Project 2025, backed by the new administration, has signaled a potential reduction in federal education policies and resources, placing vital public education programs at risk. This makes community-driven efforts like Diversity Schoolhouse essential to ensuring our stories and histories remain in classrooms across the country.

Diversity Schoolhouse isn't just an educational tool; it's a commitment to preparing our students for the future, celebrating cultural heritage, and empowering educators to teach inclusively. At this critical juncture, we invite you to support our mission to sustain and expand this vital work.

How You Can Help

Your family or company can sponsor schools to help us keep Black History and Ethnic Studies in American education.

Sponsorships are tax deductible, through the Blacks In Technology Foundation, and will provide unlimited access to Diversity Schoolhouse to the entire faculty of a school building for one or more years.

Here's how you can help:

1. Sponsor a School: If you are able to cover a full subscription for a school of your choice, a One-Year Subscription is \$2,000, a Two-Year Subscription is \$3,500, and a Three-Year Subscription is \$5,000.
2. Contribute to the Harambee Fund: The Harambee ('all pull together') Fund collects sponsorships of any amount, and pools them to sponsor schools in selected cities or school districts. Just select the city or district you want to support, or write in your own.
3. Corporate & Organizational Support: Contact us for discounts on multi-school subscriptions to bring Diversity Schoolhouse to multiple campuses or districts.

You can participate anonymously, or have your family or company listed on the Diversity Schoolhouse and BlackFacts websites, and shared with our 200,000 social media followers. Full Sponsorships will also have the option for your logos and messages displayed instead of standard Diversity Schoolhouse branding.

Join Us

Let's work together to ensure that public education remains inclusive, culturally relevant, and empowering for all students. Your sponsorship, no matter the size, will help us make an immediate impact and ensure a legacy of diverse learning for generations to come.

Next Steps:

Watch our short intro video to learn more about Diversity Schoolhouse at:

<https://links.diversityschoolhouse.com/intro>

Sponsor a School or donate to the Harambee Fund at:

<https://diversityschoolhouse.com/sponsor>

Schedule a demo at:

<https://calendly.com/blackfacts>

Thank you for joining us in this important work to secure the future of Black History and Ethnic Studies, because as 2024 comes to a close, now more than ever, as we say,

BLACK FACTS MATTER.