

# 26 Years of Diversity Technology Solutions

(Built on the Microsoft Stack)



**Ken Granderson**  
Co-Founder / CTO



**Dale Dowdie**  
Co-Founder / CEO





# ● ● ● ● Introductions / Objectives

## Agenda

- 25 Years of Diversity Technology Solutions in 10 Minutes
- BlackFacts' Vision for Using Technology to Support Black Communities and Businesses
- Q & A





## African-Americans in Boston: More Than 350 Years

**1995**



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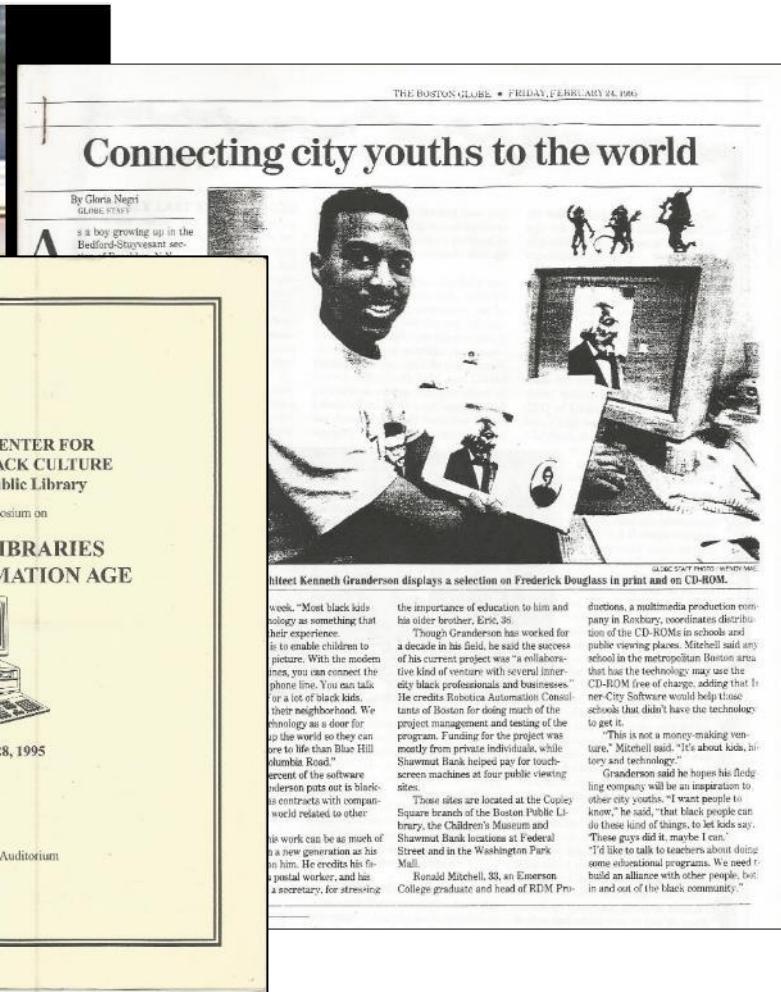
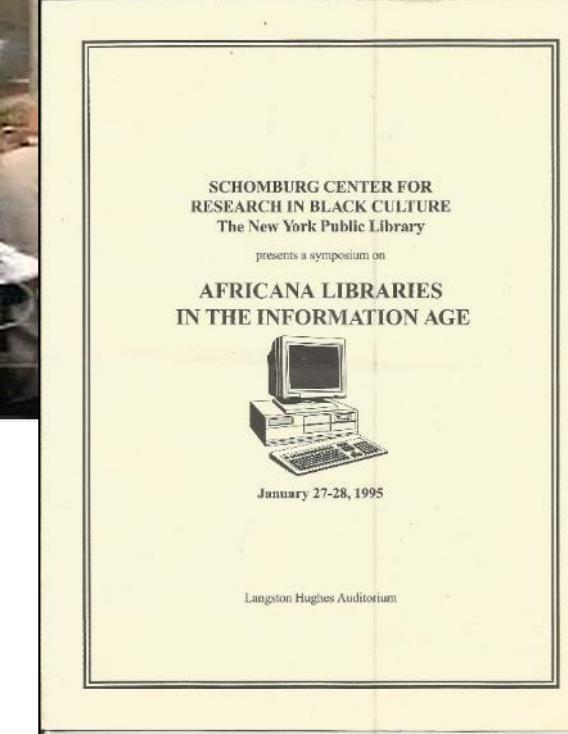
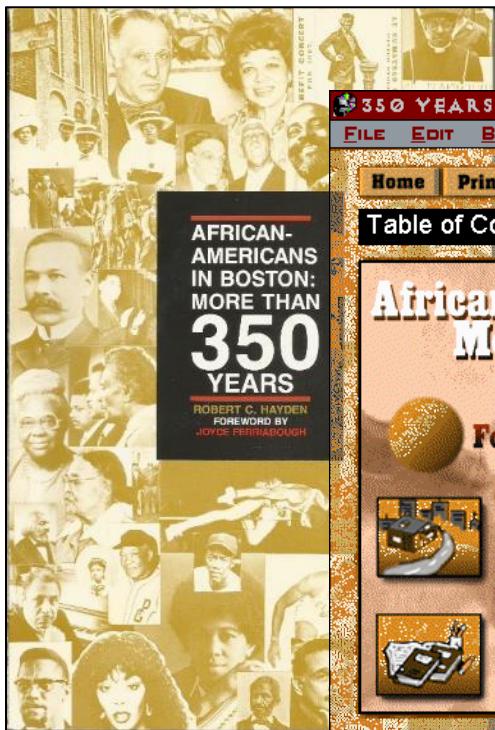
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Putting Black Communities In Control of Our Stories



# African-Americans in Boston: More Than 350 Years

1995



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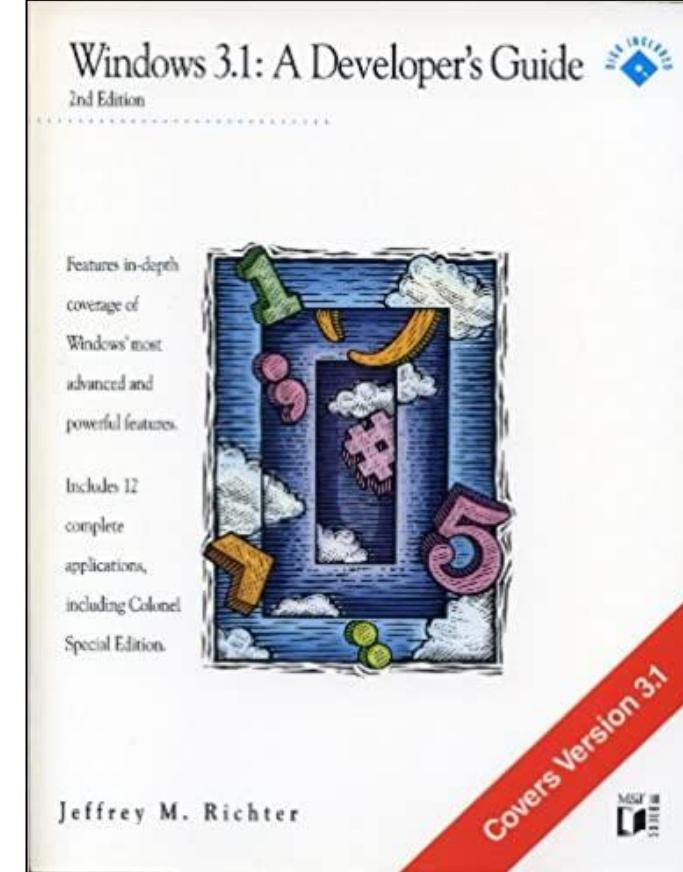
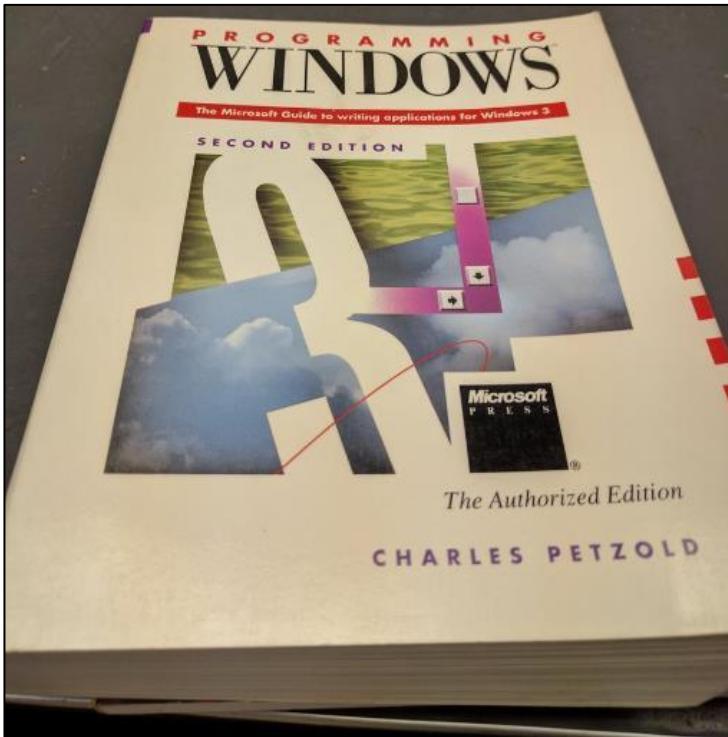
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1989

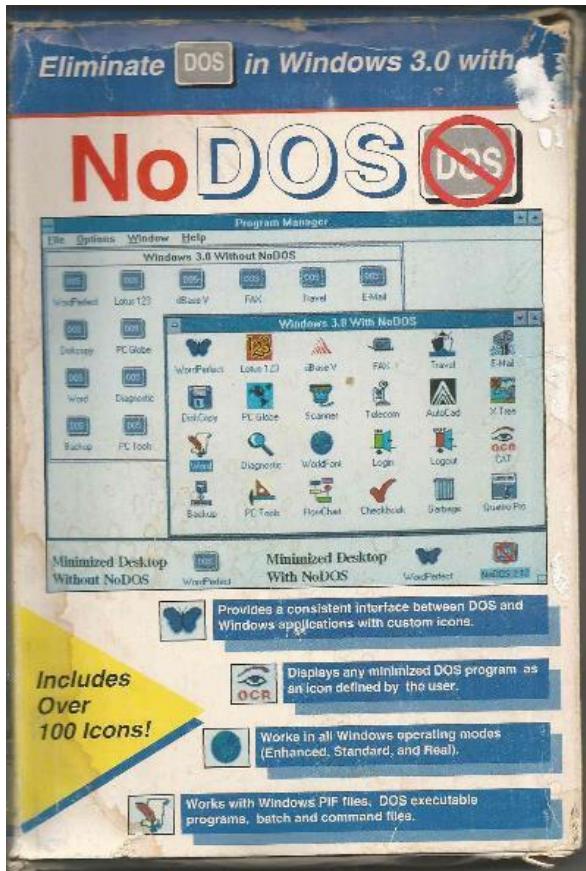


# Starting Out

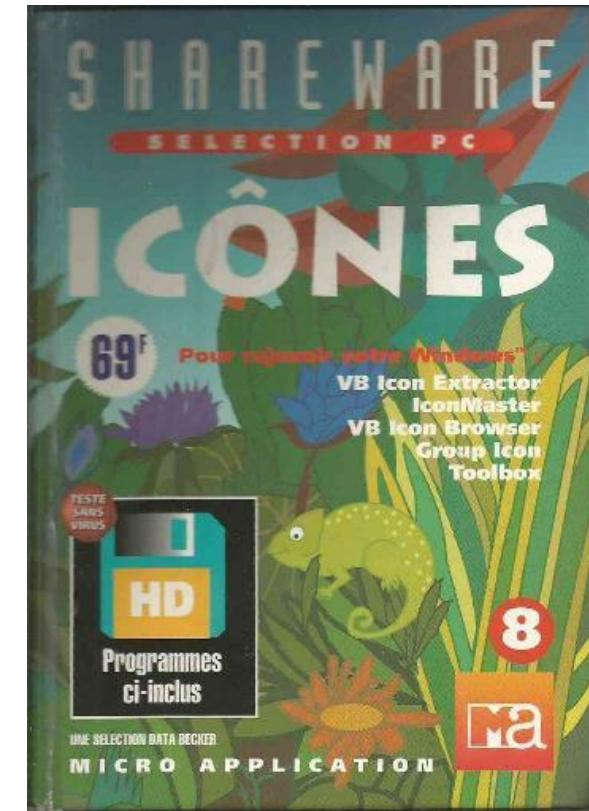
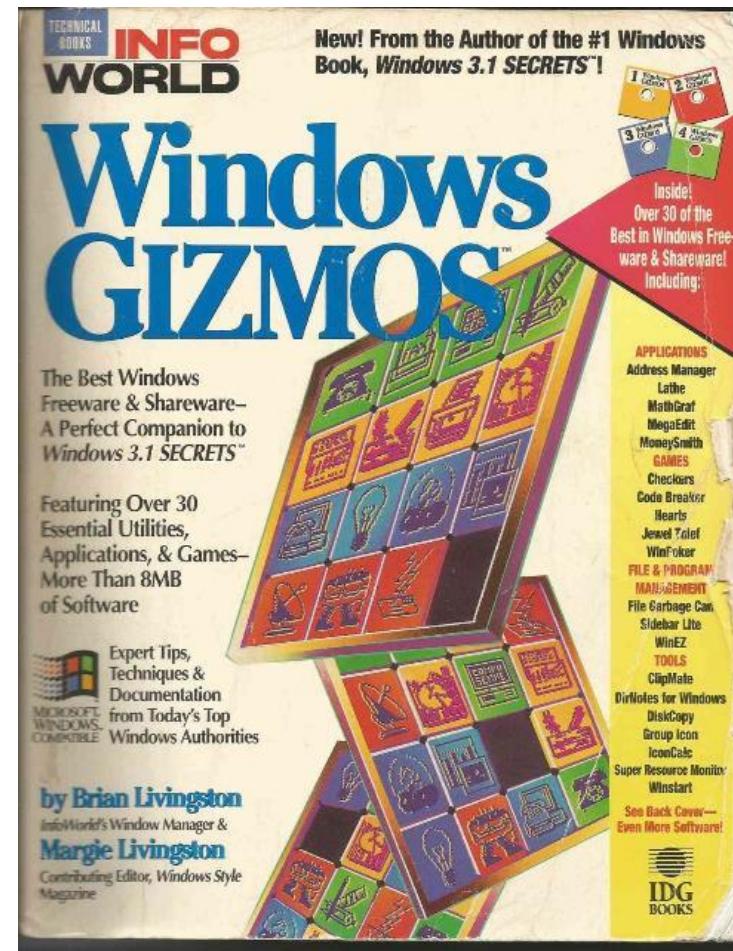




1992



# Teaching Myself to Code



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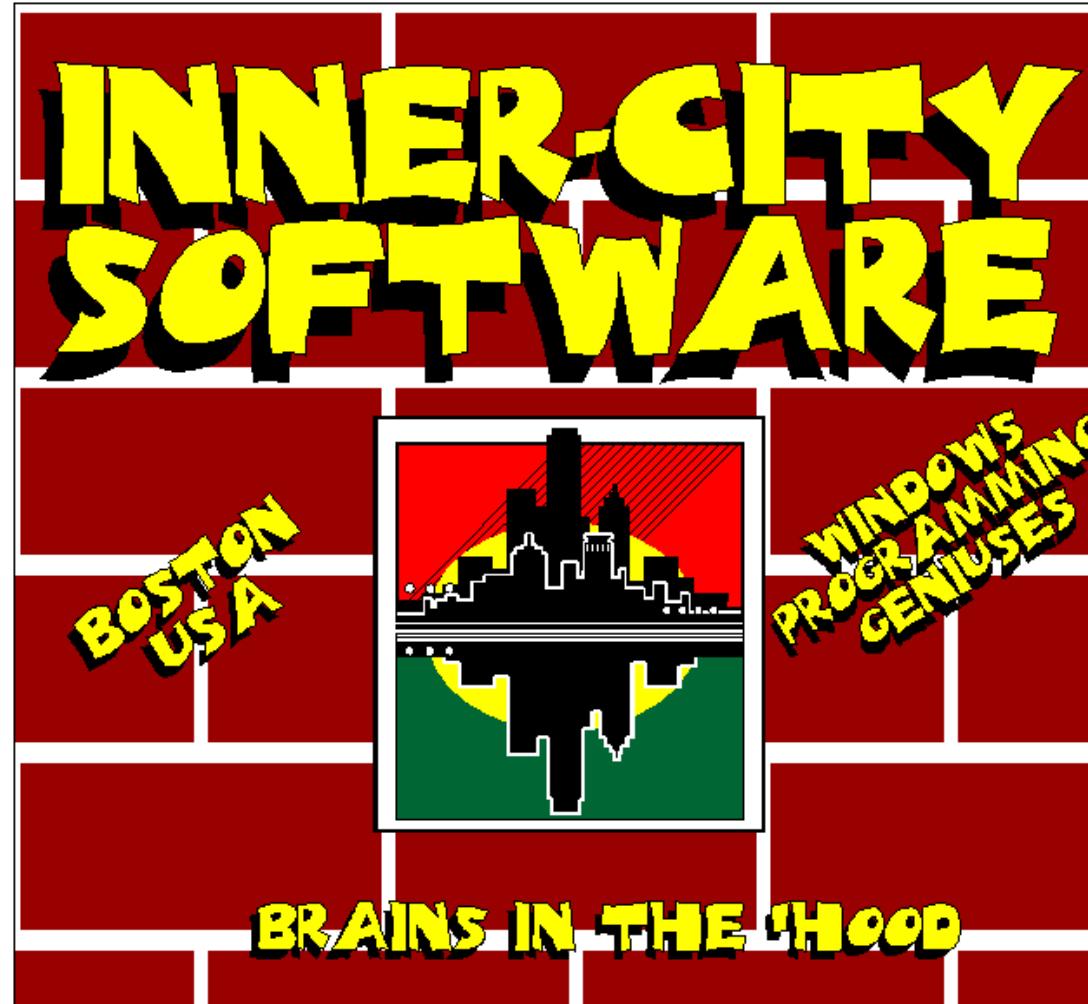


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1992



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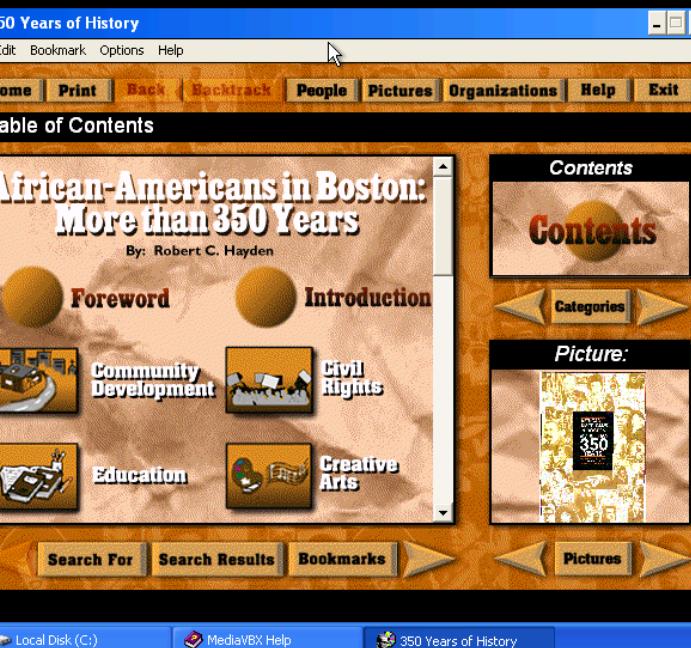
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1995

350 Years



**What are MV13 and MV14?**

MV13 and MV14 are 16-bit Visual Basic controls which are compatible with any development environment that supports VBX controls. Its primary purpose is to allow the Visual Basic, C++, Delphi or ToolBook developer to access Microsoft's MediaView API using the friendly, familiar property- and event-based interface that has made VBX controls such a powerful force in the development world. With MV13/MV14, you should never have to call any of the MediaView APIs directly, though the control does not prevent you from doing so.

MediaView (1.3, but **NOT** 1.4, the current release) does come with a VBX control, but its feature set is sparse at best. It does very little to shield you from the API and as a result, your Visual Basic code looks, feels, and has the same propensity to crash as C or C++ code, for you have to declare all of the MediaView API functions even though you are using a VBX control.

Our VBX control provides you with over 100 custom properties and over a dozen custom events to get you up and running with MediaView as quickly as possible. It is designed to let you do basic navigation (setting context strings, contents,

**Properties**

The following table lists the properties for this control. Properties that apply *only* to this control, or that require special consideration, are marked with an asterisk (\*) and are documented in this help file. See the Visual Basic *Language Reference* or online Help for documentation of the remaining properties, events, and methods.

<a href="#">*Action</a>	<a href="#">*Back</a>	<a href="#">BorderStyle</a>	<a href="#">*Contents</a>
<a href="#">*Context</a>	<a href="#">DragIcon</a>	<a href="#">DragMode</a>	<a href="#">*EnterEvents</a>
<a href="#">*Error</a>	<a href="#">*ExitEvents</a>	<a href="#">*HasSelection</a>	<a href="#">Height</a>
<a href="#">*HistoryJump</a>	<a href="#">*HistoryList</a>	<a href="#">*HistoryListCount</a>	<a href="#">*HistoryListIndex</a>
<a href="#">*HistoryListMax</a>	<a href="#">*HotSpotColor</a>	<a href="#">Hwnd</a>	<a href="#">Index</a>
<a href="#">*IndexGroupList</a>	<a href="#">*IndexGroupListCount</a>	<a href="#">*IndexHitList</a>	<a href="#">*IndexJump</a>
<a href="#">*IndexKeywordList</a>	<a href="#">*IndexKeywordListCount</a>	<a href="#">*IndexKeywordListIndex</a>	<a href="#">*IndexSearch</a>
<a href="#">*KernBoundary</a>	<a href="#">Left</a>	<a href="#">*IPMV</a>	<a href="#">*Magnify</a>
<a href="#">Name</a>	<a href="#">*Next</a>	<a href="#">*NSRBackColor</a>	<a href="#">*NSRTextColor</a>
<a href="#">Parent</a>	<a href="#">*Prev</a>	<a href="#">*Search</a>	<a href="#">*SearchAND</a>
<a href="#">*SearchGroupList</a>	<a href="#">*SearchGroupListCount</a>	<a href="#">*SearchGroupSelected</a>	<a href="#">*SearchHitColor</a>
<a href="#">*SearchHitList</a>	<a href="#">*SearchHitListCount</a>	<a href="#">*SearchINIFile</a>	<a href="#">*SearchJump</a>
<a href="#">*SearchQueryList</a>	<a href="#">*SearchQueryListCount</a>	<a href="#">*SearchScope</a>	<a href="#">*Selection</a>
<a href="#">*SRBackColor</a>	<a href="#">*SRTextColor</a>	<a href="#">TabIndex</a>	<a href="#">*TabStop</a>
<a href="#">Tag</a>	<a href="#">*TitleName</a>	<a href="#">Top</a>	<a href="#">*TopicAddress</a>
<a href="#">*TopicTitle</a>	<a href="#">Visible</a>	<a href="#">Width</a>	

**Note** The DragIcon, DragMode and Index properties are only available in Visual Basic. Name is equivalent to the CtlName property in Visual Basic 1.0 and Visual C++.

implemented.

**Distribution Note** When you create and distribute applications that use the MediaVBX control you should install the file MEDIAVBX.VBX in the customer's Microsoft Windows \SYSTEM subdirectory. The Visual Basic Setup Kit included with Visual Basic provides tools to help you write setup programs that install your applications correctly.

**MediaVBX Help**

File Edit Bookmark Options Help

Contents Search Back Print <> >>

**MediaVBX Control**

See Also Properties Methods Events

**Description**

This control allows you to utilize Microsoft's MediaView multimedia publishing kit while taking advantage of the power of Visual Basic, Visual C++ or any other development environment that supports Visual Basic custom controls (VBXs). Note: We will eventually support generic DLL access for use by almost any tools). Unlike the VBX that ships with the MediaView toolkit, a VBX encapsulates all of the MediaView API calls into a familiar, easy to use property-based place.

**Name**  
MEDIAVBX.VBX

**Class Type**  
avbx

**Remarks**

This control is in an alpha stage of development - thus, many of the properties have not yet been implemented. Furthermore, robust error-checking and recovery has certainly not yet been implemented.

**Distribution Note** When you create and distribute applications that use the MediaVBX control you should install the file MEDIAVBX.VBX in the customer's Microsoft Windows \SYSTEM subdirectory. The Visual Basic Setup Kit included with Visual Basic provides tools to help you write setup programs that install your applications correctly.

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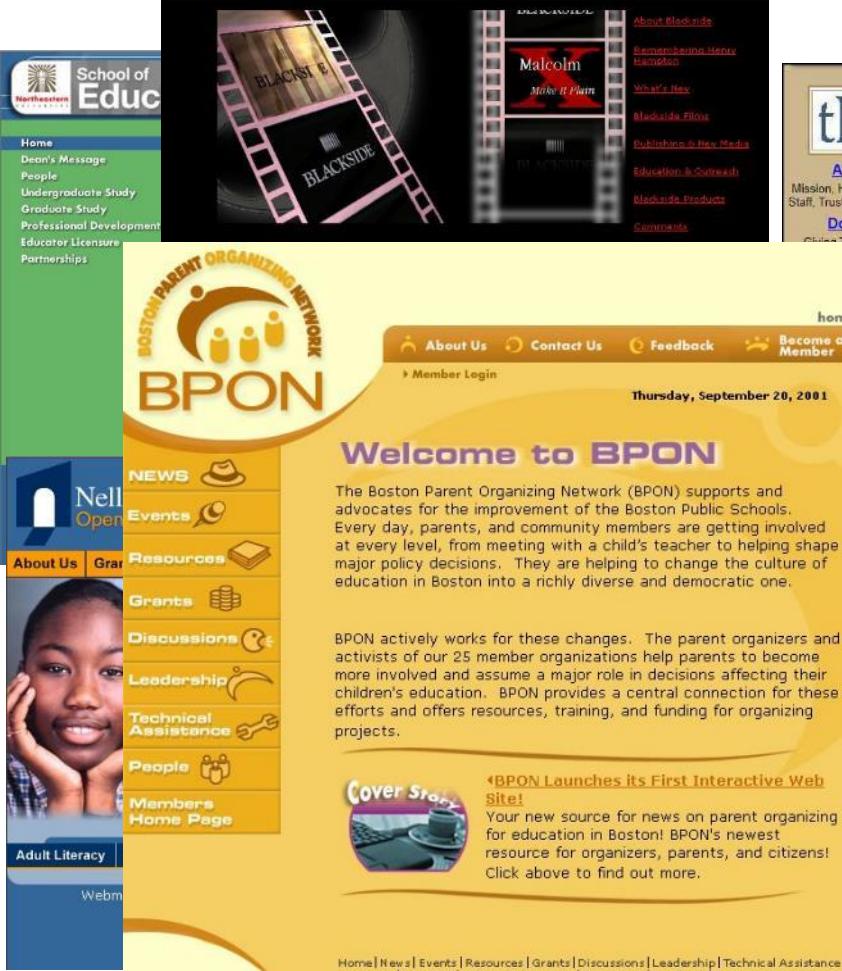


<https://blackfacts.com>

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# Inner-City Software Clients



The screenshot shows the homepage of the Boston Parent Organizing Network (BPON). At the top left is the Northeastern University School of Education logo. The top right features a navigation bar with links to About BPON, Member Services, Headlines, What's New, Blackside's Blog, Publishing in New Media, Education & Outreach, Blackside's Products, and Comments. The main header "BOSTON PARENT ORGANIZING NETWORK" is in a large, stylized font with a yellow-to-orange gradient. Below it is the acronym "BPON" in a large, bold, yellow font. To the left of the main content area is a sidebar with a photo of a young girl, a "Nell Open" logo, and links for About Us, News, Events, Resources, Grants, Discussions, Leadership, Technical Assistance, People, and Members Home Page. The main content area features a "Welcome to BPON" banner with a yellow-to-orange gradient. Below the banner is a paragraph about BPON's mission to support and advocate for Boston Public Schools. To the right is a "Cover Story" box with a photo of a computer monitor and keyboard, and text about BPON launching its first interactive website. The footer contains a navigation bar with Home, News, Events, Resources, Grants, Discussions, Leadership, Technical Assistance, People, About Us, Acknowledgements, Contact Us, Feedback, and Become a Member.



**About**  
Mission, History, Board, Staff, Trustees & Officers  
**Donors**  
Other Thanks, the Foundation, Finance

**home**  
**Become a Member**

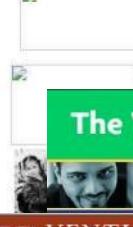
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**the Web**  
organizing  
citizens!

Assistance  
Member



**ADAM CLAYTON POWELL, JR.**

Home | Biography | Timeline | Photo Gallery | Family Tree | What's New

This site has several sections which serve to:

- Describe the life and accomplishments of Adam Clayton Powell, Jr., depicted in the Showtime/Paramount motion picture [The V](#) starring Harry Lennix and Vanessa Williams.
- Introduce you to members of the Powell family, previous sites, and allow you to [ask them questions](#).
- Provide links to other resources, such as (auto) biographies of Powell Jr. and Sr., and other works authored by them.

This site will be updated frequently over the coming weeks as we check the [What's New](#) page regularly.

**Keep the Faith, Baby**

"Keep the Faith, Baby" is a Showtime original movie about the Powell family. It stars Harry Lennix as Adam Clayton Powell, Jr., wife Hazel Scott. It will run on Showtime at the following times:

February 2002:	March 2002:
Sunday 2/17 8:00 PM	Tuesday 3/12
Wednesday 2/20 8:00 PM	Sunday 3/17
Saturday 2/23 12:15 PM	Saturday 3/23
Thursday 2/28 9:15 AM	Friday 3/29 8:00 PM
Thursday 2/28 6:00 PM	

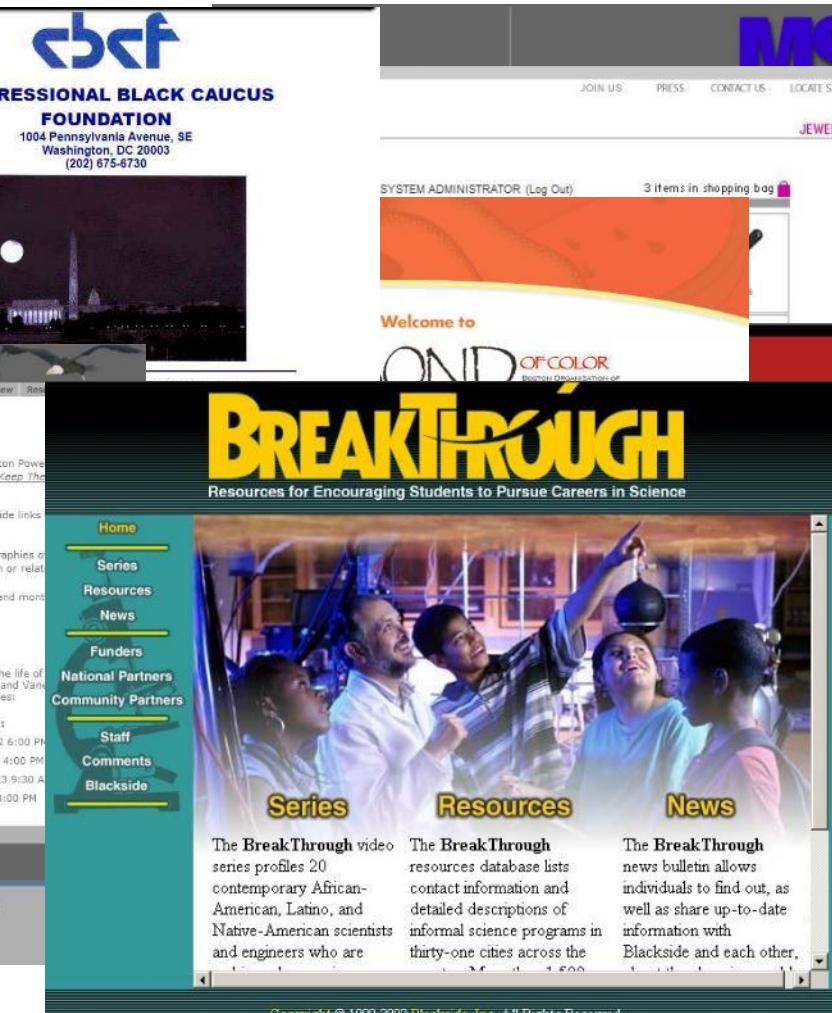
please  
by Jose Cabrera Designs  
hosted by Inner-City Software

**CONGR**

**Home**  
**About CBF**  
**Fellow Program**  
**Alternative Program**  
**Scholarship Fund**

**Contact Us** **Feedback**  
East Harbor Community Development Corporation © 2002

site built by Inner City Software - Dorchester, MA  
site design by JOSE CABRERA DESIGNS, Los Angeles



The image is a screenshot of the BreakThrough website homepage. At the top left, the logo for the Congressional Black Caucus Foundation is displayed, featuring the letters 'cbcf' in a stylized blue font. Below the logo, the text 'CONGRESSIONAL BLACK CAUCUS FOUNDATION' is written in a bold, black, sans-serif font. Underneath this, the address '1004 Pennsylvania Avenue, SE Washington, DC 20003' and the phone number '(202) 675-6730' are listed. To the right of the logo, there is a navigation bar with links for 'JOIN US', 'PRESS', 'CONTACT US', and 'JEWEL'. The main title 'BREAKTHROUGH' is prominently displayed in large, bold, yellow letters. Below the title, the subtitle 'Resources for Encouraging Students to Pursue Careers in Science' is written in a smaller, black font. To the left of the main content area, there is a vertical sidebar with a dark teal background containing links for 'Home', 'Series', 'Resources', 'News', 'Funders', 'National Partners', 'Community Partners', 'Staff', 'Comments', and 'Blackside'. The main content area features a large photograph of a group of diverse individuals in a science lab setting, looking up at something in the air. Below this image, there are three sections: 'Series', 'Resources', and 'News'. Each section has a brief description and a 'View Details' link. The 'Series' section describes the video series, 'Resources' describes the database, and 'News' describes the news bulletin. The footer of the page includes a copyright notice for 'Copyright © 1999-2002 BreakThrough, Inc. All Rights Reserved'.

Massachusetts Boston was unity of Boston and the Black community. Many forms of research and involving the Blacks locally and nationally. The Institute also addresses issues in the areas of race relations. It is involved in the following areas:

- Agencies
- Community Associates

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1996



**Black community in Hub goes online with inner-city website**

**Crystal Hubbard**  
Television and newspapers will no longer be the only source of information about Boston's inner-city communities with the introduction of the Inner City Access Web site. The new website was introduced on

two years under the tutelage of Kenneth Granderson, the creator of the neighborhood website concept and president of Inner City Software, Inc. "Actually, when I started the company it was very easy, but it took four to six months of research to learn the procedures and processes involved with working with them," said Harris. "The hardest thing about working with computers is when they freeze or ignore commands. Then I have to figure out what I did wrong. At school my teacher has a

"There's an aura of the black arts surrounding the use of computers, but they're only appliances." —Reginald Moseley

Saturday at the United South End Settlers' Harriet Tubman House by Dorchester's nine-year-old computer wunderkind, Ian Harris. A third grader at the Wolfgang Amadeus Mozart School in Roxbury, Harris has been working with the computer since he was two years old. "I'm involved with working with them," said Harris. "The hardest thing about working with computers is when they freeze or ignore commands. Then I have to figure out what I did wrong. At school my teacher has a

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genius struggle p. 3

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Russia Lee p. 13



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<https://blackfacts.com>

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•••• 1996

# Inner City Access – Enabled by Microsoft

**WELCOME TO INNER CITY ACCESS - MICROSOFT INTERNET EXPLORER**

**Welcome to Inner City Access!**

**INNER CITY ACCESS**  
The internet for the inner city.

This page is a gateway to Boston's inner-city Roxbury, Dorchester and Mattapan. This website provides Boston's communities of color with a voice in the global electronic community known as the Internet. Neighborhood residents and businesses, as well as community based organizations, are invited to post information about themselves and their events here, as well as develop their own special interest areas, message boards, electronic newsletters, or any number of other ways to utilize this new electronic medium to help inform, enlighten and entertain our communities.

**ROXBURY** **DORCHESTER** **MATTAPAN** **WHAT'S UP!** **What's Up!**

**Black "Our"story Month Topics**  
**Click here to find out how to get your own personal or business Home Page or even Access!**

Inner City Access has been made possible by the generous donations of time, money and resources by the following sponsors:

AfriNet, Divine Visions, Granberry Software Associates, InfiniTREND Consulting, Inner-City Software, Intellitech Consulting, Jackson & Jean Attorneys, MediaTONES, MetroServe Computer Corp., Microsoft Corporation, The Boston Public Library, Young Graffiti Masters and United South End Settlements.

Send mail to [ica@roxbury.com](mailto:ica@roxbury.com) with questions or comments about this web site.  
All content is copyrighted © 1996 Inner-City Software, Inc. unless noted otherwise.  
Last modified: September 27, 1996



**Welcome to Inner City Access - Microsoft Internet Explorer**

**FILE EDIT VIEW GO FAVORITES HELP**

**INNER CITY ACCESS**  
The Internet for the inner city.  
Serving Boston's Inner City communities of Roxbury, Dorchester and Mattapan

**MAIN**  
Home About ICA Agenda Staff/sponsors Sponsorship Contact Us

**Welcome to Inner City Access!**

Inner City Access is an electronic community bulletin board for Boston's inner-city communities of Roxbury, Dorchester and Mattapan. Its goal is to provide Boston's communities of color with a presence and a voice in the global electronic community known as the Internet. Neighborhood residents and businesses, as well as community based organizations, are invited to post information about themselves and their events here, as well as develop their own special interest areas, message boards, electronic newsletters, or any number of other ways to utilize this new electronic medium to help inform, enlighten and entertain our communities.

Inner City Access has been made possible by the generous donations of time, money and resources by the following sponsors: AfriNet, Bredy Network Management, InfiniTREND Consulting, Inner-City Software, and Intellitech Consulting Enterprises. All music written by various artists and performed by Dave Jefferson.

Click the picture to see what happened in Black History today or any day of the year.  
Month: September Day: 7

**BLACK FACTS Now!** **INNER-CITY SOFTWARE**  
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<https://blackfacts.com>

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11



1997



# Blackfacts.com

BLACKFACTS SEARCH - MICROSOFT INTERNET EXPLORER

FILE EDIT VIEW Go FAVORITES HELP

## BLACK FACTS ONLINE

Search For Black Facts:

Month: March Day: 6 Year:  Search by Date

Word:  Search by Word

Black Fact Categories:

<input checked="" type="checkbox"/> Architecture	<input type="checkbox"/> Arts	<input type="checkbox"/> Birthday	<input type="checkbox"/> Business
<input type="checkbox"/> Civil Rights	<input checked="" type="checkbox"/> Death	<input type="checkbox"/> Discovery/Invention	<input type="checkbox"/> Entertainment
<input type="checkbox"/> Legal	<input type="checkbox"/> Literature	<input checked="" type="checkbox"/> Mathematics/Science	<input type="checkbox"/> Medicine
<input type="checkbox"/> Military	<input type="checkbox"/> Pioneering	<input type="checkbox"/> Religion	<input checked="" type="checkbox"/> Social Movements

Black Facts Annotation Types

Details Website Sound Movie Picture

Please Enter a Word or Date in the form above to search for more Black Facts.

Click here for knowledge.

**BLACK FACTS Now!**

Copy this image and link to [blackfacts.com](http://blackfacts.com) from your site!

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# NSBE Annual Conference VB Presentation

1997



THE NATIONAL SOCIETY  
OF BLACK ENGINEERS



Presentation available as YouTube video at <https://links.blackfacts.com/nsbe-1997> or as ppt from [ken@blackfacts.com](mailto:ken@blackfacts.com)



<https://blackfacts.com>

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13



1998

**What is WebTV?**

WebTV™ is the simplest, most affordable way ever to get on the Internet.

**It's Easy**

Know how to use a remote?

**It's Affordable**

Forget about spending \$1000 to get online. WebTV is available for the incredibly low price

**It's Safe**

The Internet has something for everyone, but not everyone.

**It's Convenient**

It doesn't get any better than this.

Do you have a TV? Thought so. Well, WebTV hooks to your existing TV set so you can experience the Internet on a big screen instead of a tiny computer monitor.

Then you hook WebTV up to your phone line so that it can connect to the Internet. (Yes, we give you phone wires so you don't have to buy anything extra).

Finally, you turn on your WebTV and surf the 'Net from the other side of the room with your remote or (optional) wireless keyboard. Don't forget the popcorn!

**webtv**

Setup  
Instructions  
Switch user  
Mail  
Favorites  
Explore  
KIDS HOME  
YAHOO!TEENS!  
GAMES  
HOME for brian  
WebTV Now!

2 • Thursday, September 18, 1997 • BAY STATE BANNER

**who's news**

**INNER-CITY SOFTWARE**  
Bringing Communities of Color into the Information Age

**TOP STORY for Thursday, October 09, 1997**

**ICS Offers Easy, Inexpensive Internet Access for the Entire Family via WebTV™!**

[Click Here for the Press Release.](#)  
[Click Here for a WebTV Presentation.](#)

Inner-City Software, located in the Grove Hall section of Dorchester, Massachusetts, USA (basically, dead smack in "The 'Hood"), is a cutting-edge software development company committed to bringing communities of color into the Information Age. We develop Afrocentric and general purpose software, as well as web sites and Internet software applications.

test was first launched last year as part of Mayor Thomas M. Menino's beautification initiative and recognizes amateur Boston gardeners who have added to the beauty of Boston through the cultivation of their home gardens.

Dr. Wayne Dudley, professor of history at Salem State College, is among 20 regional "Role Models" who were selected in the 1997 nationwide LifeSavers Company competition for his role in sending more than one million books to the most disadvantaged schools and libraries in South Africa. Archbishop Desmond Tutu and South African Ambassador to the U.S. Franklin Sonne were among those who sponsored Dr. Dudley for the honor, which was presented to him at a National Press Club luncheon in Washington D.C. on September 16. Honorary Chairman Terry Anderson, journalist, author, and former Mideast hostage, delivered the keynote address.

**What's Inside**

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Entrepreneur Kenny Granderson launched Inner City Software in 1994. The company has helped create African American content for the Internet and developed computer literacy in the inner city for the last three years. Now Granderson has set his sights on providing Internet access to the living rooms of black Boston with the aid of a \$250 device that connects to a standard television set and phone jack.

**Roxbury Internet specialist finds new way to connect community**

**Yawu Miller**

For three years, Kenny Granderson has labored to connect black Boston to the information superhighway by making computer laboratories available to the masses.

"We think this can be a dramatic kind of new technology to get our community online," Granderson says. It's relatively inexpensive and relatively easy to use."

In 1994, he launched Inner City Software, a company aimed at developing African American content for the Internet and helping inner city residents to gain computer literacy.

Now Granderson wants to take his

Internet using an ordinary television and a \$20-per-month subscription.

"Clearly for educational purposes, this can open up a whole new world of information," says Percy Haley, who handles community outreach for Inner City Software. "For research, the Internet is a great tool."

The Internet is an international network of computers and databases that provide users with access to countless

✓

Our WebTV HTML Presentation is available on the Wayback Machine at <https://links.blackfacts.com/webtv>





1999

WELCOME TO BOSTON'S EMPOWERMENT ZONE

**EZ-Info**

Click Here to Add Your Business

Click Here To Start

EZ-Info provides information on organizations, businesses and programs located in and around Chinatown, Dorchester, Jamaica Plain, Mattapan, Mission Hill, Roxbury, South Boston and the South End

2201 Washington St  
Boston MA 02119  
617-541-2670, phone  
617-427-0747, fax  
A 501(c)(3) not-for-profit community organization in partnership with the City of Boston

**ABOUT THE ZONE**

- Tour the Zone
- Am I in the Zone?
- Statistics

**GOVERNANCE ZONE**

- Board Membership
- Ex-officio Members
- Board Meetings

**ZONE CONNECTIONS**

- Current Programming
- Capital Investment & Job Creation
- Education & Job Readiness
- Health & Well-Being
- Technology
- Tax Credits
- EZ-Info

**CONTACT INFO**

FOR GRANTEES

**Boston Connects**  
people to economic opportunity

**EZ INFO Welcome**

LOGIN Logged in as Guest

Home | EZ-Info Directory | Add My Organization | My Home Page

Announcements Calendar | Feedback | Tutorial

Welcome to EZ-Info!

EZ-Info is Boston Connects, Inc.'s FREE online resource for Zone residents, service providers, institutions and businesses.

Through EZ-Info, Zone residents and providers can search for age services in the language and location most convenient to the residents interested in education and training programs funded by the Zone. For more information, please visit <http://www.bostonez.org/connect/current1.htm>.

Businesses will also find EZ-Info useful. To find well trained staff, <http://www.ezinfo.org/directory/> and search for those agencies with Training programs. Businesses and institutions can also use this site to find EZ-Info service providers. For example, if you are a printer, you can search EZ-Info for printers. By doing business in the Zone, you are key to keeping Boston's economy strong. Your business can take advantage of a number of federal tax credits. For more information, please visit <http://www.bostonez.org/connect/taxcredits.htm>.

**FIND AN EZ SERVICE PROVIDER**

**EZ Search:**  
Type all or part of the name of a local organization or business below and click 'Search Now!'

**Advanced Search:**  
Search for based on name, address, service spoken or served:

**ADD MY ORGANIZATION**

**Want to add your organization or business to EZ-Info?**  
Organizations can be added to EZ-Info at no charge. One advantage of adding your organization to EZ-Info is that organizations can quickly learn of Requests for Proposals (RFPs) posted on the site by Boston Connects, Inc., and post their agency information to the site.



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2002

**ROXBURY.com**  
Keep Roxbury Residents Connected

**The Boston Bay State Banner**  
Thursday, February 27, 2003 Issue  
Volume 38, No. 8

**innercity Software** programming, web communities, portals, javascript... and more!  
www.innercity.com

Part of Boston Family  
Roxbury.com, a community website was launched last week

**Headline News**

- Headline News
- Editorial
- Cartoon
- In The News
- Roving Camera
- News Notes
- The Arts
- Church Guide
- Archives
- Help Wanted
- Subscription Info

**Black officials weigh in on MWBE program**

State Rep. Marie St. Fleur is leading negotiations with the Menino administration over its MWBE program.

**by Yawu Miller**

**Feb 27, 2003** - After two weeks of talks, black and Latino elected officials say they are in agreement with Mayor Thomas Menino's plans to re-vamp the city's 25-year-old Minority and Women Business Enterprise Program.

**Menino last week agreed to consider the**

**"I think everyone is optimistic. Sometimes with change comes opportunity. This is a chance to make our**

**GRAND DAY:** Ken Granderson of Inner-City Software speaks yesterday during Roxbury.com's unveiling at the Freedom House in Dorchester. The new community-driven Web site will allow local businesses to network and residents to access news stories and other relevant information.

**STAFF PHOTO BY PATRICK WHITTEMORE**

**LIFESTYLE**

**Roxbury realizes a virtual dream**

By STEPHANIE SCHROW

Boston's digital divide might have narrowed a notch yesterday with the official launch of a Web site created by and for the Roxbury community.

At [www.Roxbury.com](http://www.Roxbury.com), residents will be able to find — and post — information on local news, events and businesses as well as participate in online discussions.

"This is the realization of a dream that started in 1996," said Ken Granderson, founder and president of Inner-City Software, which developed Roxbury.com.

The development of Roxbury.com is underwritten by Fleet's Community Investments Group as part of the bank's CommunityLink initiative, which seeks to provide technology to low-income communities.

But the site will be "built, managed and maintained by the people right here," Granderson told an audience at the Freedom House in Dorchester, which hosted the launch party.

The digital divide, noted Gail Snowden, executive vice president of Fleet's Community Investment Group, is apparent in three areas: access to technology, knowledge of technology and the creation of culturally relevant material online. Roxbury addresses that third aspect, she said.

"As Sept. 11 showed, the whole community has to be plugged in to know what's going on," she said.

Already, Roxbury.com has local news stories, features on health, religion, sports, arts, family and real estate information. The site also will provide news in partnership with the Bay State Banner. Users will, for example, be able to e-mail events listings to friends and family.

"We have a lot of technology features that will make it absolutely simple for organizations to post

nity-driven (unlike official city/town Web sites set up by local governments), users will tell Web designers what they want to see."

Granderson also hopes the site will host lively discussions on current events. "We have a lot of ideas that are waiting in the wings," he said.

But, Granderson emphasized, because Roxbury.com is commu-

**early on the curve."**

Now, however, Fleet is providing corporate support, eventually Granderson hopes to see a non-profit corporation set up to run Roxbury.com.

In the meantime, Inner-City Software is working on some design upgrades and hoping to generate word-of-mouth interest. "Now we have to see how many hits we get on the site," Snowden said.

**GRAND DAY:** Ken Granderson of Inner-City Software speaks yesterday during Roxbury.com's unveiling at the Freedom House in Dorchester. The new community-driven Web site will allow local businesses to network and residents to access news stories and other relevant information.

**STAFF PHOTO BY PATRICK WHITTEMORE**

**Looking for a place to advertise?**

Saturday, November 3, 2001

Logged in as kennyg@innercity.com

**YOU ARE HERE: Home**

**NEW USERS** [CLICK HERE](#)

**NEIGHBORHOODS**  
Dudley Square  
Grove Hall

**LOCAL INFORMATION**  
LOCAL NEWS  
LOCAL EVENTS  
LOCAL DIRECTORY  
DISCUSSIONS

**COMMUNITIES**  
Arts/Entertainment  
Business/Finance  
Career/Jobs  
Education  
Health/Wellness  
Housing/Real Estate  
Politics  
Religion/Spirituality

**SEARCH ROXBURY.COM:**  [GO](#)

**LEAD STORY**

**Keeping the community of Roxbury connected!**

**Black pastor is 1st in over 100 years**

**Nov 1, 2001** - The subdued hymns sung in the average Roman Catholic church would sound out of place at St. John/St. Hugh's in Grove Hall. Within the granite walls of the church, "Alleluia" reverberates with a syncopated beat and is punctuated with liberal hand claps.

**FULL STORY >**

**FEATURED EVENTS**

- Festival Noir 2001  
Dec 1, 2001
- Orquesta Ibrahim Ferrer  
Nov 28, 2001
- India Arie In Concert  
Nov 12, 2001
- Gospel Concert  
Nov 10, 2001

**View All >**

**TOP NEWS**

- Roxbury production casts Shakespeare in African garb
- Author John Edgar Wideman reflects on life and basketball
- Travis McCready
- Senate redistricting map

Historical Images / Presentations available at <https://kengranderson.com> - Videos on YouTube, available at <https://links.blackfacts.com/inner-city-software>



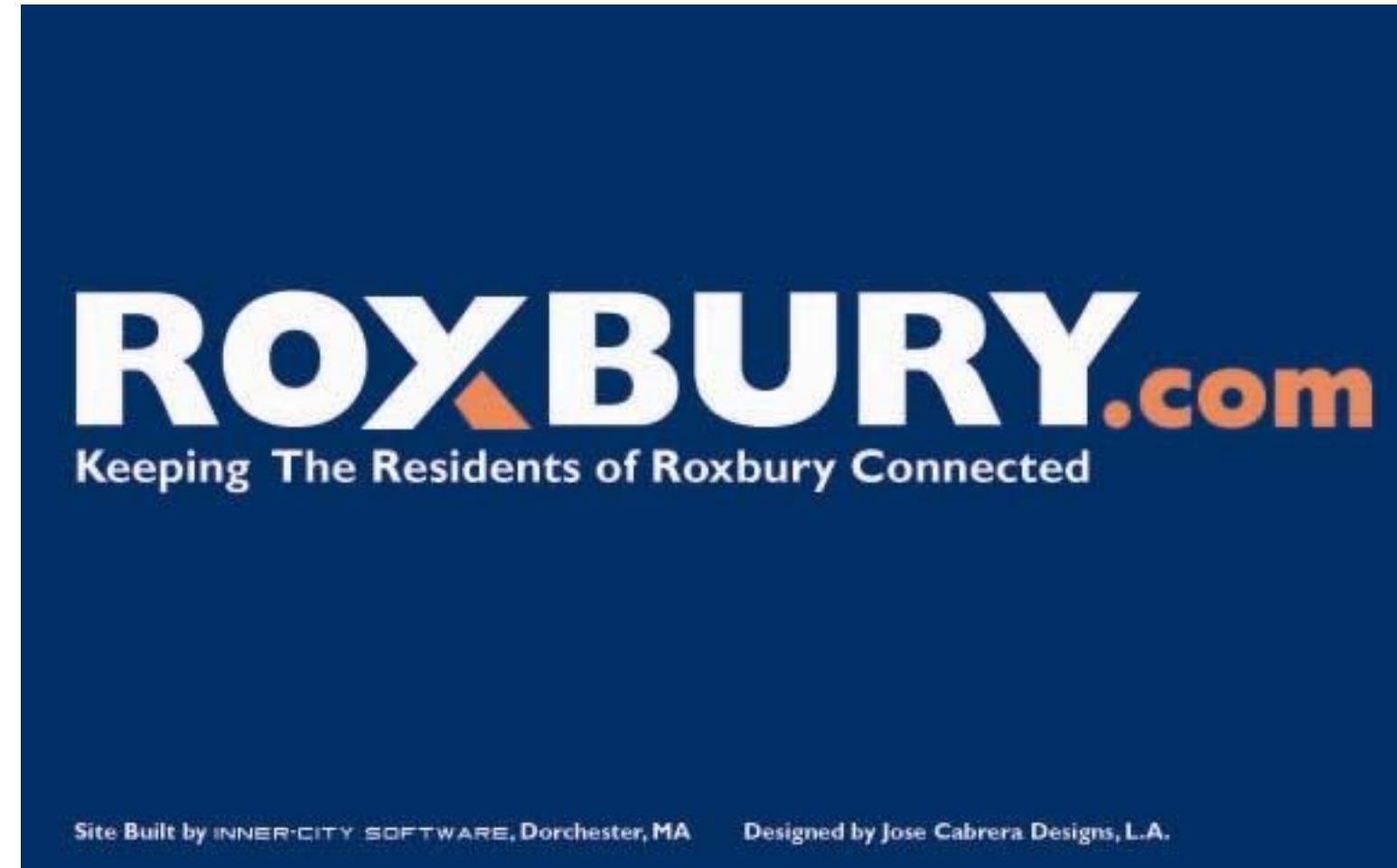
<https://blackfacts.com>

Putting Black Communities In Control of Our Stories



2002

Roxbury.com



Historical Images / Presentations available at <https://kengranderson.com> - Videos on YouTube, available at <https://links.blackfacts.com/inner-city-software>



<https://blackfacts.com>

Putting Black Communities In Control of Our Stories



The image is a screenshot of the ROXBURY.COM website from February 2002. At the top, there's a banner with the text "ROXBURY.COM" and "Your AD can go ↑ HERE!". The main content area shows a discussion thread titled "Boston Blacks Online" about "transitional assistance/shelters". The thread has three messages from users ctoole63@yahoo.com and luvjay@blackplanet.com. The messages discuss a family's need for shelter due to income denial. The sidebar on the left includes links for "Local News", "Local Events", "Local Directory", "Discussions", and "COMMUNITIES" (Arts/Entertainment, Business/Finance, Career/Jobs, Education, Health/Wellness, Housing/Real Estate, Politics, Religion/Spirituality). The bottom of the page features a "SEARCH ROXBURY.COM" bar, a "Sponsored by FleetBoston Financial" logo, and an advertisement for "Do You Yahoo!?".





2002

Roxbury.com

**ROXBURY.com** Need to find good AD space?

Tuesday, February 12, 2002

You are here: Home

Join Logout My Roxbury About Post to Roxbury.com

**ROXBURY.com Grand Opening February 2002**

**Lead Story**  
Roxbury.com Launches

Inner-City Software collaborates with FleetBoston to build a community information website for the community of Roxbury.

By Thulani DeMarsay

Feb 12, 2002 - Roxbury.com will be the community's "online town hall" where residents will be able to find out the who, what, where and when about what is going on in our community, as well as make their own voices heard on issues and concerns impacting them.

**ROXBURY.com** The Roxbury.com Business Community

**Full Story >**

**Community Expert**  
Manage a Community Expert. Click here to find out more!

**Featured Events**  
Boston's Families of Color Technology Awareness Week: Feb 12, 2002 7:30PM

JOURNEYS IN BLACK: Feb 12, 2002 8:00PM-11:00PM

Learn to Create a Web Page: Feb 13, 2002 5:30PM-7:30PM

Celebration of the Heart w/ art & music: Feb 14, 2002 6:00PM-8:00PM

**View All >**

**Top News**  
HOLY DAY OF ATONEMENT  
Men's Night...Monday

**Sponsored by:**  
**Fleet**

privacy statement | terms of service  
© 1996-2002 roxbury.com™ All Rights Reserved  
developed by Inner-City Software of Dorchester, MA

**ROXBURY.com** Looking for a place to advertise?

Tuesday, January 22, 2002

You are here: Home

Join Logout My Roxbury About Post News Post Events

**DISCUSSIONS**

Group Membership: Guest  
Explorers Club Discussion Group (Public)

Boston Blacks Online

Conversation: Pat's prediciton-revised

**NEW CONVERSATION TOPIC**

Show Conversation from: This Month

**MemberData**

1. [cokie63@yahoo.com](mailto:cokie63@yahoo.com)  
Sent: 2/20/2002 8:09:30 AM
2. [MoMarcela01@optonline.net](mailto:MoMarcela01@optonline.net)  
Sent: 2/20/2002 8:20:52 AM
3. [wright@email.umsa.sp.edu](mailto:wright@email.umsa.sp.edu)  
Sent: 2/20/2002 8:19:25 AM
4. [wright@email.umsa.sp.edu](mailto:wright@email.umsa.sp.edu)  
Sent: 2/20/2002 8:18:42 AM
5. [mcraigse@mindspring.com](mailto:mcraigse@mindspring.com)  
Sent: 2/20/2002 8:28:19 AM
6. [wright@email.umsa.sp.edu](mailto:wright@email.umsa.sp.edu)  
Sent: 2/20/2002 4:29:58 AM
7. [imoseley@eclipse.net](mailto:imoseley@eclipse.net)  
Sent: 2/20/2002 8:49:39 PM
8. [mcraigse@mindspring.com](mailto:mcraigse@mindspring.com)  
Sent: 2/20/2002 8:28:19 AM

I have a question: Since the Rams were so heavily favored to win and everyone probably bet on them, does that mean the bookies came out winners for the superbowl (i.e., they took in the \$\$\$ but didn't have to pay out)?

-----  
SamuelMailwood@aol.com writes:  
> In a message dated 2/5/02 11:49:14 PM Eastern  
> Standard Time,  
> imoseley@eclipse.net writes:  
>  
>  
>> Original Message-----

privacy statement | terms of service | sponsored by Fleet  
© 2001-2002 roxbury.com™ All Rights Reserved  
developed by Inner-City Software of Dorchester, MA

**ROXBURY.com** Looking for a place to advertise?

Tuesday, January 22, 2002

You are here: Home

Join Logout My Roxbury About Post News Post Events

**MY ROXBURY**

**Community Expert**  
Manage a Community Expert. Click here to find out more!

**MY DISCUSSIONS**

1. Black Facts Online

**MY BUSINESSES**

1. Abi's
2. Boston Latin Academy
3. Brigham Ice Cream
4. Douglas Day Care

**MY EVENTS**

January 8, 2002 Learn to use Microsoft Word

December 30, 2001 Nia Night (Kwanzaa 2001)

December 20, 2001 DORCHESTER CANDLELIGHT PEACE VIGIL

October 4, 2001 A Fool For Love

October 4, 2001 Baby Short

**MY COMMUNITIES**

HEALTH/WELLNESS

**View All >**

**Links**  
Reunion On-line

**Resources**  
Housing  
All Checks Cash...  
American Express...  
Boston Bank of ...  
Boston Check Ca...  
Boston Check Ca...  
**View All >**

**Search roxbury.com**

**Sponsored by:**  
**Fleet**

**ROXBURY.com** Your AD can go HERE!

Tuesday, February 12, 2002

You are here: Home > Business/Finance Community

Join Logout My Roxbury About Post to Roxbury.com

**Business/Finance Community**

**Community Expert**  
George Ellis Your Community Expert

**Lead Story**  
Welcome to Roxbury.com's Business/Finance Community

By

Feb 11, 2002 - People visiting the Business/Finance Community will be able to read news articles, events, announcements and references impacting the Greater Roxbury community, as well as inform you about national news that may affect you. You can also participate in the Business/Finance Forum by simply going to Discussions and signing up.

**View All >**

**Events**

Feb 12, 2002 8:00PM-11:00PM - JOURNEYS IN BLACK

Feb 12, 2002 9:00PM-2:00AM - Roxbury Pride Day Fund Raiser (Dance)

Feb 27, 2002 11:00AM-12:00PM - ACCION USA Small Business Loan Orientation Session

**News**

Business Roundup Opportunities to Help Your Business Grow

Center for Women & Enterprise and Hutchins, Wheeler, Dittmar Spring Legal Clinic

Reunion On-line

Neighborhood Development Corporation of Grove Hall Sponsors Computer Class

**Other News**

6 Stories - showing #1 - 5

Page: 1 2 [Next -->]

1. [February 12, 2002 - Business Roundup Opportunities to Help Your Business Grow](#)
2. [February 12, 2002 - Center for Women & Enterprise and Hutchins, Wheeler, Dittmar Spring Legal Clinic](#)
3. [February 12, 2002 - Roxbury.com Launches](#)
4. [February 11, 2002 - Reunion On-line](#)
5. [February 9, 2002 - Fleet's CommunityLink program](#)

**View All >**

**References**  
(No References)



<https://blackfacts.com>

Putting Black Communities In Control of Our Stories



# 2004: The Crash

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BLANK



2013

# •••• Government of Saint Lucia Web Site





# •••• Blackfacts Reboot

# 2017

- New Look
- New Platform
- New Features
- New Goals



<https://blackfacts.com>

Putting Black Communities In Control of Our Stories

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# ● ● ● ● What is BlackFacts.com?

## BlackFacts.com: Putting Black Communities In Control of Our Stories

1

BlackFacts.com Creates Digital Tools for

- Journalists
- Educators
- Activists
- Historians
- Civic Leaders
- Faith Leaders
- Business Leaders

2

To Publish Online Content that We

- Categorize
- Cross-Index
- Syndicate

3

To Any Electronic Devices / Feeds, including

- Web Browsers
- Mobile Devices
- Tablets
- Email
- RSS Feeds
- Other Digital Displays

4

On Intellectual Property and Technology Infrastructure that

- We Created
- We Own
- We Manage
- We Control
- We Protect

So that Never Again Will Others be able to Ignore, Overlook or  
Destroy the Record of our Achievements, Successes and Triumphs

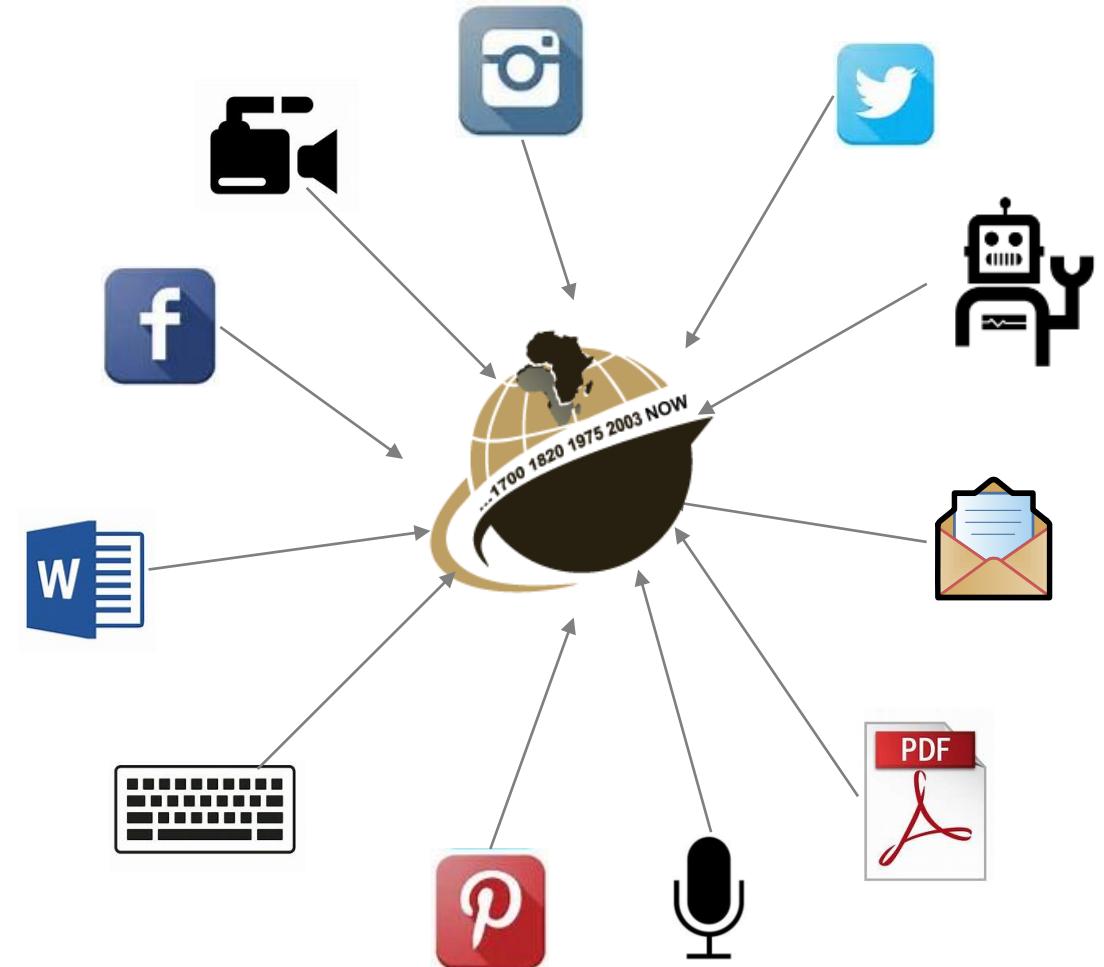




# ● ● ● ● Collecting Stories Digitally

- Crawling the Web (BlackFacts Bots)
- Social Media
- Academics / Griots
- BlackFacts Members
- BlackFacts Legacy™
- BlackFacts Griot™

Just get the Story to an electronic device, we'll take it from there!

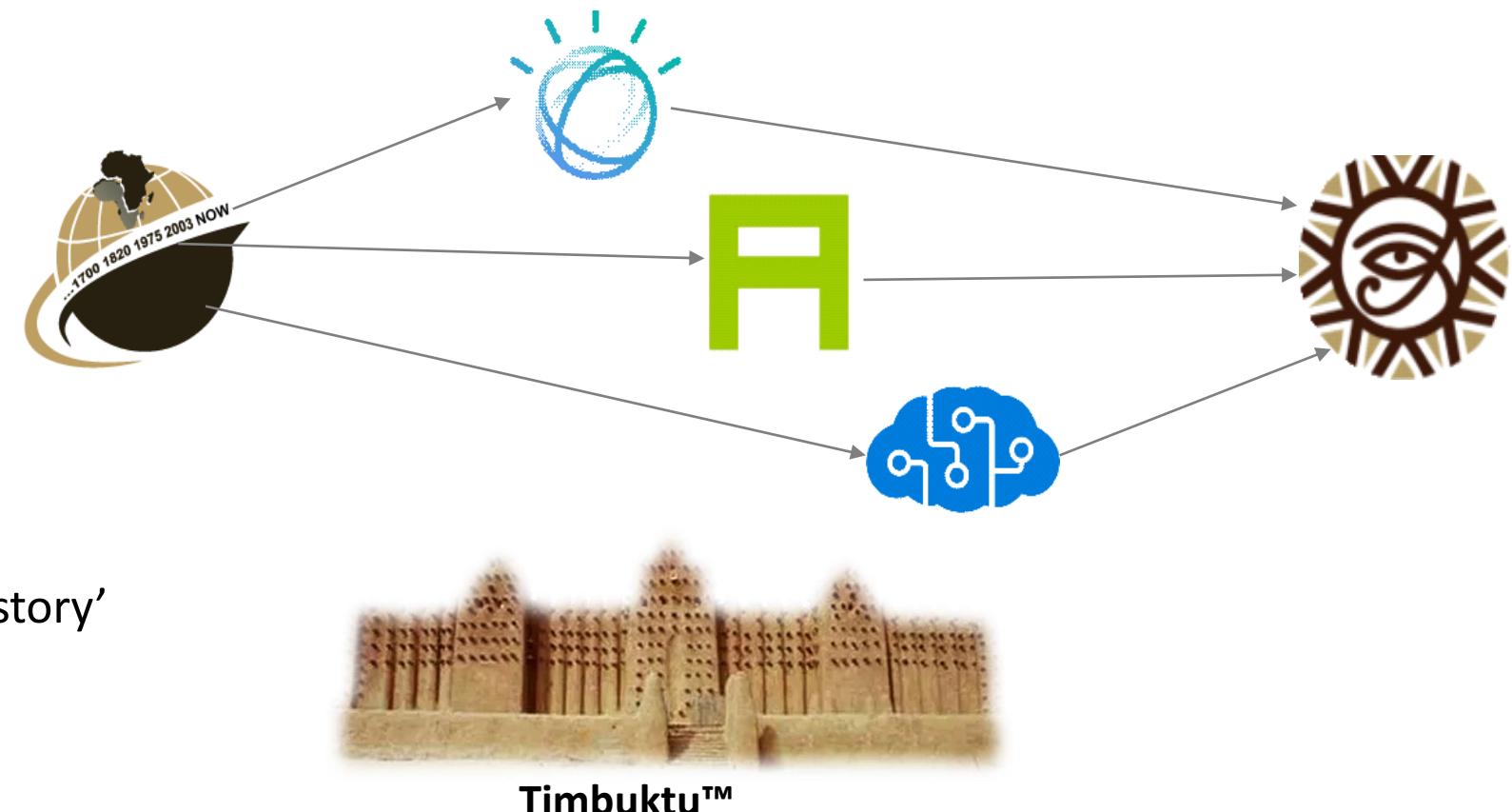




# Organizing the Stories using AI

BlackFacts Uses our proprietary AI-aware Engine (code-named **Timbuktu™**) to Link Stories Based On:

- People
- Events
- Places
- Concepts
- Keywords
- Hashtags





# •••• Delivering Diversity Technology Everywhere

Our Widget solutions enable us to be THE source for **Diversity** Content (on the Web, via Email, Social Media & Podcast):

Widgets deliver **Diversity** Content to your Website.

## Black History:

- Daily Black History Facts updated automatically

## BlackFacts Minute™:

- Unique Daily Black History Videos relevant to the specific date

## Black News:

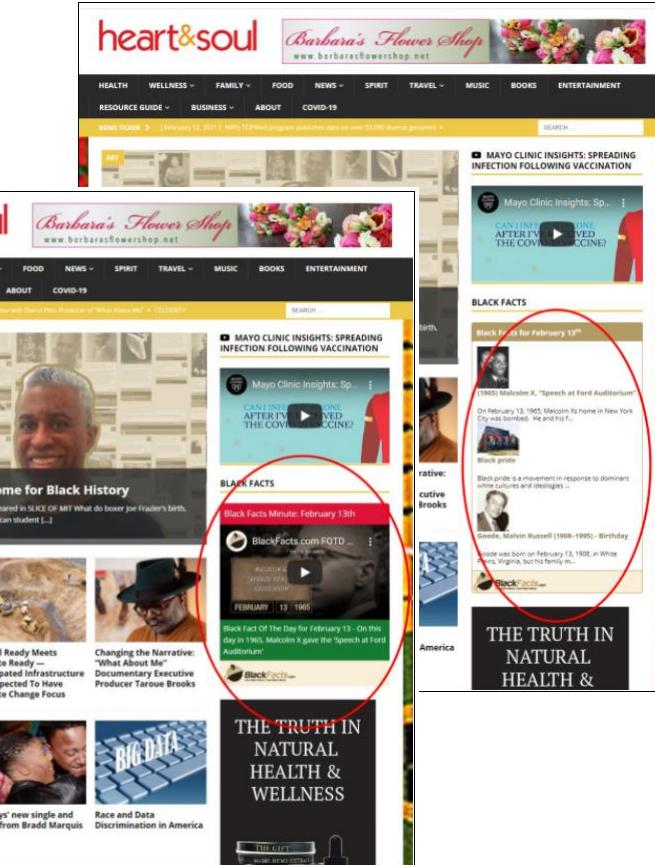
- New Feeds (general or custom) of News from our "Wakanda" News Frameworks
  - Ticker, Lists, Scrolling Marquee, etc

## Diversity Widget:

- Delivering DEI focused Videos or News and Partner Content directly from our library. Topic Specific: Women, LGBT, Implicit Bias, Latino, Asian etc.

## BlackFacts Podcast:

- Enables our Followers to LISTEN to our stories Anywhere



Latest News

Students tell their story - African American News Today - EIN News Nevada Business M... Nevada State College Welcomes Record-Breaking Number of First-Year Students and



<https://blackfacts.com>

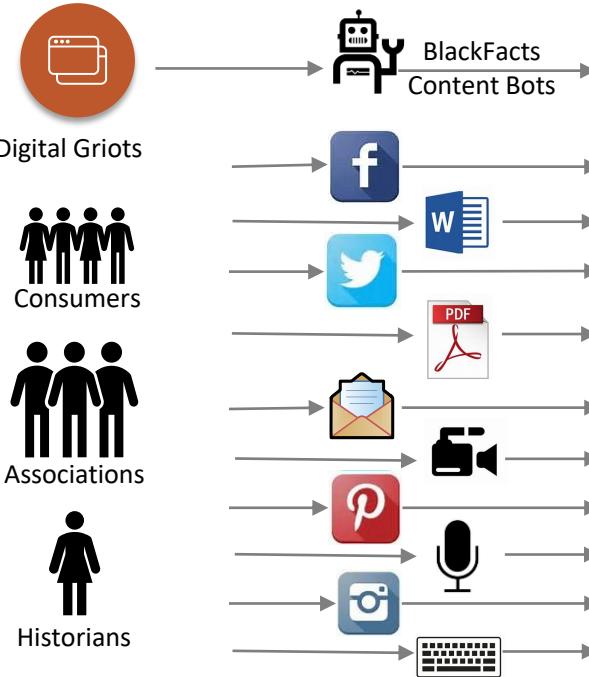
Putting Black Communities In Control of Our Stories

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# BlackFacts.com Core Business Model

## Content Creators



Content is submitted by BlackFacts Users, Griots and our proprietary web crawlers, from online pages, social media sharing, uploaded documents and (in Year 2) media.

## BlackFacts.com

Content is organized via our proprietary Timbuktu™ Content Management System and external Artificial Intelligence APIs

### Revenue Streams

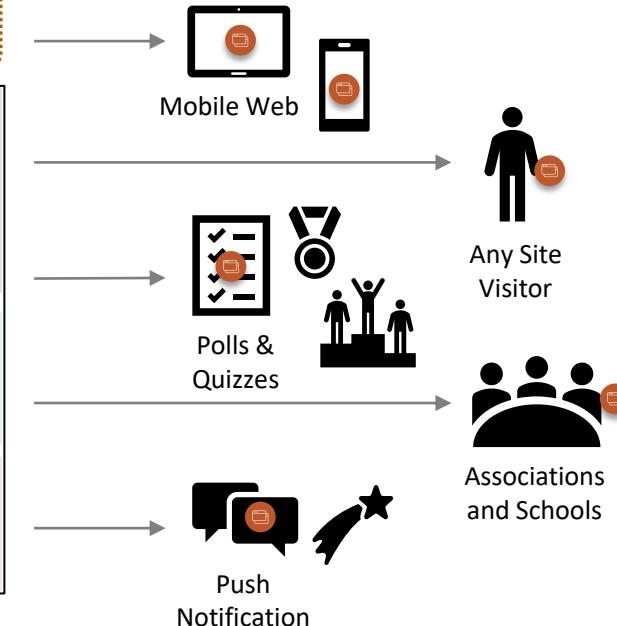
1. Premium Membership
2. Premium Virtual Sites
3. Fact Widgets
4. School Sites
5. BlackFacts Legacy Sites
6. Corporate Sponsorship
7. Banner Advertising
8. Marketplace Affiliate Sales

### Sponsors / Advertisers / Vendors

While access is free to all, Premium Memberships, the Wakanda Marketplace and Banner Advertising generate BlackFacts' Revenue



## Content Consumers



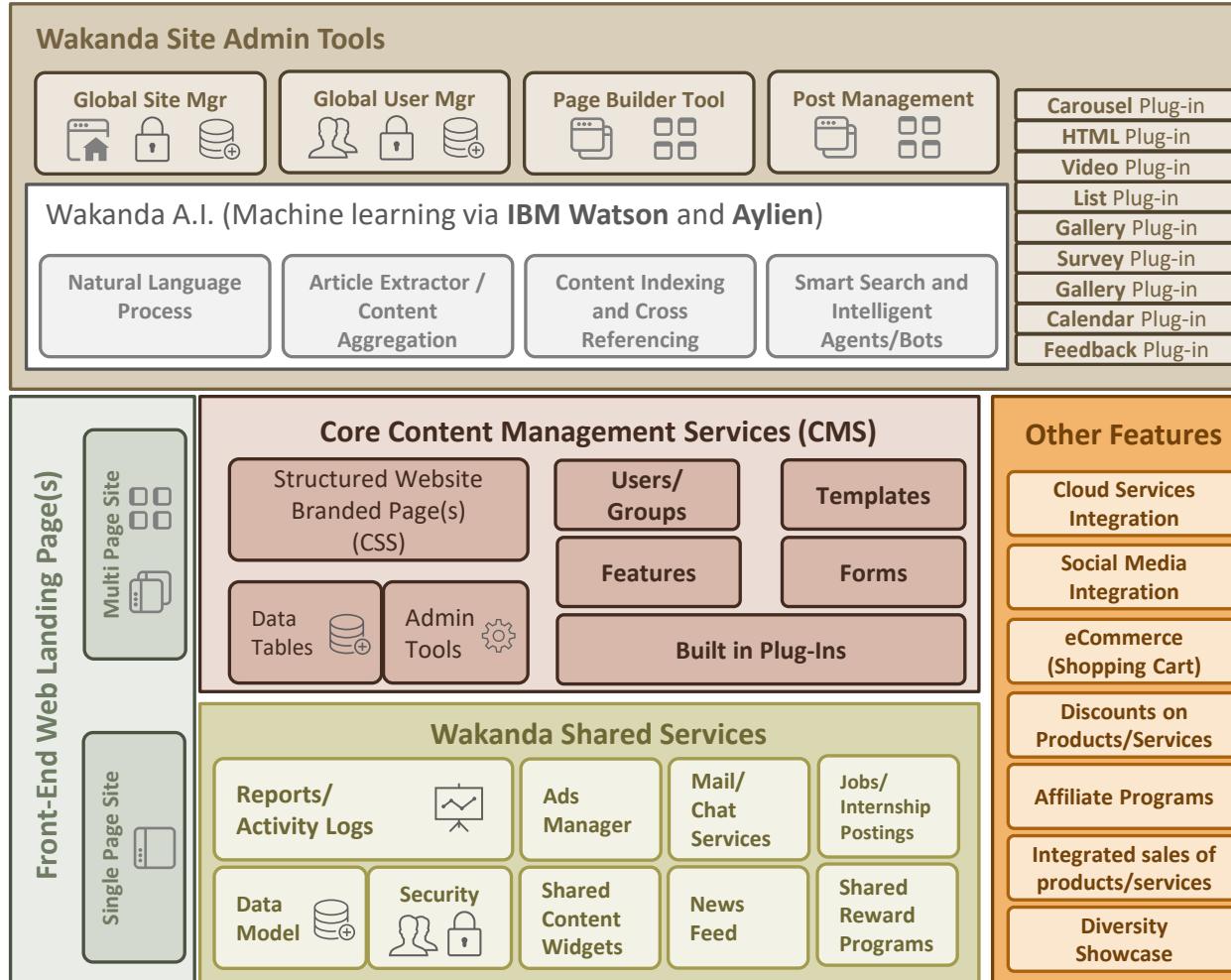
Consumers get BlackFacts content on any platform by visiting BlackFacts or Affiliate websites or receiving notifications via Email/Text/Social Media.

BlackFacts content is syndicated via BlackFacts Widgets hosted on affiliate sites and entire custom BlackFacts-driven partner sites.



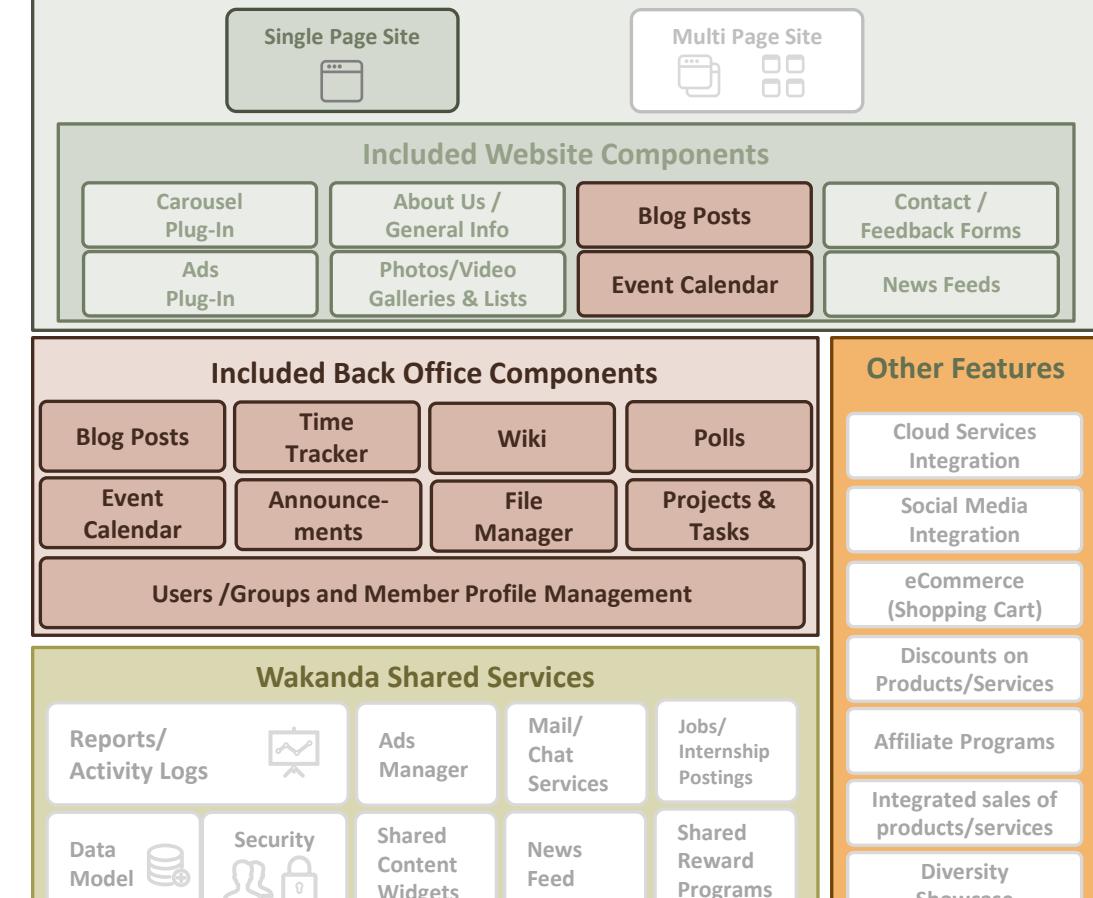


# Wakanda Website Administrative Tools Framework



# Wakanda **Business Incubator** (Startup In a Box)

## Front-End Website Landing Page Options / Features (BASIC SITE)



## Business Automation Tools (Incubator)





# Questions? Ask Us!



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857-222-2318

- **Ken Granderson** - Founder / Chief Technology Officer  
MIT alumnus and Tech Visionary, Creating Ethnic Technology since 1995, Creator of BlackFacts.com, Roxbury.com, Official Website of the Government of St. Lucia (<https://kengranderson.com>)



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Enterprise-Level Technical Consultant / Entrepreneur  
Building Online Business Applications and facilitating Tech Transformation, Data Centers Buildouts and DR/BCP Strategies since the 1980s for Clients including, Harvard University, NASA, Multi-national Banks, Liberty Mutual, Staples, TJX, EDS, IBM, McCormick, MassHousing and the City of New York

This Presentation is available at:

<https://links.blackfacts.com/microsoft> (PDF)

<https://links.blackfacts.com/microsoft-ppsx> (PowerPoint Show)

