

Proposal: Partnering with the 7uice Foundation to Build Boston's Black Wall Street on Roxbury.com

From the BlackFacts.com Team

Dale Dowdie (CEO, Boston-based) & Ken Granderson (CTO, Visionary Technologist)

Overview

Jaylen Brown's bold vision of building a *Black Wall Street* in Boston reflects the exact values and trajectory that BlackFacts.com and Roxbury.com have embodied for over 25 years. Through our pioneering work in digital empowerment, our full ownership of community infrastructure, and our deep roots in Roxbury itself, we are ready to help make this vision real.

We propose a formal partnership with the **7uice Foundation** and **Boston XChange (BXC)** to launch a revitalized **Roxbury.com** - a flagship, Black-owned digital platform designed to be the public square, business directory, cultural archive, and launchpad for Boston's Black economic renaissance.

The Team Behind the Vision

Dale Dowdie – CEO, BlackFacts.com | Boston-Based Community Champion

- Co-founder of BlackFacts.com and local liaison for this initiative
- Based in Boston, with long-standing connections to Black business, education, and civic circles
- Appeared in the **1996 Boston Neighborhood Network News** video at the launch of **Roxbury.com 1.0** (then Inner City Access - <http://links.blackfacts.com/inner-city-access-1996>)
- Responsible for getting BlackFacts.com's Diversity Schoolhouse Ed-Tech Ed-Tech platform in schools across 14 states
- Manages the software development team for New York City's Department of Homeless Services, responsible for housing over 80,000 homeless New Yorkers every night
- Will serve as the **public-facing driver and partner to the 7uice/BXC teams**

Ken Granderson – CTO, BlackFacts.com | Visionary Technologist

- [MIT alumnus](#), MENSA member, [Black Technology Pioneer](#)
- Creator of the [350 Years of History Project](#) (1995) with Red Sox First Baseman **Mo Vaughn** as spokesperson - featured on WCVB Channel 5
- Founder of Roxbury.com, with features like Yelp and Eventbrite, but 2-4 years before they were founded (<https://links.blackfacts.com/roxbury>, <https://links.blackfacts.com/roxbury-dot-com-nnn-interview-2002>)
- Appeared with Dale in the 1996 Roxbury.com 1.0 launch video
- **For the past 12 years**, has architected, built, and maintained the [official website of the Government of Saint Lucia](#), demonstrating global capabilities

- Sole Architect and Developer of Timbuktu™, the AI-powered content aggregation, classification and syndication platform that powers BlackFacts.com and Diversity Schoolhouse
 - Sole Architect, Developer and Maintainer of the [Diversity Schoolhouse](#) Ed-Tech Platform
 - Serves as the **technical architect and innovation lead**, building a secure, scalable, future-ready platform
 - Tech Industry's only World-Class, Unapologetically Black Technologist creating 'Technologies That Uplift the Race' for the past 30 Years: <https://links.blackfacts.com/unapologetically-black>
 - Over 200 Articles, Demos, Interviews, Presentations and more at <https://kengranderson.com>
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The Opportunity: Roxbury.com as the Digital Backbone of Black Wall Street Boston

We propose reactivating Roxbury.com as a robust ecosystem for community wealth-building, powered by the same principles as BlackFacts.com and aligned with the goals of the 7uice Foundation and BXC.

Core Platform Functions

- 1. Black Business Directory & Digital Marketplace**
 - Mapped and verified listings of Black-owned businesses
 - E-commerce, Web2 and Web3-based loyalty programs, and sponsorship visibility
 - 2. Event & Resource Hub**
 - Hybrid calendar showcasing local events, workshops, and pop-ups
 - Co-hosted 7uice Foundation and BXC incubator programming
 - 3. Creator & Entrepreneur Showcases**
 - Pages and profiles for incubator grantees and community creators
 - Spotlight stories, testimonial videos, and performance analytics
 - 4. Cultural Storytelling & Historical Archives**
 - BlackFacts.com-powered history engine - customized for Boston and Roxbury
 - Oral histories, youth journalism, and remastered legacy videos
 - 5. Youth Engagement & STEM Pathways**
 - Integration with 7uice Foundation's STEM pipeline
 - Real-world content creation, publishing, and platform development roles for youth
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Why Us? Why Now?

- **Deep Legacy:** We've been building tools like this since 1995 - including the digitization of Boston's Black history and the original Roxbury.com platform.
 - **Cultural Authenticity:** Black-owned, Black-built, and deeply rooted in the Roxbury community.
 - **Technical Excellence:** From grassroots platforms to national edtech systems - and even the official government web presence for an entire country (Saint Lucia) - our work spans borders.
 - **Team Readiness:** Dale Dowdie is on the ground in Boston, ready to collaborate. Ken Granderson ensures this will be a best-in-class, future-proof platform.
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Let's Build This Together

We propose:

- A discovery session with the 7Juice Foundation and BXC teams
 - Co-developing a **live pilot version of Roxbury.com within 90 days**
 - Featuring local businesses, 7Juice/BXC program participants, and community creators from the start
 - Exploring pathways for sustainability through grants, sponsorships, and affiliate programs
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Contact:

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 Based in Boston

 **Ken Granderson** – CTO, BlackFacts.com

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 MIT Technologist | Architect of Roxbury.com | 350 Years of History | Saint Lucia Gov't Web Lead

 blackfacts.com

 diversityschoolhouse.com

 govt.lc

BlackFacts Mission:

*“We Are on a Mission From Our Ancestors,
To Protect the Future of Black History.*

*Using Technologies that WE
Created, Control and OWN”*

- Ken Granderson