

26 Years of Diversity Technology Solutions

(Built on the Microsoft Stack)



Ken Granderson
Co-Founder / CTO



Dale Dowdie
Co-Founder / CEO





Introductions / Objectives

Agenda

- **25 Years of Diversity Technology Solutions in 10 Minutes**
- **BlackFacts' Vision for Using Technology to Support Black Communities and Businesses**
- **Q & A**





African-Americans in Boston: More Than 350 Years

1995



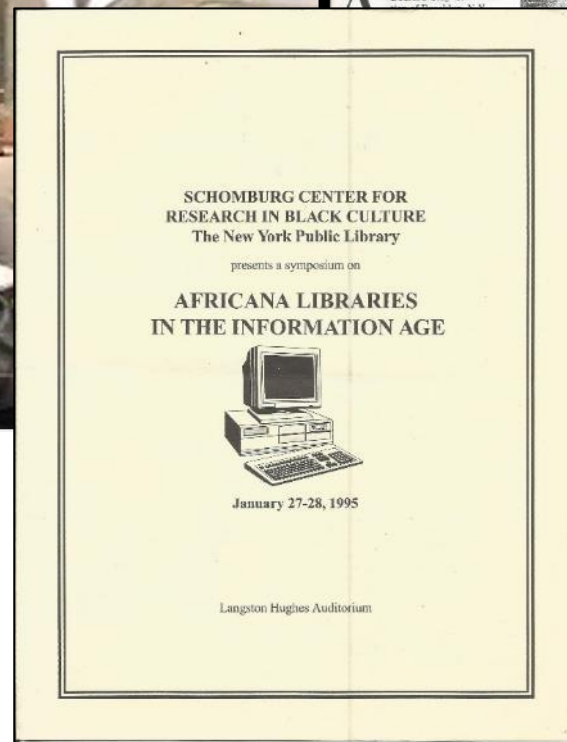
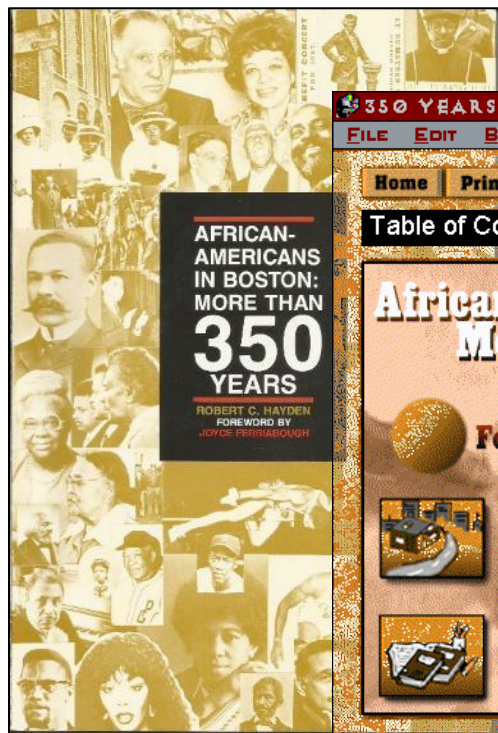
Historical Images / Presentations available at <https://kengranderson.com> - Videos on YouTube, available at <https://links.blackfacts.com/inner-city-software>





African-Americans in Boston: More Than 350 Years

1995



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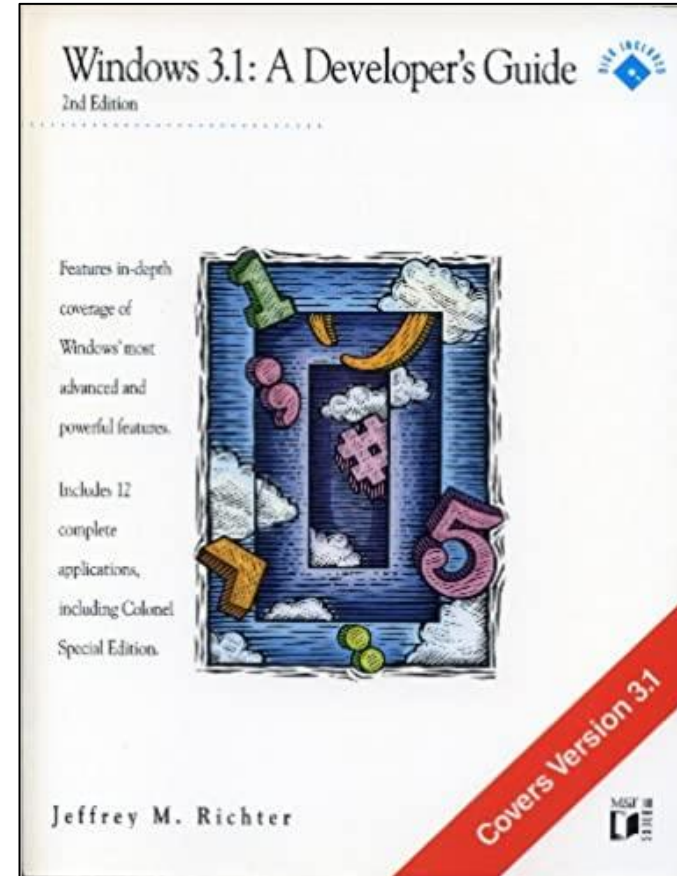
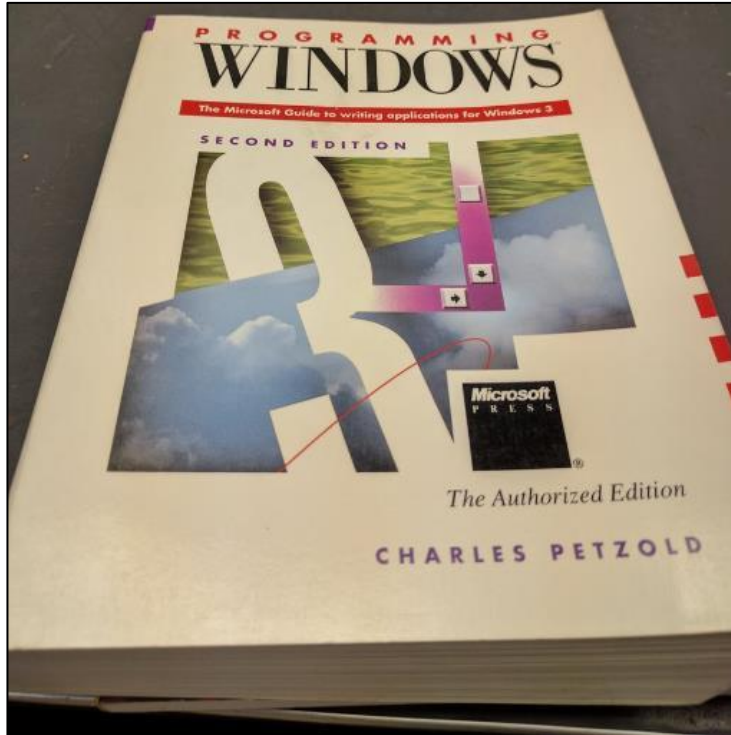
<https://blackfacts.com>

Putting Black Communities In Control of Our Stories



Starting Out

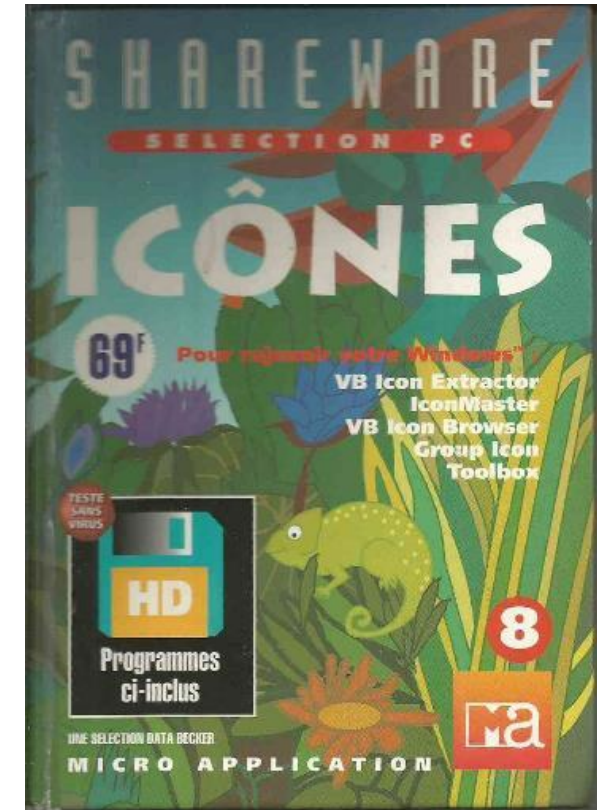
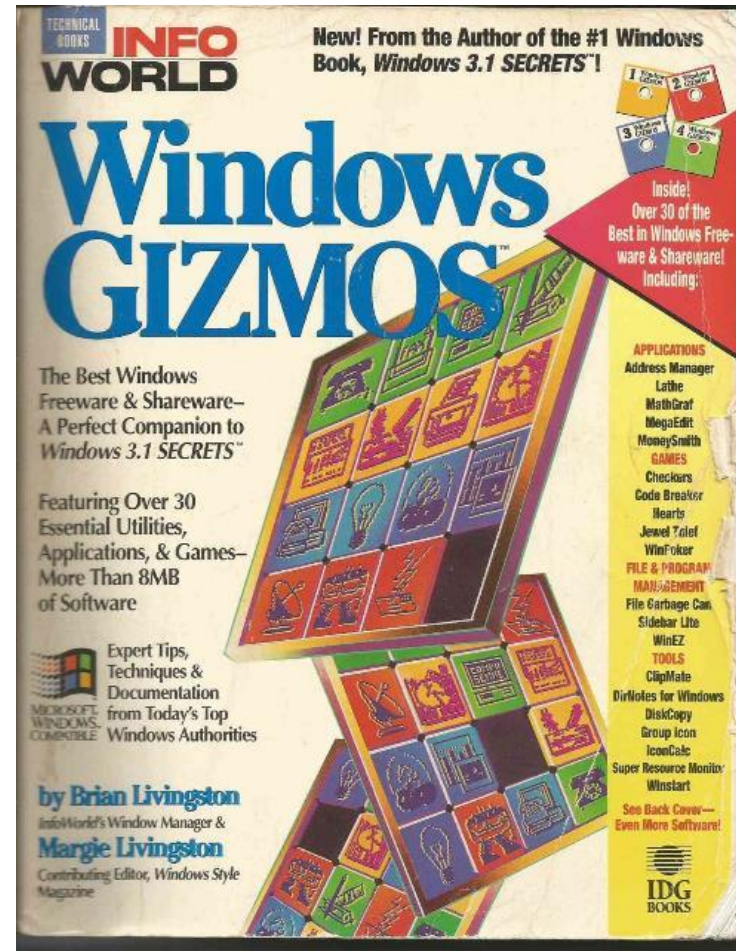
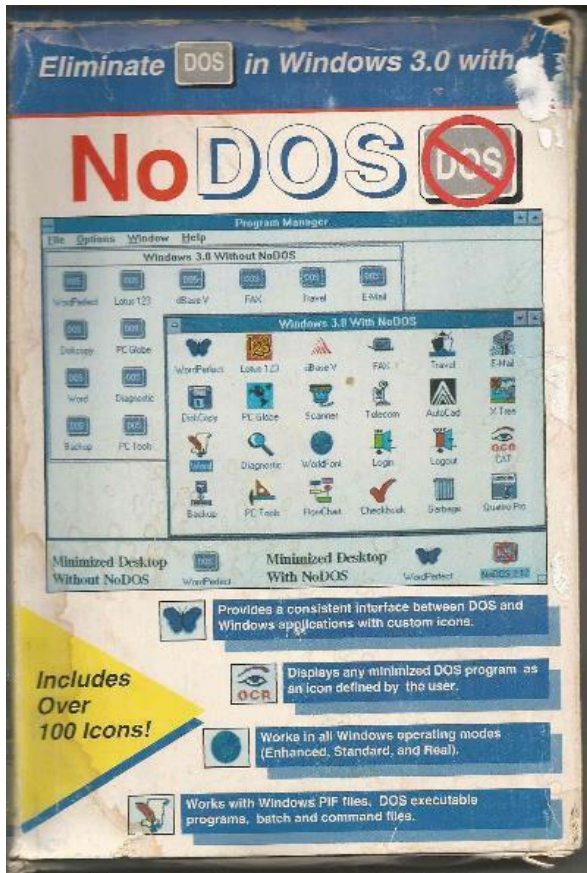
1989





Teaching Myself to Code

1992



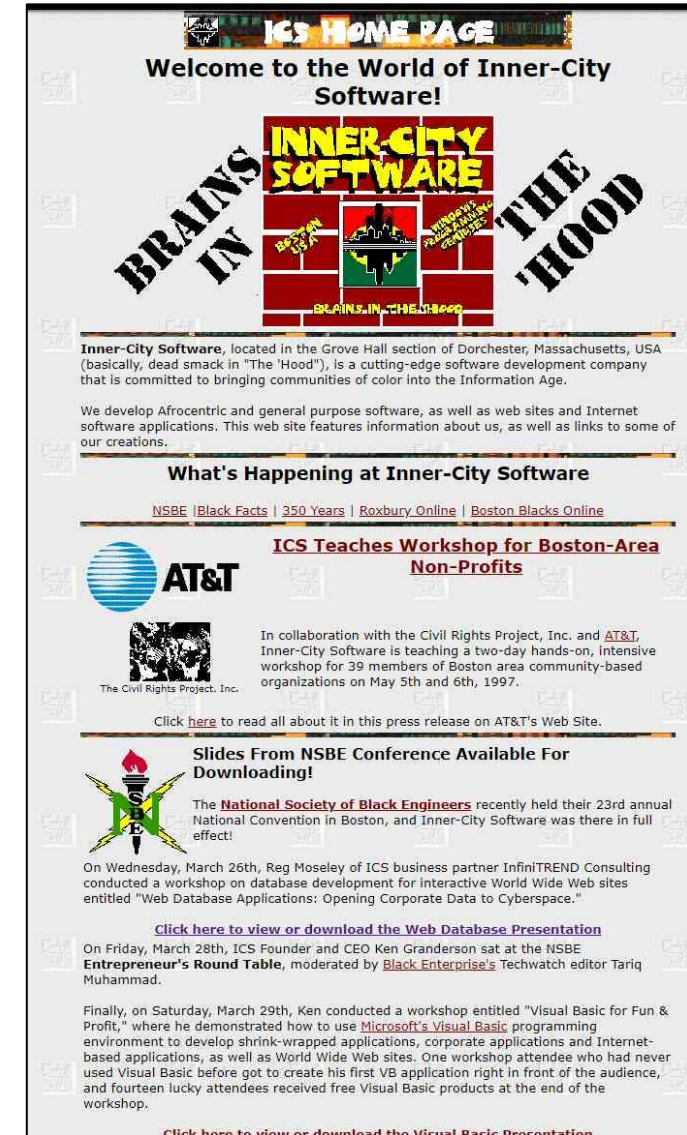
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Inner-City Software

1992

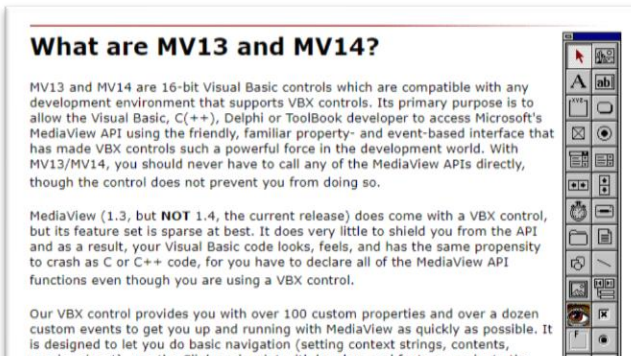


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1995





Inner-City Software Clients



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<https://blackfacts.com>

Putting Black Communities In Control of Our Stories



Inner City Access

1996



Historical Images / Presentations available at <https://kengranderson.com> - Videos on YouTube, available at <https://links.blackfacts.com/inner-city-software>



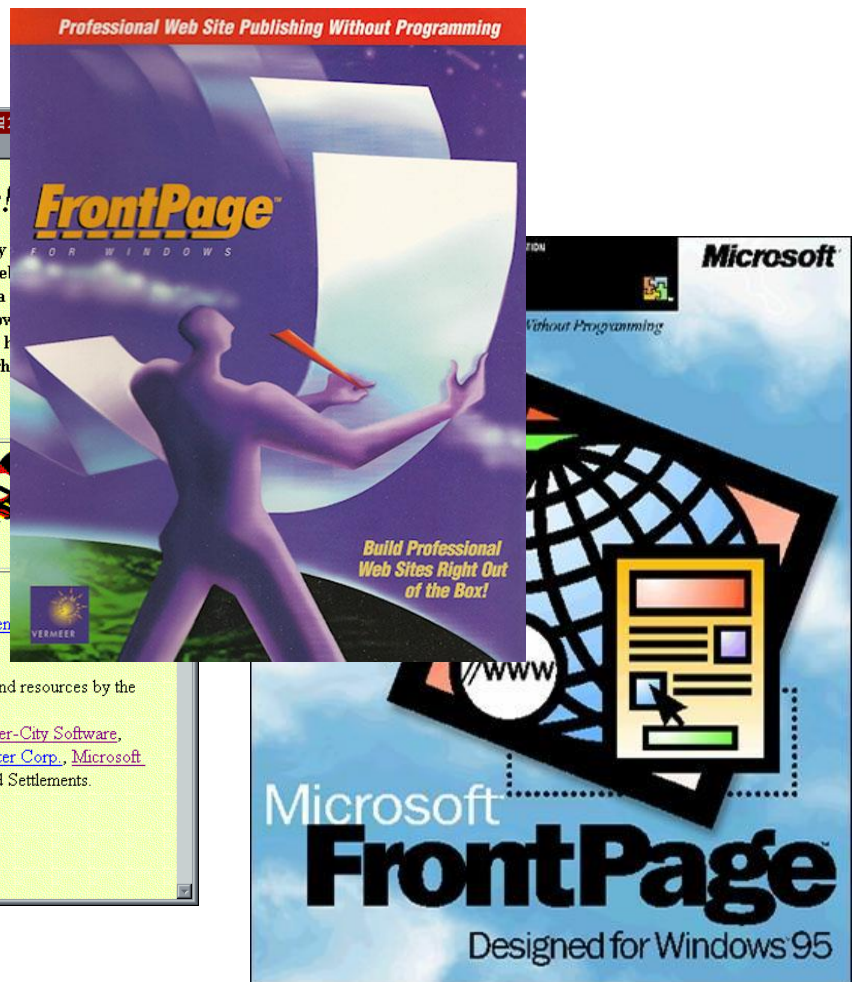
<https://blackfacts.com>

Putting Black Communities In Control of Our Stories



Inner City Access – Enabled by Microsoft

1996



Historical Images / Presentations available at <https://kengranderson.com> - Videos on YouTube, available at <https://links.blackfacts.com/inner-city-software>





Blackfacts.com

1997



BLACKFACTS SEARCH - MICROSOFT INTERNET EXPLORER

FILE EDIT VIEW GO FAVORITES HELP

BLACK FACTS ONLINE

Search For Black Facts:

Month: Day: Year:

Word:

Black Fact Categories:


<input checked="" type="checkbox"/> Architecture	<input type="checkbox"/> Arts	<input type="checkbox"/> Birthday	<input type="checkbox"/> Business
<input type="checkbox"/> Civil Rights	<input checked="" type="checkbox"/> Death	<input type="checkbox"/> Discovery/Invention	<input type="checkbox"/> Entertainment
<input type="checkbox"/> Legal	<input type="checkbox"/> Literature	<input checked="" type="checkbox"/> Mathematics/Science	<input type="checkbox"/> Medicine
<input type="checkbox"/> Military	<input type="checkbox"/> Pioneering	<input type="checkbox"/> Religion	<input checked="" type="checkbox"/> Social Movements

Black Facts Annotation Types

☐ Details ☐ Website ☐ Sound ☐ Movie ☐ Picture

Please Enter a Word or Date in the form above to search for more Black Facts.

Click here for knowledge.

 Copy this image and link to blackfacts.com from your site!

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Putting Black Communities In Control of Our Stories

12



NSBE Annual Conference VB Presentation

1997



THE NATIONAL SOCIETY
OF BLACK ENGINEERS



Presentation available as YouTube video at <https://links.blackfacts.com/nsbe-1997> or as ppt from ken@blackfacts.com





WebTV - Putting Folks Online for \$139

1998

What is WebTV?
WebTV™ is the simplest, most affordable way ever to get on the Internet.



It's Easy

Know how to use a remote?

It's Affordable

Forget about spending \$1000 to get online.
WebTV is available for the incredibly low price

It's Safe

The Internet has something for everyone, but not everything is for everyone.



The Internet is too advanced for you. WebTV has the Internet easy to use including a Page that pre-approves Internet.

It's Convenient

It doesn't get any better than this.

Do you have a TV? Thought so.
Well, WebTV hooks to your existing TV set so you can experience the Internet on a big screen instead of a tiny computer monitor.

Then you hook WebTV up to your phone line so that it can connect to the Internet.
(Yes, we give you phone wires so you don't have to buy anything extra).

Finally, you turn on your WebTV and surf the 'Net from the other side of the room with your remote or (optional) wireless keyboard.
Don't forget the popcorn!

2 • Thursday, September 18, 1997 • BAY STATE BANNER

who's news

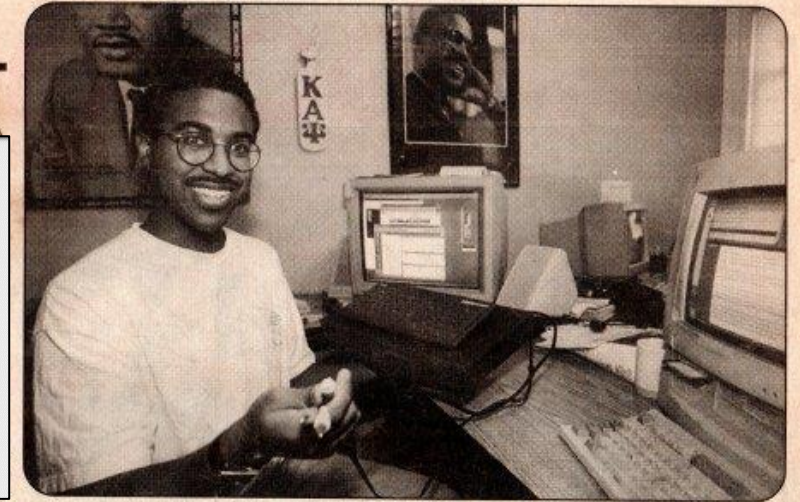
INNER-CITY SOFTWARE
Bringing Communities of Color into the Information Age

TOP STORY for Thursday, October 09, 1997

ICS Offers Easy, Inexpensive Internet Access for the Entire Family via WebTV™!

[Click Here for the Press Release.](#)
[Click Here for a WebTV Presentation.](#)

Inner-City Software, located in the Grove Hall section of Dorchester, Massachusetts, USA (basically, dead smack in "The 'Hood'"), is a cutting-edge software development company committed to bringing communities of color into the Information Age. We develop Afrocentric and general purpose software, as well as web sites and Internet software applications.



Entrepreneur Kenny Granderson launched Inner City Software in 1994. The company has helped create African American content for the Internet and developed computer literacy in the inner city for the last three years. Now Granderson has set his sights on providing Internet access to the living rooms of black Boston with the aid of a \$250 device that connects to a standard television set and phone jack.

test was first launched last year as part of Mayor Thomas M. Menino's beautification initiative and recognizes amateur Boston gardeners who have added to the beauty of Boston through the cultivation of their home gardens.

Dr. Wayne Dudley, professor of history at Salem State College, is among 20 regional "Role Models" who were selected in the 1997 nationwide LifeSavers Company competition for his role in sending more than one million books to the most disadvantaged schools and libraries in South Africa. Archbishop Desmond Tutu and South African Ambassador to the U.S. Franklin Sonn were among those who sponsored Dr. Dudley for the honor, which was presented to him at a National Press Club luncheon in Washington D.C. on September 16. Honorary Chairman Terry Anderson, journalist, author, and former Mideast hostage, delivered the keynote address.

Roxbury Internet specialist finds new way to connect community

Yawu Miller

For three years, Kenny Granderson has labored to connect black Boston to the information superhighway by making computer laboratories available to the masses.

In 1994, he launched Inner City Software, a company aimed at developing African American content for the Internet and helping inner city residents to gain computer literacy.

Now Granderson wants to take his

Internet using an ordinary television and a \$20-per-month subscription.

"We think this can be a dramatic kind of new technology to get our community online," Granderson says. It's relatively inexpensive and relatively easy to use."

With the aid of a distributor from Phillips/Magnavox, Granderson and his staff of six are currently training sales associates to help establish a distribution network for the Web TVs in Boston.

promise of cheap, easy access to the Internet can help low-income families in the black community tap into the World Wide Web.

"Clearly for educational purposes, this can open up a whole new world of information," says Percy Haley, who handles community outreach for Inner City Software. "For research, the Internet is a great tool."

The Internet is an international network of computers and databases that provide users with access to countless

What's Inside

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Our WebTV HTML Presentation is available on the Wayback Machine at <https://links.blackfacts.com/webtv>





Boston's Empowerment Zone

1999



WELCOME TO BOSTON'S EMPOWERMENT ZONE

EZ-Info

Click Here to Add Your Business

Click Here To Start

EZ-Info provides information on organizations, businesses and programs located in and around Chinatown, Dorchester, Jamaica Plain, Mattapan, Mission Hill, Roxbury, South Boston and the South End

Boston Connects

people to economic opportunity

EZINFO Welcome LOGIN Logged in as Guest

Home | EZ-Info Directory | Add My Organization | My Home Page

Announcements Calendar | Feedback | Tutorial

Welcome to EZ-Info!

EZ-Info is Boston Connects, Inc.'s FREE online resource for Zone residents, service providers, institutions and businesses.

Through EZ-Info, Zone residents and providers can search for age services in the language and location most convenient to the residents interested in education and training programs funded by should visit <http://www.bostonez.org/connect/current1.htm>.

Businesses will also find EZ-Info useful. To find well trained staff, <http://www.ezinfo.org/directory/>, and search for those agencies w Training programs. Businesses and institutions can also use this s businesses providing the services that they may need. For examp printing services can search EZ-Info for printers. By doing busine Zone, you are key to keeping Boston's economy strong. Your bus take advantage of a number of federal tax credits. For more infor <http://www.bostonez.org/connect/taxcredits.htm>.

FIND AN EZ SERVICE PROVIDER

EZ Search: Type all or part of the name of a local organization or business below and click 'Search Now!'

Search Now

ADVANCED SEARCH Search for based on or service spoken or served:

ADD MY ORGANIZATION

Want to add your organization or business to EZ-Info? Organizations can be added to EZ-Info at no charge. One ad EZ-Info is that organizations can quickly learn of Requests fo Boston Connects, Inc., and post their agency information to



Historical Images / Presentations available at <https://kengranderson.com> - Videos on YouTube, available at <https://links.blackfacts.com/inner-city-software>





Roxbury.com

2002



The Boston Bay State Banner
Part of Boston Family Roxbury.com, a corner was launched last week

innercity Software
programming, web communities, portals, javascript... and more!
www.innercity.com

Thursday, February 27, 2003 Issue Volume 38, No. 1

Headline News

- Headline News
- Editorial
- Cartoon
- In The News
- Roving Camera
- News Notes
- The Arts
- Church Guide
- Archives
- Help Wanted
- Subscription info

The Bay State Banner
23 Drydock Avenue
Boston, MA 02210
(617) 201-4000

Programming by Inner-City Software
Design by IntelliTech
Powered by Virtual News Syndicate

Black officials weigh in on MWBE program

State Rep. Marie St. Fleur is leading negotiations with the Menino administration over its MWBE program.

by Yvonne Miller

Feb 27, 2003 - After two weeks of talks, black and Latino elected officials say they are in agreement with Mayor Thomas Menino's plans to re-vamp the city's 25-year-old Minority and Women Business Enterprise Program.

"I think everyone is optimistic. Sometimes with change comes opportunity. This is a chance to make our

LIFESTYLE

Roxbury realizes a virtual dream

'The whole community has to be plugged in to know what's going on.'

GAIL SNOWDEN, FLEET VICE PRESIDENT

By STEPHANIE SCHORROW

Boston's digital divide might have narrowed a notch yesterday with the official launch of a Web site created by and for the Roxbury community.

At www.Roxbury.com, residents will be able to find — and post — information on local news, events and businesses as well as participate in online discussions.

"This is the realization of a dream that started in 1996," said Ken Granderson, founder and president of Inner-City Software, which developed Roxbury.com.

The development of Roxbury.com is underwritten by Fleet's Community Investments Group as part of the bank's CommunityLink initiative, which seeks to provide technology to low-income communities.

But the site will be "built, managed and maintained by the people right here," Granderson told an audience at the Freedom House in Dorchester, which hosted the launch party.

The digital divide, noted Gail Snowden, executive vice president of Fleet's Community Investment Group, is apparent in three areas: access to technology, knowledge of technology and the creation of culturally relevant material online. Roxbury.com addresses that third aspect, she said.

"As Sept. 11 showed, the whole community has to be plugged in to know what's going on," she said.

Already, Roxbury.com has local news stories, features on health, religion and spirituality, and real estate information. The site also will provide news in partnership with the Bay State Banner. Users will, for example, be able to e-mail events listings to friends and family.

"We have a lot of technology features that will make it absolutely simple for organizations to post news and events," Granderson said.

Eventually the site will have ads, but local businesses can now get a free listing. Already, a number of restaurants are listed in a searchable database.

Granderson also hopes the site will host lively discussions on current events. "We have a lot of ideas that are waiting in the wings," he said.

But, Granderson emphasized, because Roxbury.com is community-driven (unlike official city/town Web sites set up by local governments), users will tell Web designers what they want to see.

Granderson — a Massachusetts Institute of Technology graduate who founded Inner-City Software in 1994 — first attempted to create community sites for Roxbury, Dorchester and others back in 1996. But, he admitted, such sites floundered as they "were a little early on the curve."

Now, however, Fleet is providing corporate support, eventually Granderson hopes to see a non-profit organization set up to run Roxbury.com.

In the meantime, Inner-City Software is working on some design upgrades and hoping to generate word-of-mouth interest. "Now we have to see how many hits we get on the site," Snowden said.

GRAND DAY: Ken Granderson of Inner-City Software speaks yesterday during Roxbury.com's unveiling at the Freedom House in Dorchester. The new community-driven Web site will allow local businesses to network and residents to access news stories and other relevant information.

STAFF PHOTO BY PATRICK WHITEMORE

Looking for a place to advertise?

YOU ARE HERE: Home

Saturday, November 3, 2001

ROXBURY.COM

Logged in as kennyg@innercity.com

JOIN | LOGOUT | MY ROXBURY | ABOUT | FEEDBACK | HELP

NEW USERS
CLICK HERE

NEIGHBORHOODS
Dudley Square
Grove Hall

LOCAL INFORMATION
LOCAL NEWS
LOCAL EVENTS
LOCAL DIRECTORY
DISCUSSIONS

COMMUNITIES
Arts/Entertainment
Business/Finance
Career/Jobs
Education
Health/Wellness
Housing/Real Estate
Politics
Religion/Spirituality

LEAD STORY

Black pastor is 1st in over 100 years

Nov 1, 2001 - The subdued hymns sung in the average Roman Catholic church would sound out of place at St. John/St. Hugh's in Grove Hall. Within the granite walls of the church, "Alleluia" reverberates with a syncopated beat and is punctuated with liberal hand claps.

COMMUNITY EXPERT

We are currently looking for Community Experts! If you are interested in becoming a Community Expert, Click here.

FEATURED EVENTS

Festival Noir 2001
Dec 1, 2001

Orquesta Ibrahim Ferrer
Nov 28, 2001

India Aire In Concert
Nov 12, 2001

Gospel Concert
Nov 10, 2001

TOP NEWS

Roxbury production casts Shakespeare in African garb

Author John Edgar Wideman reflects on life and basketball

Travis McCready

Senate redistricting mao

SEARCH ROXBURY.COM:

GO

Historical Images / Presentations available at <https://kengranderson.com> - Videos on YouTube, available at <https://links.blackfacts.com/inner-city-software>



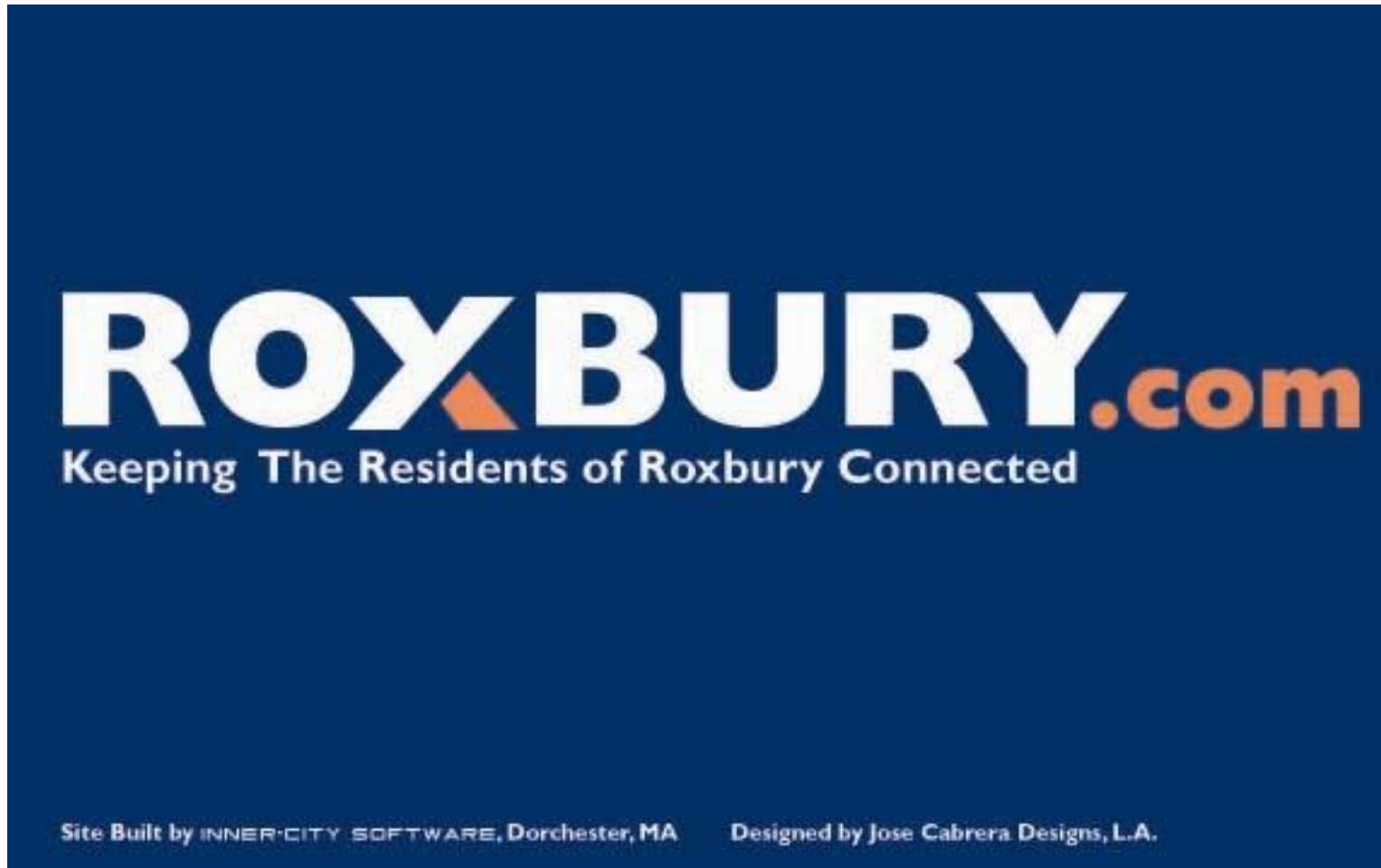
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Putting Black Communities In Control of Our Stories



Roxbury.com

2002



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<https://blackfacts.com>

Putting Black Communities In Control of Our Stories



Roxbury.com

2002

ROXBURY.COM Your AD can go  **HERE!**

YOU ARE HERE: Home > Discussions > Boston Blacks Online > transitional assista... Tuesday, February 12, 2002
Logged in as kennyg@innercity.com

DISCUSSIONS

Boston Blacks Online [Back to Conversations](#)
Conversation: transitional assistance/shelters

#	Member/Date
1.	ctoole63@yahoo.com Sent: 2/11/2002 9:03:33 AM
2.	ctoole63@yahoo.com Sent: 2/11/2002 8:02:53 AM
3.	luvjay@blackplanet.com Sent: 2/11/2002 6:31:28 AM

Sent: Mon 02/11/2002 8:02 AM (EST)
From: ctoole63@yahoo.com
To: <bbo@blackpeople.com>

[Reply](#) [Forward](#)


Does anyone out there know what steps a person who has been suddenly displaced from their home would take to get themselves into a shelter? The department of transitional assistance has denied this person and her child because the family income is too high. Keep in mind that the mother is a teenager and her daughter is 2 years old. How can a teenager make too much money to be helped? Do you have to be sleeping on the streets to get help?


The income guidelines must be very low.

Christine

Do You Yahoo!?
Send FREE Valentine eCards with Yahoo! Greetings!

Developed by: [illegible] designed by: Zenspace

YOU ARE HERE: Home > Discussions > Boston Blacks Online > transitional assista...
NEW USERS [CLICK HERE](#)
NEIGHBORHOOD: Dudley Square, Grove Hall
LOCAL INFORMATION: Local News, Local Events, Local Directory, Discussions
COMMUNITIES: Arts/Entertainment, Business/Finance, Career/Jobs, Education, Health/Wellness, Housing/Real Estate, Politics, Religion/Spirituality
SEARCH ROXBURY.COM: [Search Box]
Sponsored by:  FleetBoston Financial

ace? 
Sunday, November 04, 2001
Logged in as kennyg@innercity.com
[Search Box] [GO](#)
ALL RESTAURANTS(100)
[Barbecue\(6\)](#)
[Cafe/Coffee Shop\(9\)](#)
[Caribbean\(2\)](#)
[Chinese\(10\)](#)
[General\(21\)](#)
[Italian\(1\)](#)
[Latin American\(2\)](#)
[Pizza\(15\)](#)
[Seafood\(3\)](#)
[Soul Food\(3\)](#)
[Take-out\(23\)](#)
[Vietnamese\(5\)](#)
[Map It](#)
[Map It](#)
[Map It](#)
[Map It](#)
[Map It](#)
[Next 5 >>](#)



<https://blackfacts.com>

Putting Black Communities In Control of Our Stories



Roxbury.com

2002



<https://blackfacts.com>

Putting Black Communities In Control of Our Stories



2004: The Crash

THIS SLIDE INTENTIONALLY LEFT
BLANK





Government of Saint Lucia Web Site

2013

The screenshot shows the homepage of the Government of Saint Lucia website. At the top, there is a banner with the coat of arms on the left and a scenic view of the island on the right. The text "Our Government" is in the top right corner of the banner. Below the banner is a navigation bar with links: Home, Citizens / Residents, Non-Residents, Businesses, Government Employees, and a search bar. The main content area features a news article titled "PM pledges investment in education" with a sub-headline "Education should not be limited only to those whose families can afford, the Prime Minister said." To the right of the article is a photo of a man in a suit. Below the article is a pagination bar with numbers 1 through 5. On the left side, there is a section titled "Our Government" with links to Governor General, Prime Minister, Cabinet of Ministers, Members of the Senate, and House of Assembly. In the center, there is a "Latest News" section with two articles: "Watch NTN Live" and "Water interruption: Aux Leon, Canaries". On the right side, there are sections for "E-Services" (Tax e-Filing, Companies / IP, Customs / Excise) and "Services" (Accounting/Business Services, Accreditation of Ambassadors). At the bottom left, there is a link to "Access Government".

Our Government

Governor General

Prime Minister

Cabinet of Ministers

Members of the Senate

House of Assembly

Access Government

Latest News

Watch NTN Live
Mon Jul 04 2016
by GIS
[Click Here for Our Government News](#)

Water interruption: Aux Leon, Canaries
Mon Jul 04 2016
by WASCO
The Water and Sewerage Company (WASCO) Inc. wishes to inform customers served by the Aux Lyon system of a temporary interruption in the water supply. As a result, customers at Aux Leon, Despin, and Ti La Resource may be affected. Customers served by the Canaries system may also experience a

E-Services

Tax e-Filing

Companies / IP

Customs / Excise

Services

Accounting/Business Services

Accreditation of Ambassadors

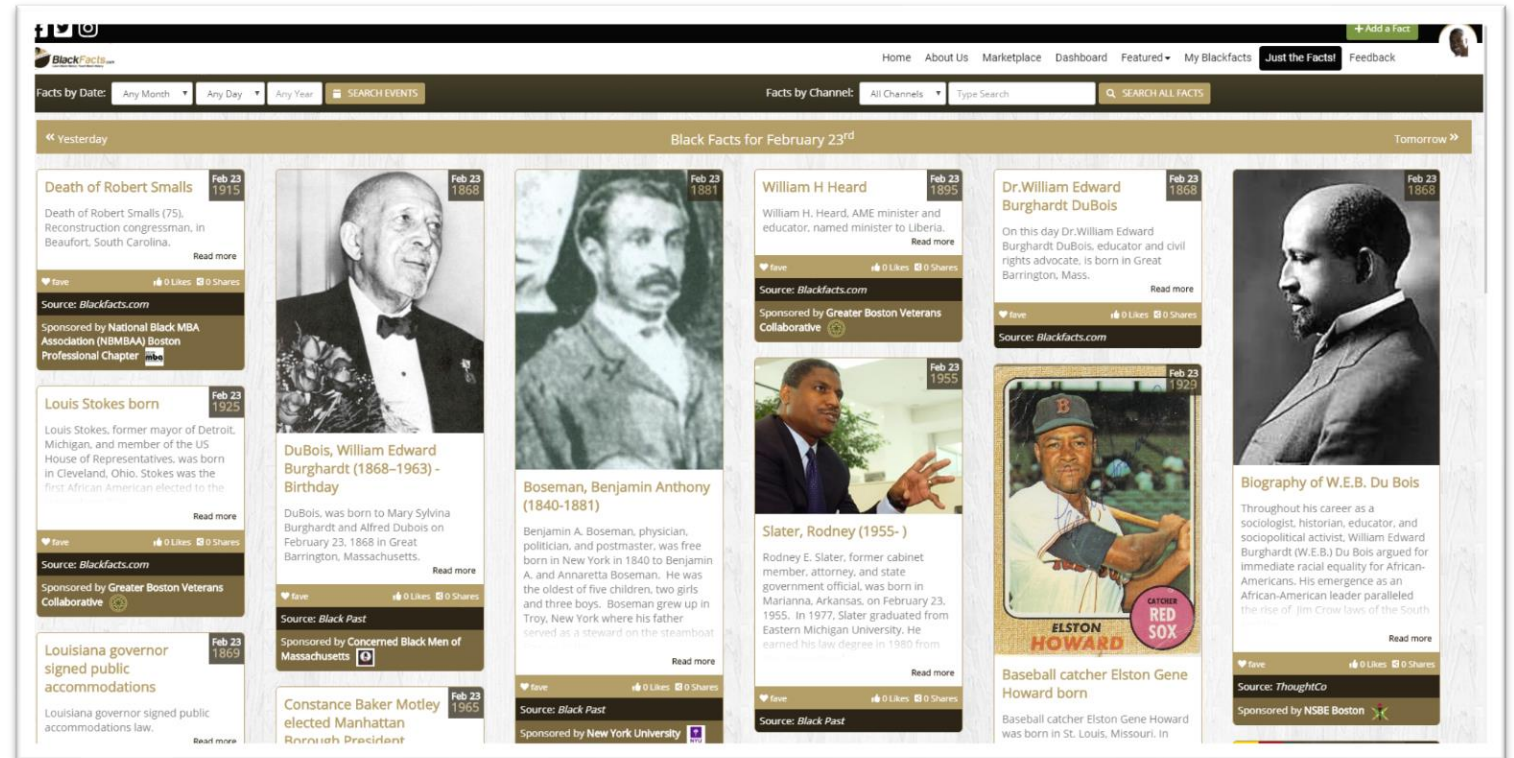




Blackfacts Reboot

2017

- New Look
- New Platform
- New Features
- New Goals





● ● ● ● What is BlackFacts.com?

BlackFacts.com: Putting Black Communities In Control of Our Stories

1

BlackFacts.com Creates Digital Tools for

- Journalists
- Educators
- Activists
- Historians
- Civic Leaders
- Faith Leaders
- Business Leaders

2

To Publish Online Content that We

- Categorize
- Cross-Index
- Syndicate

3

To Any Electronic Devices / Feeds, including

- Web Browsers
- Mobile Devices
- Tablets
- Email
- RSS Feeds
- Other Digital Displays

4

On Intellectual Property and Technology Infrastructure that

- We Created
- We Own
- We Manage
- We Control
- We Protect

So that Never Again Will Others be able to Ignore, Overlook or Destroy the Record of our Achievements, Successes and Triumphs

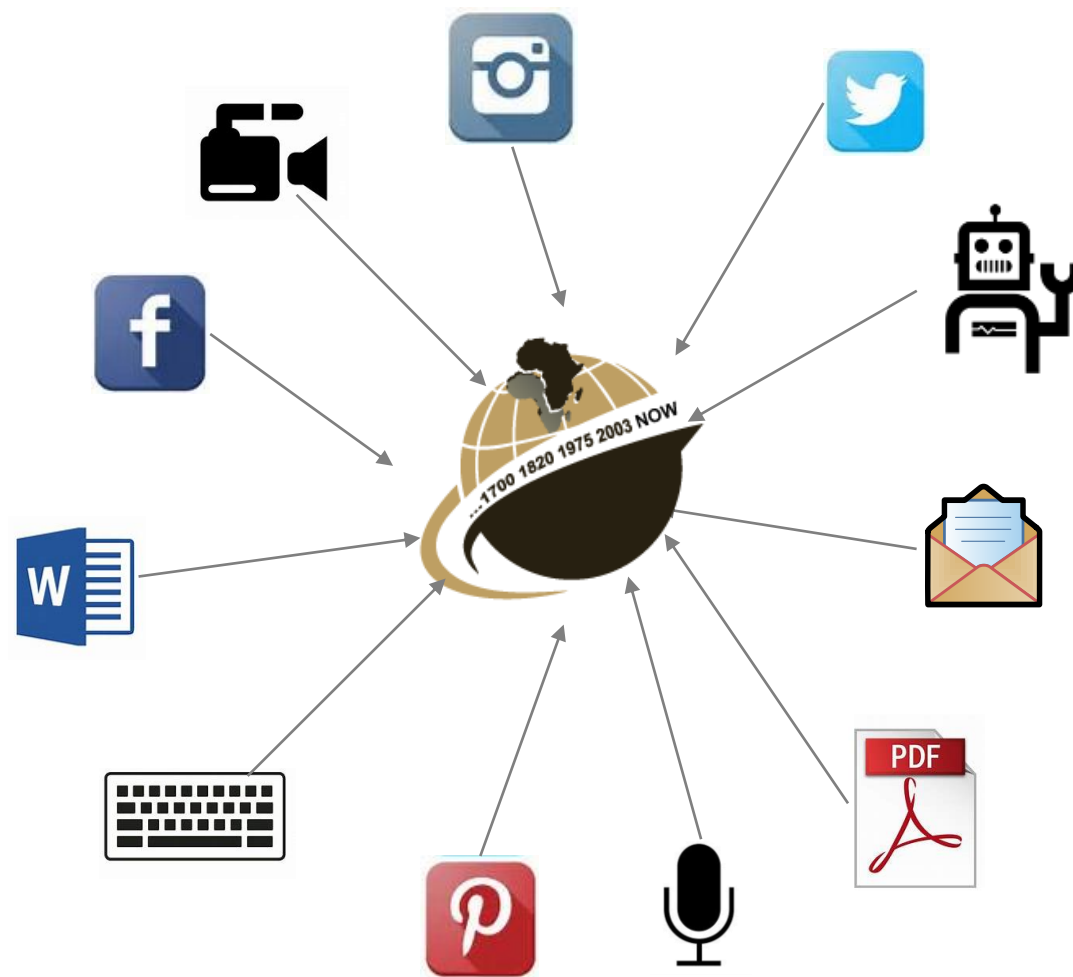




Collecting Stories Digitally

- Crawling the Web (BlackFacts Bots)
- Social Media
- Academics / Griots
- BlackFacts Members
- BlackFacts Legacy™
- BlackFacts Griot™

Just get the Story to an electronic device, we'll take it from there!

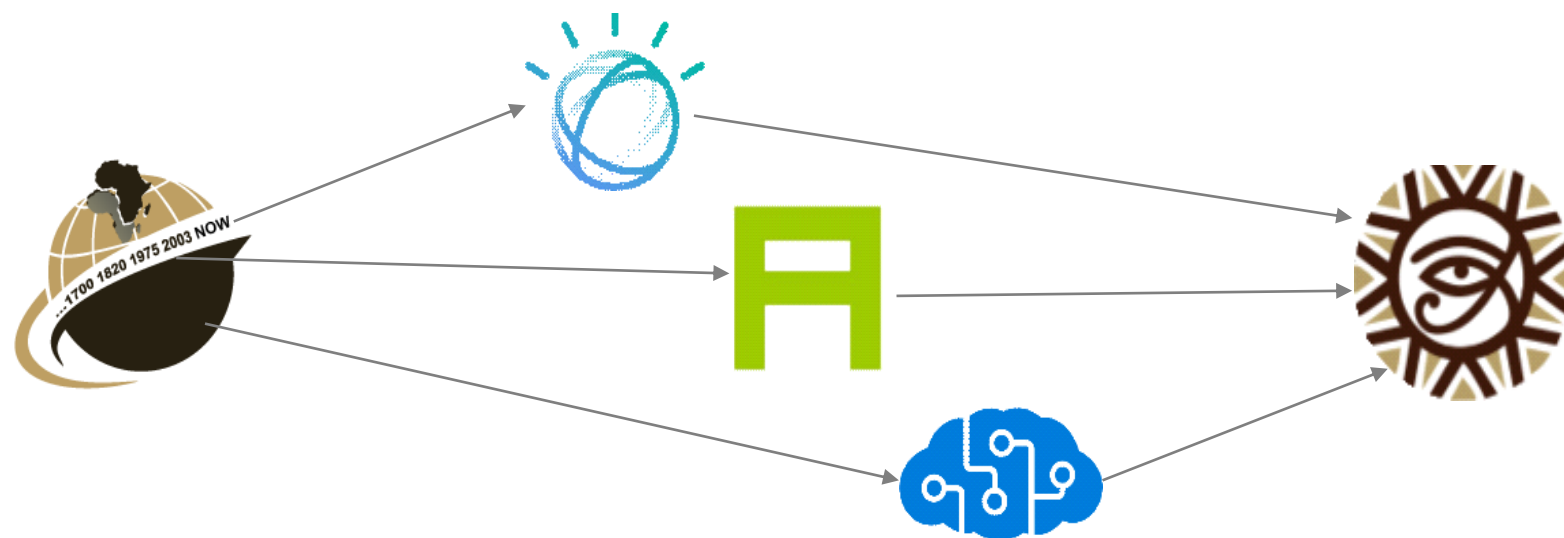




Organizing the Stories using AI

BlackFacts Uses our proprietary AI-aware Engine
(code-named **Timbuktu™**) to Link Stories Based On:

- People
- Events
- Places
- Concepts
- Keywords
- Hashtags



Driving Features Like:

‘You May Also Like’

‘Also About Malcolm X’

‘The Black Church Throughout History’

‘Other Female Inventors’

‘Other Black LGBT Pioneers’

...etc.



Timbuktu™





Delivering Diversity Technology Everywhere

Our Widget solutions enable us to be THE source for Diversity Content (on the Web, via Email, Social Media & Podcast):

Widgets deliver Diversity Content to your Website.

Black History:

- Daily Black History Facts updated automatically

BlackFacts Minute™:

- Unique Daily Black History Videos relevant to the specific date

Black News:

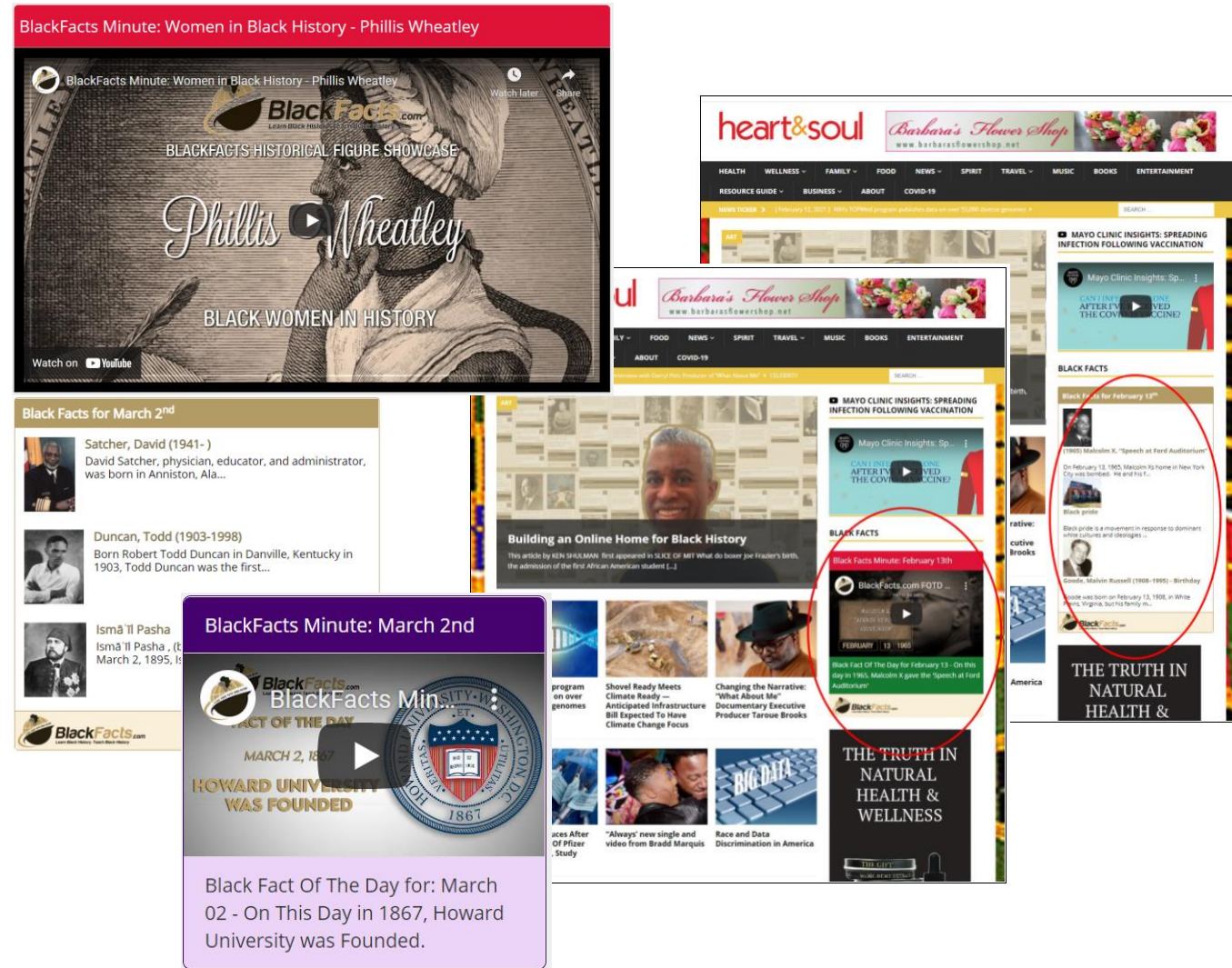
- New Feeds (general or custom) of News from our “Wakanda” News Frameworks – Ticker, Lists, Scrolling Marquee, etc

Diversity Widget:

- Delivering DEI focused Videos or News and Partner Content directly from our library. Topic Specific: Women, LGBT, Implicit Bias, Latino, Asian etc.

BlackFacts Podcast:

- Enables our Followers to LISTEN to our stories Anywhere



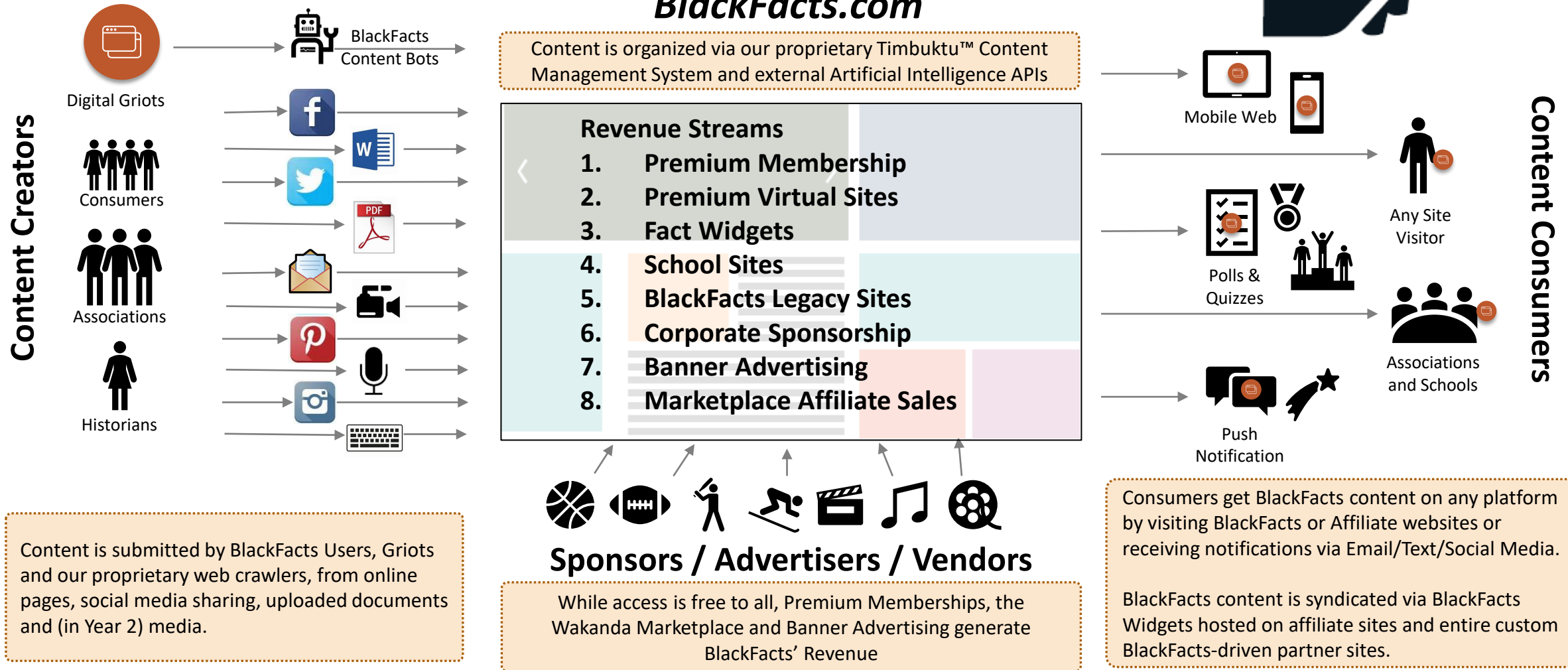
Latest News

Students tell their story - African American News Today - EIN News Nevada Business M... Nevada State College Welcomes Record-Breaking Number of First-Year Students and



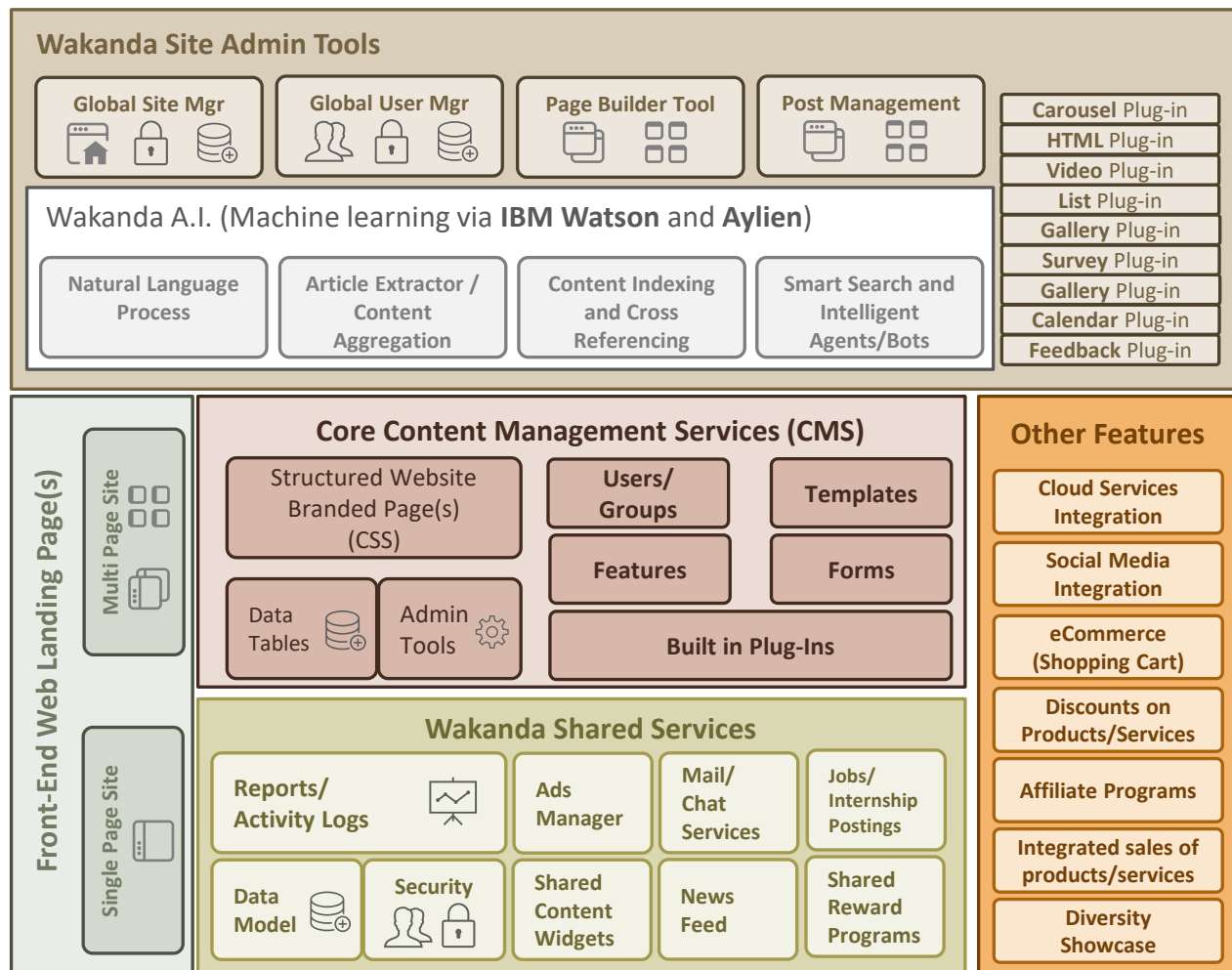


BlackFacts.com Core Business Model

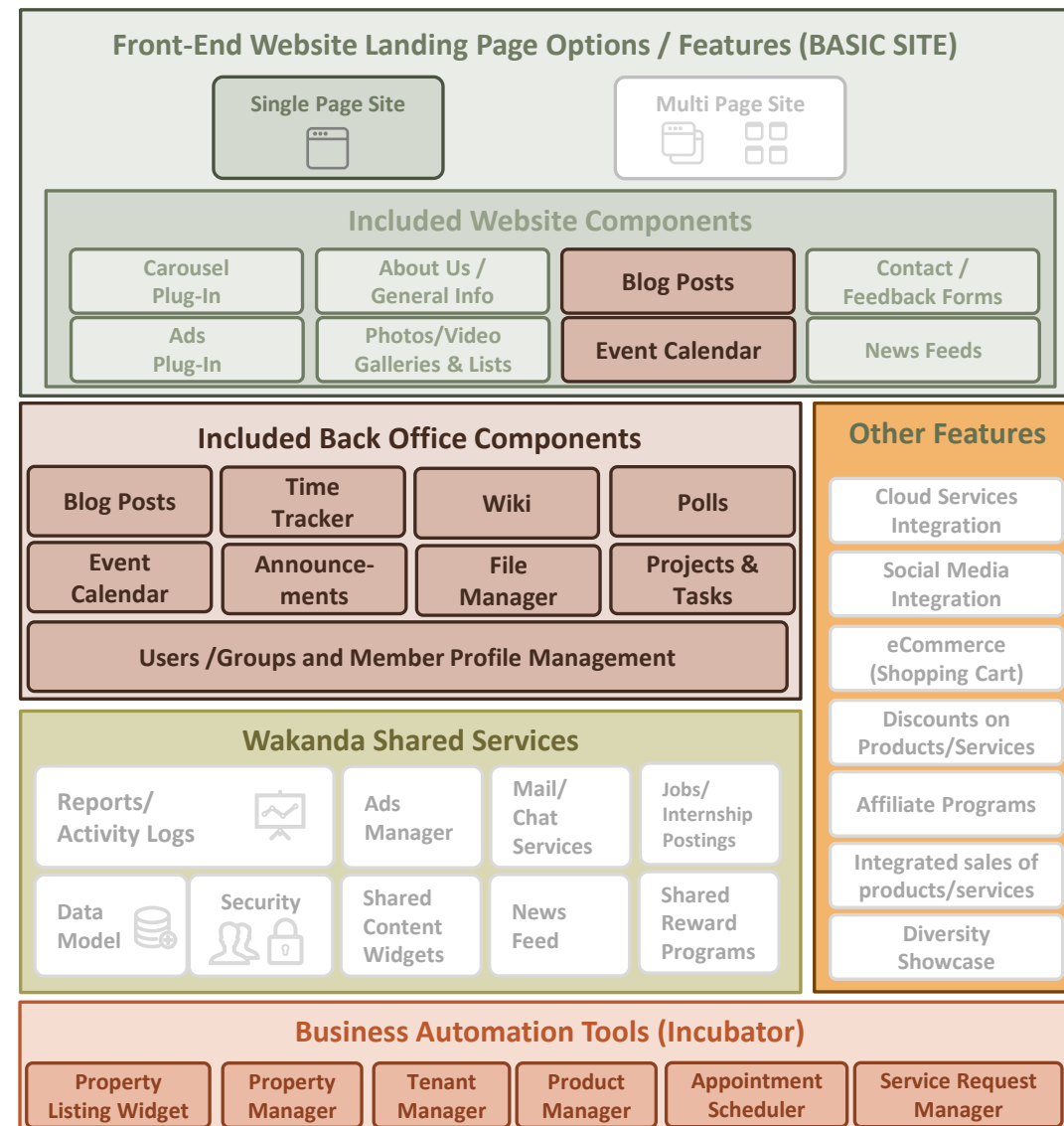




Wakanda Website Administrative Tools Framework



Wakanda Business Incubator (Startup In a Box)





Questions? Ask Us!



ken@blackfacts.com
857-222-2318

- **Ken Granderson** - Founder / Chief Technology Officer
MIT alumnus and Tech Visionary, Creating Ethnic Technology since 1995, Creator of BlackFacts.com, Roxbury.com, Official Website of the Government of St. Lucia
(<https://kengranderson.com>)



ddowdie@blackfacts.com
781-858-6852

- **Dale Dowdie** - Chief Executive Officer
Enterprise-Level Technical Consultant / Entrepreneur
Building Online Business Applications and facilitating Tech Transformation, Data Centers Buildouts and DR/BCP Strategies since the 1980s for Clients including, Harvard University, NASA, Multi-national Banks, Liberty Mutual, Staples, TJX, EDS, IBM, McCormick, MassHousing and the City of New York

This Presentation is available at:

<https://links.blackfacts.com/microsoft> (PDF)

<https://links.blackfacts.com/microsoft-ppsx> (PowerPoint Show)

